CASEY NAMES ALL-AMERICAN

Oklahoma Mentor Chooses Local Publisher Fullback On Newspaper Team

Prof. John H. Casey of the University of Oklahoma school of journalism, has again chosen an all-star, all-American newspaper team, composed of distinguished journalists in the weekly newspaper field, this year naming George R. Averill, publisher of The Eccentric, as his fullback.

His four all-star teams of former years have included many recognized leaders of the country press and his latest selection, he declares, is one of the strongest aggregations he has selected. The only selection from last year's eleven is Howard Palmer of the Greenwich (Conn.) Press, who is retained as coach.

In his brief comments on the individual "players" Prof. Casey says of Mr. Averill:

George Averill of the Birmingham (Mich.) Eccentric edits and publishes what is normally a 16- to-24-page 8-column weekly newspaper 12 miles from Detroit. It is a model in many respects—purposeful, courageous, fair and entertaining editorially, thorough in coverage of local news, attractive in general make-up, alert to political problems of the community, state, and nation, and yet a paper whose skipper consistently refuses to accept public office himself. "Skipper" sets well as a title for the Eccentric's editor publisher as he served 12 years as a sailor and chief engineer on Great Lakes and Atlantic boats. As a reporter on the old Detroit Journal, he prepared himself somewhat for his present newspaper enterprise. For two years his paper ranked second among United States weeklies in advertising linage reported in a national survey. During 1930 he served the Michigan Press association as its vice-president and was recently elected president. He has skippered the Eccentric since 1920.

WE HEARD IT SAID BY—

Supt. Clarence Vliet, "I thought I'd seen everything in the way of school activities, but Saturday night I saw a swimming meet for the first time, Baldwin vs. Ypsilanti, in which Baldwin lost. You've never seen anything until you've seen a swimming meet, I tell you frankly! They're great!"

Don't Like It

Lady: Why do you call this sandwich a ham special?

Soda Fountain Clerk—Because it has some ham in it, ma'am.

STAR JOURNALISTS ON MYTHICAL ALL-AMERICAN

Top Center—George Averill, Birmingham (Mich.) Eccentric, Publisher, at fullback.
Upper Left—Charles Moreau, Bloomfield (N. J.) Independent Press, Editor-in-Chief, at right halfback.
Upper Right—A. Q. Miller, Jr., Belleville (Kan.) Telescope, Business Manager, at left halfback.
Middle Center—Paul Fellus, Bloomington (Ind.) Star, Managing Editor, at quarterback.
The Line, Reader's Left to Right—Harry Leslie, Auburn (Wash.) Globe-Republican, Make-up Editor, at right end; Edward Woodyard, Spencer (W. Va.) Times-Record, Circulation Manager, at right tackle; Verne McKinney, Hillsboro (Ore.) Argus, Rural News Editor at right guard; John King, Hemet (Calif.) News, Community Builder at center; Robert Pritchard, Weston (W. Va.) Democrat, Advertising Manager at left guard; M. F. Walsh, Harvard (Ill) Herald, Local News Editor at left tackle; C. M. Richards, Toledo (Iowa) Chronicle, Features Editor at left end.

REMEMBER . . . The price is

$595

COACH or BUSINESS COUPE F. O. B. Detroit

It challenges the performance of *any* six, regardless of price. It introduces Super-Six smoothness to the lowest price class. It looks like a far more expensive car. It is bigger, wider and roomier than many cars that sell for hundreds of dollars more. It is the Value Sensation in a year of sensational values.

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ESSEX

The Challenger

Boughner Bros.

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Complex Problem of Transportation Now Offered As Study At U. of M.

Ann Arbor, Feb. 19.—Transportation, in the modern world, which has grown up to be a complex machinery of movement by railroad, automobile, ship and airplane, with far flung connections in the life of every person, commercial enterprise and government, has become the subject of a four-year course of study in the University of Michigan College of Engineering.

"In the days of sailing ships and horse and wagon transportation was relatively very simple, although even then there was a desire for greater speed, which culminated in the famous clipper ships," states Professor John S. Worley, in charge of the new courses. "With the coming of steam the railroad sprang into prominence, opening up great regions to travel and trade, and seeming to be the last word, both in transportation efficiency and problems of engineering and regulation. Now, however, though the railroad is still the largest carrier of goods, the relatively new means of movement by automobile and airplane are offering competition which has brought up vast problems from engineering, financial, governmental and social angles which we are only beginning to study in a scientific way."

Because the field of transportation engineering touches so intimately on industrial, economic, social and political phases of modern life, it was felt that the course could not be merely one in the technical engineering problems involved.

Over one-fourth of the curriculum of the transportation student is distinctly cultural in nature, including mathematics, general and special economics, English, political science and modern languages, designed to encourage a broad and sympathetic insight into the multitude of contacts which transportation makes in many fields, and to fit the engineer to take executive positions in related work which may especially interest him. The main courses in engineering are knit into a definite program, culminating in the fourth year in special intensive courses in those phases of the whole which most appeal to the individual.

The facilities at the University of Michigan are especially suited to a comprehensive study of transportation problems. Well equipped mechanical, marine, automotive and highway engineering laboratories are available, and in addition the largest library on the field of transportation in the world, offers a valuable survey of the present status and past of the field to the interested history student.

M. S. C. Offers Farm Courses By Radio

Radio short courses now being offered each morning from 7:30 to 8 a. m., except Saturday and Sunday, by Michigan State College, include:

Study of soils improvement practices, through Feb. 27;

Study of farm buildings and equipment as related to efficient farm operation, through Mar. 6;

Market and price outlook information on Michigan's principal farm commodities, from March 2 through Mar. 20;

Growing, handling and utilization of alfalfa, Mar. 9 through Mar. 27; Pasture improvement, from Mar. 23 to Mar. 27.

PADEREWSKI PLAYS AT ANN ARBOR FESTIVAL

Ann Arbor, Feb. 19—Ignace Jan Paderewski, distinguished Polish pianist, has been prevailed upon to extend his American tour one month to appear at the University of Michigan May Festival. Paderewski will appear at the Friday evening concert, May 15, long regarded as the gala night of the series. For the first time this year the pianist will perform with an orchestra, playing a concerto as well as a group of solo numbers.

For forty years Paderewski has occupied a front rank place among pianists, and now, when more than seventy years of age, revisits a city which heard him in 1895, on his first American tour. On that occasion the small auditorium of old University Hall was packed to capacity, and the profits went to the fund for the building of a women's gymnasium, projected at the time.

What! In Election Year?

Visitor—"Where's the other windmill gone to?"

Native—"Well only had wind enough for one, so we took the other one down!"—New Goblin.

News Of Baldwin H. S. And Other Schools

Cranbrook Hockey Team Wins Again

Displaying a considerably improved passing game, the Cranbrook Hockey team took Detroit Country Day School into camp last Wednesday. The Blue and Gray attack netted five goals while their opponents were held scoreless by good defense work.

During the first period there was no scoring, both teams playing a fairly even game. In the second period, however, Cranbrook broke loose, putting the puck past goalie Pegau four times. Hoyt opened the scoring when he picked up the puck which had bounded from Pegau's stick and shot it past the goalie, when the period was but one minute old. Hoyt, counted again when he took a pass from Davock and converted it into a score. Renaud received the puck from Lefebvre for the third score. Hoyt ended the period by making his third goal unassisted.

Country Day's defense stiffened in the last period, and held the visitors to one goal. Otis Blue and Gray center caged the last puck. Country Day's attack was successfully repulsed on every occasion by Cranbrook's defense.

Lineup.		
Cranbrook (5)		Country Day (0)
Devlin	r.w.	Talbot
Lefebvre	c.w.	———
Hoyt	l.w.	Simons
Wells	l.w.	———
Otis	c.	Dawson
Duffield	c.	———
Renaud	r.d.	Knight
Davock	r.d.	———
Lynch, L.	l.d.	Brasser
Bellaire	g.	Pegau

4,500 IN CAGE TOURNEY

More than 4,500 high school basketball players are expected to compete in the annual basketball round-up sponsored by the Michigan High School Athletic Association, beginning March 5, in the 55 tournaments to be held in the different districts. Hazel Park has been awarded one of the district tournaments which will be held under the direction of B. M. Grba. The regional tournaments will begin March 12. There will be four classes for which prizes will be offered this year.

ALUMNI PLAN DANCE

Preliminary plans have been completed by the Baldwin High School Varsity Club for the annual alumni dance to be given in the Birmingham Community House Friday, April 24. Edwin Deer, Tom Martindale, Tom Moore, and John Chandler are in charge of the committee working on the distribution of letters which will be mailed in the near future to former members of letter-winners of Baldwin High School.

GOING AWAY? COMING BACK HOME? ENTERTAINING?

Each one of the above activities makes this page of The Eccentric interesting to you each week, doesn't it? That's why we are very grateful when you telephone, or send in, social items of your own family's activities each week. The Eccentric's telephone numbers are 11, 12, and 13.

KROGER STORES — YOUR Neighborhood PANTRY

Lent

Ready.. with all Foods the season demands

Foods that you will want to serve all during Lent. Every one offers real savings. Kroger has a reputation for supplying quality foods to suit every need and season. Here is further proof of this ability. Here is a wide selection —enough to give variety to every meal during Lent. A splendid opportunity to stock your pantry and save money.

Salmon — Standard Pack, No. 1 Can — 10c

Sardines — In Tomato Sauce — 3 Oval Tins 25c

Holland Herring — 9-lb. Keg — 98c

Soda Crackers — Country Club — 2 lb. carton 21c

Cove Oysters — With the Tang of the Sea. Tin — 17c

Grapefruit — Ready For Use. Can — 15c

Salad Dressing — Country Club — 2 12 oz. Jars 45c

Mustard — Master Brand, Large Jar — 12c

Tuna Fish — White Meat. Flat Can — 19c

Fig Bars — Pound — 10c

Ginger Snaps, 3 lbs.....25c
Choc-o-lettes, lb. 19c

Boston Cream Pie — Custard Filled, each — 15c

Macaroni — Spaghetti, Noodles, Bulk — 3 lbs. 25c

Pet Milk — For Every Cooking Use. Can — 8c

Asparagus — Country Club, No. 1 Square Can — 35c

Brookfield Cheese — Pimiento or Plain. Pkg. — 10c

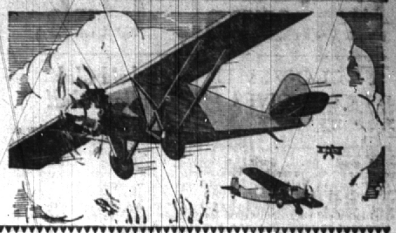
Shrimp — An Ideal Salad Food. Can — 17c

Salmon — Country Club, Red, Tall Can — 29c

YOUR DOLLAR BUYS MORE AT A KROGER STORE

The Law of Motion

Mother Nature decrees: no living plant or life can stop growing or it will decay. And in business you must be alert and growing or else die. Printed matter and advertising are the life blood of business and make for growth and health!



QUALITY PRINTING

The BIRMINGHAM ECCENTRIC

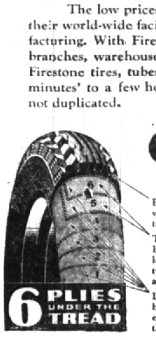
Phones 11 - 12 - 13

Again WE REPEAT

COMPARE

Compare the values, prices and service we give you with those of any other tire dealer or distributor of special brands.

The low prices of rubber and cotton give Firestone unusual advantages due to their world-wide facilities in securing these raw materials and their efficient manufacturing. With Firestone's most economical distributing system, with over 600 branches, warehouses and service stores, we can secure a complete line of fresh Firestone tires, tubes, batteries, brake lining, rims and accessories within a few minutes' to a few hours' time and give our customers values and service that are not duplicated.



COMPARE VALUES

Firestone has this year added more rubber to the tread which gives 20% to 25% more safe mileage before the tread wears smooth.

The Firestone Double Cord Breaker gives you SIX and EIGHT plies under the tread—spreads road shocks—lessens punctures—gives over 50% stronger union between tread and tire body which ensures longer tire life and greater safety.

Live rubber penetrates every cord and coats every fiber by the patented Gum-Dipping process—thus not only every cord, but every fiber within the cords, is insulated: this gives you 25% to 40% added tire life.

COMPARE CONSTRUCTION

4.50-21 Tire	Just one of the many comparisons we can show you at our store	Our Tire	*Mail Order Tire
Rubber Volume		185 cu. in.	150 cu. in.
Weight		16.80 lbs.	15.68 lbs.
Width		4.75 in.	4.72 in.
Plies at Tread		6 plies	5 plies
Thickness of Tire		.598 in.	.558 in.
Price		$5.69	$5.49

*A "Mail Order" or "Special Brand" tire is made by some unknown manufacturer and sold under a name that does not identify him to the public, usually because he builds his "first grade" tires under his own name.

COMPARE PRICES

Firestone OLDFIELD TYPE

Size	Our Cash Price Each	Mail Order Tire Price Each	Our Cash Price Per Pair
4.40-21	$4.98	$4.98	$9.60
4.50-21	5.69	5.69	11.10
4.75-19	6.65	6.65	12.90
5.00-20	7.10	7.10	13.80
5.25-18	7.90	7.90	15.30
5.25-21	8.57	8.57	16.70
6.00-20 H.D.	11.50	11.50	22.30

H. D. TRUCK TIRES

30x5	17.95	17.95	34.90
32x6	29.75	29.75	57.90

Other sizes priced proportionately low

Firestone COURIER TYPE

Size	Our Cash Price Each	Mail Order Tire Price Each	Our Cash Price Per Pair
30x3½	$3.97	$3.97	$7.74
31x4	6.98	6.98	13.58
4.40-21	4.55	4.55	8.80
4.50-21	5.15	5.15	9.96
5.25-21	7.75	7.75	15.00

Firestone BATTERIES

We sell and service the complete line of Firestone Batteries—Come in and see the EXTRA VALUE we give you. We make you an allowance for your old battery.

Firestone ANCHOR TYPE Super Heavy Duty

Size	Our Cash Price Each	Mail Order Tire Price Each	Our Cash Price Per Pair
4.50-20	$8.55	$8.60	$16.70
4.50-21	8.75	8.75	16.96
4.75-19	9.70	9.75	18.90
4.75-20	10.25	10.25	19.90
5.00-20	11.25	11.30	21.90
5.25-21	12.95	13.05	25.30
5.50-20	13.75	13.75	26.70
6.00-20	15.20	15.20	29.50
6.50-20	17.15	17.15	33.30
7.00-21	20.15	21.80	39.10

Other sizes priced proportionately low

Double Guarantee.—Every tire we sell bears the Firestone name for the protection of our customers. Every tire carries the unlimited Firestone guarantee and ours.

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South Woodward at Daines

We will gladly call for and deliver your car after servicing.

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Open Daily 6:30 A. M. to 10:00 P. M.

Come in and compare tire sections for QUALITY and CONSTRUCTION that you can see for yourself the EXTRA VALUES we give