

# SAVE Start "The New Year" Right SAVE

## A New Idea! A Thrift Idea!

### Birmingham Savings Certificates

Will be given by Birmingham Merchants listed below

Buy from these merchants because of genuine values, because of friendly service  
**These Certificates Cost You Nothing --- They Mean Much!**

**"No Club to Join — No Dues to Pay — Do Your Shopping In The Usual Way"**

#### READ THE INSTRUCTIONS

The following list of Birmingham Merchants whose advertisements appear on this page, with the co-operation of the BIRMINGHAM SAVINGS BANK, offer the public a pleasant and interesting method of saving as they buy. You do not have to become a member of any club or organization or pay any dues to be eligible to participate in the saving of these BIRMINGHAM SAVINGS CERTIFICATES.

The plan is simple this—Go into these merchant member stores as you have done in the past, to do your shopping. When you make a purchase of merchandise or service, as it may be, you will be cheerfully given one or more of these cash certificates, good for their face value.

A One Cent BIRMINGHAM SAVINGS CERTIFICATE will be given with each fifty cent purchase for cash—and on the same basis to Charge Accounts if paid according to terms.

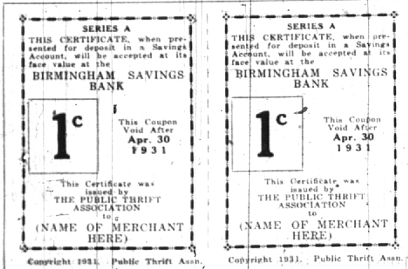
Save the certificates you receive from the many stores listed below until you have a total of ONE DOLLAR, when you may take them to the BIRMINGHAM SAVINGS BANK and deposit them in your old or a new savings account.

The BIRMINGHAM SAVINGS BANK will pay you the regular Four (4%) Per Cent interest on these certificates, when deposited in accordance with the rules appearing on each certificate.

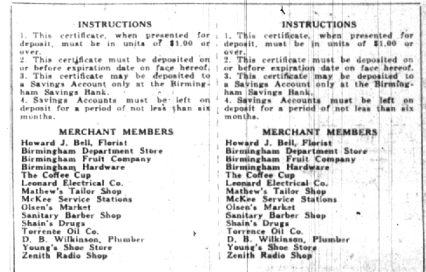
SO START TODAY—Save the Certificates—Concentrate your buying in these stores and you will be delighted to learn how quickly you will accumulate your first dollar's worth.

OPEN A SAVINGS ACCOUNT YOURSELF OR FOR YOUR BOY OR GIRL WITH THESE BIRMINGHAM SAVINGS CERTIFICATES

#### FACSIMILE OF FACE OF CERTIFICATE



#### FACSIMILE OF BACK OF CERTIFICATE



## Birmingham Merchants Who Give You These Certificates

Four Registered Pharmacists

**Shain's FOR Service IN DRUGS**

WE DELIVER -- PHONE 61

One of the many January features

**Sheets, Cases, Sheeting**

72x99 Mohawk Sheets, each	.30
81x99 Mohawk Sheets, each	.39
42x36 Mohawk Cases, each	.29
45x72 Pequot Sheets, each	.48
63x99 Pequot Sheets, each	1.09
63x108 Pequot Sheets, each	1.19
72x99 Pequot Sheets, each	1.19
72x108 Pequot Sheets, each	1.29
81x99 Pequot Sheets, each	1.29
81x108 Pequot Sheets, each	1.39
42x36 Pequot Cases, each	.35
45x36 Pequot Cases, each	.39
Hemstitched Sheets, each 28c extra	
Hemstitched Cases, each 10c extra	

**BIRMINGHAM DEPARTMENT STORE**

**The Birmingham Hardware**

**Sporting Goods**

Toboggans - Sleds - Skis - Skates  
 Kitchenware, Hardware, Paints

112 North Woodward  
 Phone 200

**Birmingham Fruit and Grocery**

Open 7 a. m. to 10 p. m. Daily

A complete line of fancy and staple Groceries, Fruits and Vegetables

WE DELIVER

124 North Woodward Phone 61

**Leonard Electric Co.**

"Oldest Electrical Shop in Oakland County"

ELECTRICAL APPLIANCES  
 WIRING AND REPAIRS  
 R. C. A. AND A. K. RADIOS

162 West Maple Avenue  
 Phone 223

**The Coffee Cup**

FOOD that satisfies—that tastes right and hits the spot, that's the kind we serve—not one day but every day. Prompt, courteous service makes your meal more enjoyable. Charges always moderate.

162 South Woodward Avenue

**Sanitary Barber Shop**

The Home of Attractive Hair-cuts

FISHING TACKLE  
 WATCH REPAIRING

**Walton & Livingston**

164 South Woodward Avenue

**Young's Shoe Store**

"Shoes for the Entire Family"

Walk-Overs for Men and Women, Simplex for Children . . . Rubbers, Galoshes, and slippers for All.

143 EAST MAPLE AVENUE

**D. B. Wilkinson**

**PLUMBING AND HEATING**

411 EAST MAPLE AVENUE PHONE 313

**Zenith Radio Shop**

General Electric Full Range Radios, Washing Machines, Vacuum Cleaners and all G. E. Appliances.

\$56 trade-in for your old radio toward a

**NEW AUTOMATIC ZENITH**

411 EAST MAPLE AVENUE PHONE 313

**Olsen's Market**

Meats . . . Sea Foods  
 Vegetables  
 Fruits

With Delivery Service That is Prompt

PHONES 648 AND 649

RESIDENCE

**Fuel Oils**

Grades No. 1 and 2

Day Phone 1639-W  
 Night Phone 1965

**Torrence Oil Co.**

**Mathew's Tailor Shop**

Custom Tailor

Latest patterns of fine clothes to select from

Cleaning - Pressing - Repairing  
 Called for and Delivered  
 Furs - Remodeling

206 EAST MAPLE BRIGGS BLDG.  
 Telephone 2011

**Howard Bell Florist**

Member F. T. A.  
 (Flowers by Wire)

Cut flowers and blooming plants for every day and for special occasions.

928 S. WOODWARD PHONE 601

**McKee Service Station**

Gas - Oil - Batteries and Accessories

Three Stations  
 Harmon & Woodward, Phone 87-J  
 Lincoln & Woodward, Phone 9078  
 Chesterfield & Maple, Phone 9000

**Save The Certificates—BUY IN BIRMINGHAM—Save The Certificates**