

# This Christmas Shop at Home — in Birmingham

## See these GIFT VALUES

**NOW - - - for This Christmas!**  
BRAND NEW Model "A"  
**FORDS**  
AT A TREMENDOUS SAVING  
**E. W. OSBORNE**  
FORD SALES AND SERVICE  
808 S. Woodward Phone 16

**Pigskin Gloves at \$3.95**  
Make a real gift for men  
Genuine peccary washable pigskin, slip-on or button wrist. Complete size range.  
**PECK'S**  
108 S. WOODWARD AVE.

**PAJAMAS AND GOWNS**  
**\$2.95**  
Both tailored and lace trim styles, in fine quality pure silk French crepe  
"CHEERFULLY BOXED FOR GIVING"  
**Twin Hosiery Shop**  
N. Woodward, near Maple → 1st State Bank Bldg.

**Practical Gifts**  
Are Quality Gifts  
**Hart Schaffner & Marx**  
Suits - \$25 Overcoats - \$22.50  
**Birmingham Department Store**

**Give an Adjustable Wrought Iron "Oil-font" Electric Floor Lamp**  
An assortment of four different styles, complete with lamp, shade and bulb.  
**\$3.75**  
WE ARE OPEN EVENINGS UNTIL CHRISTMAS  
**LEONARD ELECTRIC**  
152 W. Maple

**Special Selling Ladies Hats**  
**59c** Two for \$1  
New Satins, Velvets and Cellophane Turbans at popular prices  
Full Fashioned Silk Hose, pequot top . . . . . 89c  
Service Weight Silk Hosiery, pair . . . . . 79c  
**The Hicks Hat Shop**  
135 E. MAPLE PHONE 810

**Special Value Shoes at \$5 - \$6 - \$7**  
We meet the need of lower prices by offering shoes of quality at a new low price. Figured on a cost per month basis, you will find these shoes most economical.  
Fine Shoe Repairing  
**Young's Shoe Store**  
141 E. MAPLE ST.

**To Stimulate Early Shopping**  
For a limited time only we offer a **20%** DISCOUNT ON ALL FOOTWEAR  
"It Pays to Shop in Birmingham"  
**ERB'S SHOE STORE**  
128 West Maple Avenue

WE SUGGEST THAT, in making up your shopping list during the next 16 days, you consider carefully the many REAL VALUES offered in Birmingham among the 143 stores and shops. On this page are shown 28 typical values which will work in quite nicely with the trend of economy-buying. There are thousands of gifts in Birmingham from which you

can choose. Why not visit Birmingham's shops and stores, choose what you want, enjoy real values and enjoy the thrill of patronizing Birmingham's modern quality-wise, value-wise business establishments? Never before did Birmingham stores offer you such worthwhile savings on such a wide range of merchandise to select from.

**Hammond Electric Clocks**  
for Mantel, Bedroom, or Kitchen  
at **25% to 50% Off**  
including the Hammond Electric Alarm Clock at \$5  
**HAWTHORNE ELECTRIC**  
142 W. Maple

"A GREAT GIFT FOR A MAN"  
McKesson's **SHAVING SET \$1.00**  
Includes Shaving Brush, Shaving Cream, Lotion, and Talcum . . . . . in a beautiful gift box.  
**Cunningham-Economical Drug Co.**  
WOODWARD AT MAPLE. PHONE 2133

You can give the enjoyment of Florida Weather with a  
**HARRISON HOT WATER HEATER**  
For Fords **\$12.50** and Chevrolets  
Proportionately priced for other cars  
Phone 9 S. Woodward at Daines  
for Road Service **STERNAL'S**

**The New Maytag \$79.50**  
Makes Christmas Last All the Coming Years  
Terms as low as \$1.85 per week.  
Phone 874 for Trial  
**TRUAX HARDWARE CO.**  
222 Briggs Bldg.

**PERFUMES**  
LaBAULE LENTHERIC  
GUERLAIN GABILLA  
**SCHETTLER'S**

**Before you select a radio gift - - -**  
Listen to the tone of the  
**Wal-Tone** TABLE MODEL **Radio**  
**\$23.50** complete  
WITH LATEST IMPROVED SPEAKER  
**McBRIDE HARDWARE CO.**  
150 S. Woodward Phone 535

"For The Kiddies"  
**Raggedy Ann's Sunny Songs**  
A group of Victrola records for children. In attractive booklet with picture cover **\$1.25**  
**Grinnell Bros.**  
144 S. WOODWARD AVE.

**Good Radios**  
AS LOW AS  
**\$21.95**  
**The Sells Electric**  
272 W. Maple Telephone 168

**Give Him**  
**Daniel Green SLIPPERS**  
For His Leisure Hours  
**\$3**  
Black, blue, green, red and brown leathers. His size, of course.  
**WILLIAMS BOOT SHOP**  
115 W. MAPLE AVE.

Fill Your Radiator With  
BOND **FLOZON** BOND  
**The Rustless Anti-Freeze**  
It will keep your repair bills down for the winter.  
**BIRMINGHAM AUTO SUPPLY.**  
235 S. Woodward Ave. Theatre Bldg. Phone 2616

**A gift for the Family**  
Ping Pong Sets - - \$1 to \$5  
Ping Pong Table - - \$19.50  
**Huston Hardware**  
205 N. Woodward

LET'S BE PRACTICAL THIS CHRISTMAS!  
Auto Accessories Are Always Appreciated  
**Sportlite**, installed, **\$12.50**  
Genuine Velour Lap Robe - - - \$7.00  
Rear View Mirror with Clock - \$3.25  
**JORDAN'S CHEVROLET**  
Woodward at Ruffner Phone 851

**For Children . . .**  
**Games and Books**  
**25c to \$5.00**  
**La Belle's**  
137 W. Maple

**Opportunity Sale! Up to 50% OFF**  
SPECIAL GIFT FEATURE . . .  
Imported Wool Hose, Now 75c up  
**DAVID FITCH, Inc.**  
284 W. MAPLE (WASEEK BLDG.)

**Gifts for Men**  
**Parker Pens . . . \$3.00** and up  
Bill folds, \$1.00 and up, Desk Sets, \$5.00 and up, Lighters, for desk and home.  
W. Maple at Pierce **SHAIN'S SDRUGS** Phone 81 We Deliver

AMONG OUR MANY GIFTS FOR LADIES  
All Linen — Hand Made  
**HANDKERCHIEFS**  
**10c** and up Box of Three 25c up  
**Mulholland's**  
233 N. Woodward

For a MAN'S CHRISTMAS  
AN **AMITY** Personalized in Gold **BILLFOLD**  
**\$1.50 to \$5**  
NAME Monogram or Emblem in 22-k. Gold **FREE**  
**WILSON DRUG CO.**  
159 N. Woodward

**Three Strand Delta Pearls - - - \$6**  
Beautiful cream color Delta Pearls, indestructible, flagree clasp, in a beautifully lined gift box. Our Christmas special at \$6.  
**B. L. McNELLIS, Jeweler**  
164 W. MAPLE

**Heavy Vellum Writing Paper and Envelopes**  
72 Sheets Paper — 50 Envelopes  
Nice quality writing paper, makes an inexpensive gift at only **89c**  
One Vote May Be Cast in Our Doll Contest for Every Penny Spent in Our Store  
**WOODWARD PHARMACY**  
N. WOODWARD AVE.

**All Steel Coaster Wagon - - \$3.50**  
Rubber Tires, All Steel Frame, Color Red. A sturdily built wagon for the Boy.  
**BIRMINGHAM HARDWARE**  
152 N. Woodward

**"Only 13 more Shopping Days—Do Yours Now!"**