

This Christmas

Your Own Birmingham Merchants

Solve All Santa's Problems

The twenty-eight suggestions on this page are but a few from the galaxy of gifts being offered in Birmingham this Christmas. Never before have these shops and stores offered such a wide range of merchandise for Christmas gift-giving.

Compare these values, then realize the convenience, the ease, and the genuine satisfaction of buying in Birmingham. Certainly you will agree that it is to your advantage to shop at home.

Brunswick Pool Tables

for the Home

\$6.50 to \$35.00

BIRMINGHAM HARDWARE

152 N. Woodward

BRAND NEW MODEL A

FORDS

Now at a Great Saving!

Make a Ford your gift to the family

E. W. OSBORNE
FORD SALES AND SERVICE
808 S. Woodward

Heaters

The Largest and Most Complete Assortment of Hot Water and Manifold Heaters in Birmingham

AS LOW AS
\$2.50

BIRMINGHAM AUTO SUPPLY

235 S. Woodward Ave. - Theatre Bldg.

Special Value Shoes at \$4 - \$5 - \$6 - \$7

We meet the need of lower prices by offering shoes of quality at a new low price. Priced on a cost per month basis, you will find these shoes most economical.

Fine Shoe Repairing

YOUNG'S SHOE STORE

141 E. MAPLE AVE.

Evening in Paris!

the "enchanted odor" created by Bourjois

Perfume, \$1 - \$2 - \$5

Beautiful Gift Packages, \$2 to \$10.00

Vanities, \$1 - \$2 - \$2.50

Bath Salts - Powder - Talcum

WILSON DRUG CO.

159 N. Woodward

Reliable Electric

CORN POPPER at \$2.00

"Scotty" Lamps, complete - \$1.75

WE ARE OPEN EVENINGS UNTIL CHRISTMAS

LEONARD ELECTRIC

152 W. Maple

Stationery

Christmas notes, 75c

Eaton Stationery, 50c and up

Fancy Boxed Stationery

Christmas Cards and Wrappings

Place Your Candy Order Now

SHAIN'S DRUG STORE

W. Maple at Pierce

TOYS - GAMES - DOLLS

15c and up - 25c and up - 15c to \$5

Bring the Kiddies in to see Santa Claus. He stops here every afternoon from 2 to 6.

MULHOLLAND'S

233 N. Woodward

McKesson's Shaving Outfit

Shaving Cream, Brush, Lotion and Talcum in a Nice Gift Box

\$1.89 Value - \$1.00

One Vote May Be Cast in Our Doll Contest for Every Penny Spent in Our Store

WOODWARD PHARMACY

First National Bank Bldg.

Full Fashioned Silk Hose, 89c

Pequot Top, Pair—

Service Weight Silk Hose, pr. 69c

Full fashioned, formerly \$1

Popular Priced Hats in black and colors for southern wear. Satins and cellophanes.

THE HICKS HAT SHOP

135 E. MAPLE

Christmas Cards

from

5c to \$1.00

Many Children's Christmas Cards to Choose from at 5c each!

LA BELLE'S

137 W. Maple

Girls' Print Dresses

with Doll and Dress to Match

will make a delightful gift for "Miss 3 to 6"

\$1.55

BIRMINGHAM DEPARTMENT STORE

Guaranteed Electric

Kitchen Clocks

\$2.69

CUNNINGHAM-ECONOMICAL

DRUG CO.

WOODWARD AT MAPLE

Electric Windshield

DeFrosters \$2.50

Sturdily Made and Takes Very Little

current to operate

Firestone Tires - Batteries **STERNAL'S** S. Woodward at Daines

ACCESSORIES FOR THE CAR ARE APPRECIATED GIFTS

Smoker Set, with lighter - - - \$2.25

Sterling Electric Clock - - - \$8.25

JORDAN'S CHEVROLET

WOODWARD AT RUFFNER

10 NEW VICTOR RECORDS, \$1.00

Unlisted, for

GRINNELL BROS.

Authorized Philco and RCA-Victor Radio Dealer

144 S. WOODWARD AVE.

HOUSE SLIPPERS

Reduced **20** Per Cent

Our Entire Stock of Shoes at

20% Discount

ERB'S SHOE STORE

128 West Maple Avenue

Scooters EXTRA SPECIAL \$1.79

Roller Bearing, 3/4-inch Rubber Tire, 10-inch Wheel

Toboggans from \$7.50 up

Sleds and Skates, All Sizes

McBRIDE HARDWARE CO.

150 S. Woodward

Boys' Work Bench - - - - \$15.00

Lionel Electric Trains - - - \$3.95 up

HUSTON HARDWARE

205 N. Woodward

PRE-CHRISTMAS SALE OF

RADIOS and REFRIGERATORS

15% to 50% Off

THE SELLS ELECTRIC

272 W. Maple

In Our 15% to 50% Off Sale

Dickey Bosom Shirts, \$1.75

Imported Wool Hoise, 75c

DAVID FITCH, INC.

284 W. Maple (Wabash Building)

The YARDLEY

SHAVING SET

\$3.25

Contains the Wooden Bowl of lavender shaving soap . . . a flat, easy-to-handle bottle of after-shave lotion . . . and invisible talc in a masculine looking metal container. A gift of luxury for the men on your list.

SCHETTLER'S DRUG STORE

"Men! Give a Gift That's Worthwhile!"

Costume Jewelry

a Complete Assortment from

\$2 up

B. L. McNELLIS, Jeweler

164 W. MAPLE

Electric Percolator Set

Complete with Percolator, Tray, Sugar and Creamer

Hotpoint, Royal Rochester, Universal

or Westinghouse

From 25% to 50% Off

HAWTHORNE ELECTRIC

142 W. Maple

A BLACK

Overnight Case

14, 16 or 18 in. for

\$1.00

PECK'S

108 S. WOODWARD AVE.

"BETTER SLEEP BUILDS BETTER HEALTH"

Give yourself a

RESTOKRAFT MATTRESS

\$30.00

The Restokraft Inner Spring Mattress Makes

Healthful Sleep a Certainty.

TRUAX FURNITURE CO.

222 Briggs Bldg.

Daniel Green

Leisure SLIPPERS

for Ladies

\$3.35

Last Christmas they were \$4.50. Beautiful leather . . . and we have just the color and just the style you'll want.

WILLIAMS BOOT SHOP

115 W. MAPLE AVE.

Beautifully Sheer

CHIFFONS

Cheerfully Boxed for Giving

79c

Two Pair \$1.50

Peet top, eradle foot, new French heel.

In the mode of the season.

TWIN HOSIERY SHOP

N. Woodward, near Maple - 1st State Bank Bldg.

"Just 8 Days—then Christmas—Shop Now!"