

# MULHOLLAND'S

# MARCH Sale



Starting Today ... Continuing to March 7th

At a time when so many merchandise standards have been ignored . . . when so many qualities have been lowered along with prices . . . Mulholland's adherence to the quality-policy on which the business was founded holds as true as in all of the store's history. You will find it evidenced in the March Sale, starting today!

## Yard Goods

- A B C Fast Color Percalae **19c**  
NOW, per yard
- A B C Fast Color Printed Dimities **29c**  
NOW, per yard
- A B C Fancy Batiste **29c**  
36 inches wide, fast color. NOW, per yard.
- Linen Toweling **17c**  
Stevens, all linen, bleached and unbleached. NOW, per yard
- Peter Pan Prints and Plain Colors **35c**  
NOW, per yard
- Muslin, unbleached **8c**  
36 inches wide, an exceptionally good grade. NOW, per yard
- Muslin, unbleached **12c**  
A heavy quality, 36 inches wide, was 20c yard. NOW, per yard.
- Curtain Cloth **20c**  
One lot, very special, values to 45c yard. NOW, per yard
- Berkley Cambric Cloth **20c**  
No. 60. NOW, per yard
- Berkley Cambric Cloth **27c**  
No. 100. NOW, per yard
- Satine **35c**  
In all colors, 36 inches wide. NOW, per yard
- Rayola Cloth **59c**  
Unusually good for slips and underwear. NOW, per yard

## For the Home

- Linen Lunch Cloths **79c**  
54 x 54, bleached, with colored border. NOW
- All Bed Spreads **20% Off**  
NOW
- Cannon Bath Towels **5 for \$1.00**  
Size 22 x 44, with colored borders. Were 35c. NOW
- All Linen Lunch Sets **20% Off**  
NOW

## Ladies Hosiery

- Merrill Chiffon Hose **\$1.00**  
All silk, full fashioned, pequot top. Were \$1.35. NOW
- Rollins Silk Chiffon Hose **\$1.35**  
Silk from top to toe. Were \$1.75. NOW
- Rollins Service Weight **\$1.35**  
These hose are very serviceable. Were \$1.65. NOW
- Full Fashioned Silk Hose **89c**  
In either service or chiffon. Were \$1.00. NOW
- Kayser Silk Hose **\$1.25**  
Outsize, service weight. Were \$1.50. NOW
- Chiffon. Were \$1.95. NOW **\$1.65**
- Semi-Service. Were \$1.25. NOW **\$1.00**
- Service. Were \$1.25. NOW **\$1.00**

## Dresses and Apparel

- Ladies' Wash Dresses **80c**  
Fast colors, sizes 14 to 52. Were \$1.00. NOW
- All Other Wash Dresses **20% Off**  
NOW
- Ladies' Silk Dresses **\$4.95**  
Sizes 14 to 22½. Were \$5.95. NOW
- Ladies' Beach and Kitchen Pajamas **80c**  
Were \$1.00. NOW
- Ladies' Beach and Kitchen Pajamas **\$1.75**  
Were \$1.95. NOW
- Ladies' Silk Crepe Gowns **\$1.95**  
One small lot, values to \$5.00. NOW
- Ladies' Silk Pajamas **\$2.50**  
One small lot. Were \$5.75. NOW
- Ladies' Hand Made Gowns **79c**  
Sizes 15 to 17. NOW
- Ladies' Handkerchiefs **19c**  
Hand embroidered. Were 25c. NOW
- All Linen Handkerchiefs **35c**  
Hand made. Were 50c. NOW (3 for \$1.00)
- Ladies' Hand Bags **20% Off**  
A variety of leathers and styles. NOW

## Children's Clothing

- Children's Panty Dresses **89c**  
Made of very fine percales, all fast colors. Sizes 1 to 6 years. NOW
- Children's Half Hose **10c**  
One odd lot, broken sizes, excellent values. NOW, pair
- Children's Long Hose **10c**  
One odd lot, these are specially low priced. NOW, pair
- Children's Fancy Pajamas **80c**  
Were \$1.00 and \$1.50. NOW
- Children's Berets **69c**  
In a wide choice of colors. NOW

Glance through this listing. If you have needs, prepare to fill them now. We have lowered prices throughout the store for the March Sale, and we want you to take advantage of this ten-day program. Practically all of the merchandise is NEW!

## In the Men's Store

- Arrow Shirts **20% Off**  
The new Trump, Paddock, Mayfair. They need no introducing to well dressed men. Whites and pastel colors, of broadcloth. NOW
- Men's Shirts **\$1.00**  
Collar attached shirts in plain and fancy patterns, sizes 14 to 17, smartly tailored, guaranteed fast colors. NOW
- Men's Dress Shirts **\$1.65**  
Values to \$3.00 are in the March Sales. NOW
- Men's Hats **20% Off**  
Stylepark Hats for men and young men were \$5.00. Viking Juniors for "younger young men" were \$3.00. All in the Spring shades and shapes that are new for 1931! NOW
- Men's Neckwear **50c**  
Ties that were 65c. NOW
- Ties that were \$1.00, NOW **75c**
- Ties that were \$1.50, NOW **\$1.00**
- Men's Sweaters **\$3.00**  
Values to \$5.00. NOW
- Men's Rayon Shorts **50c**  
And Rayon Shirts
- Men's Rayon Hose **20c**  
Fancy patterns, were 25c pair. NOW
- Men's Suspenders **50c**  
Were 75c. NOW
- Men's Suspenders **75c**  
Were \$1.00. NOW
- Men's Raincoats **20% Off**  
NOW
- Men's Work Shirts **75c**  
Blue chambray, were \$1.00. NOW
- Men's Work Trousers **20% Off**  
NOW
- Lee Overalls and Jackets **\$1.00**  
Were \$1.50. NOW
- For Boys
- Boys' Wash Suits **80c**  
These just arrived and are specially priced for the March Sale. Should be \$1.00. NOW
- Boys' Blouses and Shirts **50c**  
One lot, Model brand, slightly soiled. NOW
- All Kaynee Blouses and Shirts **20% Off**  
NOW
- All Boys' Raincoats **20% Off**  
NOW

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