

A Beautiful Lawn Depends Upon:

- 1—Finest of grass seed, plentifully sown.
- 2—Heavy applications of the proper plant food.
- 3—Adequate care!

This company points with pride to our results in this important part of the landscape development of residential property. For example—observe the new lawn at the residence recently built on the Endicott Subdivision at the corner of Quarton and Chesterfield Roads.

Klein Landscape Company

Thoroughly Responsible Service
320 WABEEK BUILDING
TELEPHONE 920



Permanent Loveliness

Today's hair mode is a mode of simplicity. That is why you must be more particular than ever about the permanent wave you choose. And have your wave now . . . do not delay because of the hot weather, for we have taken every precaution to insure your comfort and coolness while you are here.

Esther Beauty Salon

Telephone 1419 for Appointment
301 WABEEK BUILDING

SUMMER ROADS LEAD TO The WABEEK SHOPS

In Summer, of all times, let your road lead to the cool and pleasant Wabeek Building. There is no need to spend hours, stopping here and there in hot, crowded districts, when a group of shops in the same building will quickly supply your needs amid refreshing surroundings.

And, too, there is a corps of professional people who offer a high degree of service.

Briefly, this community of business and the professions offers to the discriminating a combination of advantages that merits consideration.

Ladies' Fashions
Gentlemen's Furnishings and Sportswear
A Complete Food Service
Baked Goods
Drugs and Fountain Service
Electrical Fixtures, Appliances,
Radios and Refrigerators
A Seed Merchant
Building Contractors
Landscape Architects
Insurers and Realtors
Moving Picture Photographers
Beauty Salons
Medical, Dental and
Osteopathic Services

IN THE
WABEEK BUILDING

West Maple Avenue at Bates Street

Splash...

with a
Permanent
Wave



A dip in the water and no straight hair—after one of our permanent waves.

Our system is the last word in comfort, no matter how warm the day you'll not mind having a permanent.

Then, too, we teach you how to take care of your wave in between visits to the beauty salon. You will enjoy your summer more, by having a wave—plus a perfect coiffure.

Powder Puff Beauty Salon

Telephone 670 for Appointment
208 WABEEK BUILDING

Generous Trade-In Allowance

on your old ice box or refrigerator on a new

NORGE

"The electric refrigerator that actually improves with use!"

It Has Only Three Moving Parts in the Exclusive Rotary Compressor

COME IN—EXAMINE THE FULL LINE
Terms can be arranged to suit any budget . . .
As low as \$10.00 down and as low as \$5.00 a month.

The Sells
ELECTRIC

Expert general refrigeration
and radio service.
TELEPHONE 168

The Success of Your Picnic Is In Your Lunch Basket

"Here are good foods for the Rustic Rendezvous"

ROLLS—Steak or Vienna . . . 20c doz.
Some with Poppy Seeds
CUP CAKES . . . 40c doz.
Baked in a Handy Paper Cup
POTATO CHIPS . . . 75c lb.
Enough for 16

BUTTER PRETZELS . . . 40c lb.
SPANISH PEANUTS . . . 30c lb.
Roasted in the Finest of Imported Olive Oils.



MYERS
Home Bakery

Telephone 2538

A Trial Order will convince the particular housewife why so many people use our Complete Food Service—with Confidence.

Stroup's Market

"Complete Food Service"

TELEPHONE 1011

VIII YEARS OF DEPENDABLE SERVICE IN BIRMINGHAM