

JULY SALES

Boys' and Girls' Wear . . . The Lowest Prices in Ten Years



Vanta Cotton Sun Suits
Orange, green, yellow, red, and blue. In sizes 2 to 8.
89c

Vanta Wool Sweaters
to match
\$1.89

Klad-Eze and Jack Tar Play Suits
in fast color chambrays and satins. Sizes 2 to 10.
\$1.25
Reg. to \$1.65
NOW \$1.55

Canning Creepers
of prints, flimsy and broad-cloth. Pastels and white.
95c
Reg. \$1.25
\$1.85 Creepers . . . NOW \$1.45

One large group Hats and Bonnets
Fine organdy, boate-and straw combinations.
45c
Reg. to \$1.00
Up to \$2.50 . . . NOW 95c

Sun Hats
Pastels and white.
59c
Reg. to \$1.00

Infants' Knit Goods Sale!
Domestic and Imported All Wool Sweaters. Many hand made. Dainty colors and combinations.
\$1.88 \$2.88
Reg. to \$2.45 Reg. to \$3.50

One large group All Wool Sweaters
in red, navy, tan, etc., in sizes 2 to 6.
Spec. \$1.88
Reg. to \$3.95

Hand Made Saques
in dainty baby colors.
Reduced for July
Spec. 95c
Reg. \$1.35
\$1.45—Reg. to \$1.95
\$1.95—Reg. to \$2.95

Hand Made Booties
29c 79c
Reg. to 55c Reg. to \$1.25

Muslin Check Union Suits
of the better grade. Bloomer bottoms. Sizes 2 to 10.
39c
Reg. to 85c

VANTA Summer Vests
Infancy to 4 years.
29c
Reg. 35c

VANTA Training Pants
Reg. 50c and 65c.
Now 39c

Rubber Pants
White, pink and natural. All sizes.
Spec. 19c
Reg. to 60c

Birdseye Diapers
27 inch. Ready for use.
Spec. 95c Doz.
Reg. \$1.35

Crib Pads
27 x 40
88c
Reg. \$1.00

Phoenix Socks
in a tremendous selection. Plain and fancy. Half socks and ankle.
19c 35c
Reg. to 28c Reg. to 50c

Infants' Shoes
Oxfords, straps, high tops. Black and white. Small sizes.
50c Pair

Philippine and Porto Rico Dresses
One special lot
75c \$1.45
Reg. 95c Reg. \$1.95
\$1.95 \$2.95
Reg. \$2.95 Reg. \$3.95

Hand Made Gertrudes
That were 65c to \$1.25.
Now 59c

Infants' Coats
Cashmere Coats
\$1.95
Reg. to \$3.95
Silk Coats—\$5.95
Reg. to \$10.00

Walking Dresses
Sizes 1 to 3.
Made of fast color prints, satinetes, pongee, voiles are special at
88c \$1.88
Reg. \$1.25 Reg. to \$2.95

Wash Dresses
For Miss 2 to 6. Washable prints and voiles.
Now 1/2 Off
48c 98c
Reg. 95c Reg. \$1.95

\$1.48
Reg. to \$4.95
BARBMENT

Kaynee Blouses
Here is a new low price for these fine blouses.
69c
Sizes 6 to 12.

Kaynee Shirts
Fine broadcloth, madras, and other fast color shirtings.
99c
Sizes 8 to 14.

Sport Shirts
White and fancy broadcloth; also solid blue, tan and green.
2 for \$1.00
98c and \$1.48

Silk Ties
Entire stock of ties. Fancy and solid plain colors. These were 50c and 65c.
Now 39c
3 for \$1.00.

Belts Special
Hickok and other guaranteed makes.
29c 49c
Reg. 35c Reg. to \$1.00

Belt and Tie Sets
Plain silk ties with an arm curved belt to match in solid colors.
Spec. 89c Set

Shirts and Shorts
Fine combed yarn, cotton shirts and fancy and white broadcloth shorts.
Spec. 39c
2 for 75c

Union Suits
Fine count muslin check Union Suits, also Balligan knit. Sizes 2 to 8. Have pretty waist combination fastening with buttons. Middy Kneecaps (or no legs) to wear with shorts.
Spec. 39c
2 for 85c

Broadcloth Pajamas
Gay all-over pajamas the kind young fellows like, yet they are guaranteed fast color. Sizes 6 to 18.
Spec. \$1.39
2 for \$2.75

Bradley and Superior SWIM SUITS
One-piece speed models for swimmers or beginners. Black, navy and other colors.
\$1.39 to \$2.98

Rain Coats and Slickers
Black, olive, and yellow. Sizes 6 to 16.
\$1.00 \$3.95
Spec. Reg. \$4.95

Coveralls Overall
Made of fast color blue denim, gray and white stripe, blue chambray, etc. Sizes 3 to 16.
Spec. 88c
2 for \$1.75
One special lot, 2 for \$1.00

Whoopee Pants
Blue denim with wide bottoms and red trimming.
Spec. 88c
2 for \$1.75

Shorts
Well made shorts with 3 pockets and belt, of good quality linen in plain colors and fancy plaids. Also khaki.
Spec. 88c
2 for \$1.75

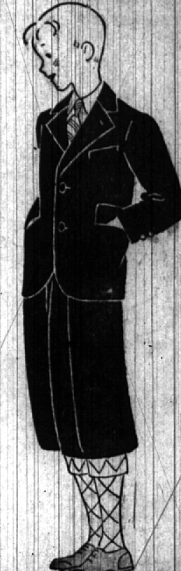
White Ducks
Good quality duck pants. Pre-shrunk to minimize further shrinkage. Sizes 6 to 20.
Spec. \$1.69
2 for \$3.35

Now Reduced

For July Selling

BOY'S SUITS

Fine Quality



These are the snappy looking, fine all wool suits that we have regularly been selling at \$15 and higher. Each suit is carefully tailored; a high standard quality. See them; and you'll buy now.

\$9.45

FIRST FLOOR

Boys' Wash Suits

were never priced so low!

Our entire stock of "Robin Hood" Wash Suits—consisting of fine broadcloth, peggy cloth, sturdy covers and Palmer knits and other dependable suitings at new low levels for these famous garments.

at 88c at \$1.38 at \$1.88
Reg. to \$1.45 Reg. to \$1.95 Reg. to \$2.95

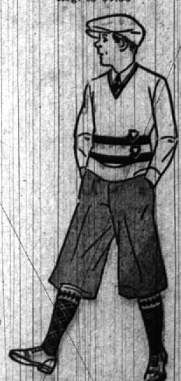
Bradley and other good Sweaters
Light weight all-wool sweaters in plain, desirable colors, with and without sleeves are special for the July Sale only.
88c
Reg. to \$1.50

Tweed Knickers
with strap and buckle and elastic bottoms. Plus four styles, sizes 6 to 20.
\$1.55 \$3.55
Reg. to \$2.95 Reg. to \$5.95

Linen Knickers
also covers, crash and khaki. Sizes 6 to 20.
95c \$1.95
Reg. to \$1.50 Reg. to \$2.50

Khaki Knickers
Strap and buckle bottoms.
2 for \$1.00

PHOENIX SOCKS REDUCED!
Here are sturdy socks that will give long and satisfactory wear at a new low price.
45c
3 for \$1.25



Our Telephone Number 2500

Beach and Play Pajamas

Choose from several hundred garments. One, two, and three piece models, some have sun hats to match—There is a suspended model to be worn over your bathing suits at the beach with sun hats to match, a pretty print in gay colors at

98c

Another very effective print that may be worn anywhere comes in vertical striping at only

98c

A very attractive 3 piece suit in the sail boat pattern of fine print. The wide trousers are of blue, green and yellow, with trimmed white tops. The short jacket to match the pants.

Spec. \$1.98

If you prefer simplicity you may choose a plain checked or in blue, peach, and green.

\$1.98

White Duck Pants
with 3/4 inch red or blue tape running down the outside seam, giving a smart feminine touch.

\$1.98

White Sailor Pants
In sizes 10 to 18 are only

\$1.77

Jack Tar Blouses
of fine prints and broadcloth. Size 8 to 14.

95c
Reg. to \$1.95.



Girls' Bathing Suits by Bradley
They are all wool fast dye and will not shrink. Choice of Speed Models, Sun Parks, etc. Every wanted color and size.

SPECIAL
\$1.39 \$1.98 \$3.50

Athletic Union Suits
of fine count check with bloomer bottoms. Size 8 to 12.
39c
Reg. 65c

Merode Union Suits
Fine mercerized knit with no legs at all for summer, fashions and comfort.
Spec. 95c
Reg. \$1.35

Cotton Vests
Sizes 2 to 11.
19c Special

Rayon Vests
Spec. 25c
All sizes.

Rayon Combination
Spec. 25c
All sizes.

Rayon Bloomers
All sizes in white.
Spec. 25c
Reg. 50c

Non Cling Bloomers
All sizes.
Spec. 33c
Reg. 50c

Skirts
of wool Crepe-flannel and Jersey. Made with bodice, come in white, red, tan, etc. Size 3 to 14.

95c
Reg. to \$2.95.

Cotton Dresses
For Dress or Play. Fashioned of guaranteed washable prints, satinetes, broadcloth and sports materials are

Spec. 98c
Sizes 7 to 14.
Others at \$1.95 and \$2.95

Silk Dresses Special
One short lot of washable Crepe de Chine and Chiffon beautifully tailored in sizes 2 to 7.

Now \$2.95
Reg. to \$12.50.

Carriage Covers
Hand made and hand embroidered knit covers, reduced to
\$2.95 \$3.95
Reg. \$3.95 Reg. \$5.95

Silk Carriage Covers
with pillow slip to match.
Spec. \$4.95
Reg. to \$6.95

Japanese Quilts
Made by hand.
Now \$2.69
Reg. to \$3.95

Vanta Knighties
Reg. to \$1.35
Now 98c

One-Piece Sleepers
Made of fast color broadcloth in blue, white, pink. Sizes 2 to 12.
98c
Reg. to \$1.35

Windor Crepe Gowns
in blue, pink and white designs. Sizes 4 to 14.
98c
Reg. to \$1.60

Infants Underwear
Vanta Shirts
button or tied and
Vanta Bands
from infancy to 2 years; cotton,
39c
Reg. 50c

Silk and Wool
Rayon and Wool
69c
Reg. to \$2.00

Girls' Hats July Priced!

Smart Hats
of good practical straw in several attractive styles and colors.
Spec. 77c
Reg. to \$1.95.

French Berets
All head sizes—all colors.
Spec. 2 for \$1.00
Reg. \$1.00

Coats
At Unheard of Prices
Choice of our entire stock of girls coats including little boys sizes 2 to 10. Choice of tweeds, novelty woolsens, blue chevrons, etc. at an unheard of price.

Now \$2.95
Reg. to \$13.50.

Raincoats and Trench Coats
Spec. \$1.00 only

STORE HOURS
Daily to 6:30
Saturday to 10:00
For Your Convenience

L. E. Davidson
BIRMINGHAM DEPARTMENT STORE
Birmingham's Foremost Store