

Boys and Girls Own Page-- What Savings!

This store has always made it a point to cater to the younger set—our future customers. Large and varied stocks carried at all times, are now being offered at truly tremendous reductions.

34th Anniversary Sale

Spring Suits

For Smart Young Chaps

8.95
Reg. 10.75 and

12.95
Reg. to 16.50



Good-looking, smart two-trouser suits for boys in youthful patterns and colors. The kind of quality that would be glad to wear. Reinforced pockets and straps—these suits will stay good looking for a long time.

WASH SUITS FOR YOUNGSTERS

Small boys will be comfortably and sensibly dressed for play in these good looking "Robin Hood" wash suits. There are many styles to select from.

1.95 and 2.95

69c WASH SUITS 1.45
Reg. to 1.50 TWO SPECIAL GROUPS Reg. to 3.95

BRADLEY SWEATERS FOR BOYS

Now is the time to buy a new sweater. They come in medium and light weights in wanted colors.

Values to **3.95 1.95** Mostly size 34

PHOENIX SOCKS

Phoenix socks for boys are as sturdy as they are good looking. The new low price of **49c** For values to 1.00 makes them doubly attractive.

One Group Socks, 25c

Reg. to 1.00

34th Anniversary Sale

KAYNEE Broadcloth Shirts & Blouses

1.19 79c
Reg. to 1.85 Reg. 1.25

These are a large and attractive selection of good looking patterns and colors.

New Ties, 50c
were never so pretty.

Tweed Knickers
New good looking patterns, with elastic bottom or with strap and buckle as you prefer.

1.95
These were to 2.95

Golf Knickers
for the big fellows of collegiate style and pattern.

Special 3.95
Reg. to 5.95

Wool Shorts
Special **1.50**
Reg. to 2.95

Shirts and Shorts
White cotton shirts and tan or plain white shorts **50c ea.**

Athletic Union Suits
69c
That were 75c to 1.00

Top Coats

For little fellows. Good looking tweed coats like Dad's, also blue chevrons. Sizes are 2 to 4.

Anniversary Priced
6.95 8.95
Reg. 8.95 Reg. to 12.95

Hats and Caps

There is something about a new cap or hat that makes a boy puff up. It may be because it is on his head. There is a pleasing variety to select from.

Special 1.00
Reg. to 1.50

Overalls and Coveralls

Not only are these practical play garments, but they will give months of hard service. They come in sizes 3 to 16 and are specially priced.

69c and 1.00

Suspenders and Belts

Suspenders are special at **29c**

Belts by Hickok and others

Some have the tongue buckle, others have the separate slide buckle. Priced at **35c and 50c**

Pajamas by K and S

Made of washable broadcloth and other dependable materials in cool or slip over style. Choice of good looking boyish patterns and solid colors.

1.50

Bath Robes

With self slippers to match. These are mostly of Beano blankets in snappy designs and colors. Sizes 6 to 16. Spe. at **3.95**
Reg. to 5.95.

Gym Shoes

We are discontinuing shoes and have priced these standard gym shoes for wear and quick disposal. Spe. at **79c**
Reg. to 2.35

Trench Coats and Slickers

Towers Fish Brand Slickers in olive green, yellow and black, and Trench Coats in tan. Sizes 1 to 16. All at one price—**3.95**
Reg. to 5.95.

Lumber Jackets

Made of all wool machine-washed 34's, are priced special at **1.95**
Reg. to 4.95.

34th Anniversary Sale

INFANTS WEAR

for Spring Days

Young, cuddly things that baby will adore best to his very self. All the latest and best things we have been able to gather together are here in **The Shirts-&the-Baby**. They are as reasonable that every mother will be sure to buy her own baby's wardrobe.

What here are but a few of the many startling values offered:

- Batiste Dresses... 95c up
- Tiny Booties... 25c up
- Organic Bonnets... 1.00
- Quilted Robes... 3.95
- Tiny Jackets... 2.95 up
- Warm Blankets... 1.50

CLEAN UP SALE CHILDREN'S SHOES

Mostly Kindergarten

Here is an opportunity to stock up on children's shoes at prices you are not apt to see for some time.

The lot includes

- BLUCHERS AND STRAPS in black and white **95c pr.** that were to 2.50
- ONE LOT OF BLUCHERS in black, white and E.V., in sizes 2 to 12½, at **1.45** Reg. to 3.50
- OXFORDS AND STRAPS in calf, patent and E.V., in several good styles. **1.85** Reg. to 4.50
- GIRLS' KEDS in brown and white. Sizes 7 to 2 are **75c pr.** Reg. 1.25

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Big Sister Dresses

For dress up or play time such dresses as these mothers choose in plenty for daughter's summer wear when an moderate in price. Fabrics are pretty, sturdy and washable. The styles will please the daughter—the price will please mother.

1.95
Others at 2.95 that were as high as 5.95.

Girls' Skirts

Wool, flannel, Jersey and wool crepe, some have buttons, others without. Most colors—all sizes.

Special 2.95
Reg. to 4.95

Girls' Sweaters

Practical and stylish sweaters in soft woolsens. Spring colors. Priced at **1.95**
Usual price 2.95 up.

Girls' Blouses

Of dainty prints and beautiful cloth, are only **95c to 1.95**

Girls' Hats

The swiftest of the new! A Sale For All New shapes, new fabrics, new colors, are **1.50 - 1.95**

French Berets

in all colors are **69c.**

Rayon Vests and Bloomers

come in flesh. All sizes. **39c**
The combinations are 1.00.

Batiste Combinations

Tailored and Trimmed **69c 95c**
Reg. .95 Reg. 1.65

Non Cling Bloomers

white and black. **2 to 12 14 to 18 35c 45c**

Batiste Slips

59c 89c
Reg. 1.00 Reg. 1.25

Girls' Union Suits

Fine Knit and Athletic. Sizes 2 to 10. **59c**
Reg. .85 and 1.00

Cotton Pajamas and Sleepers

95c
Reg. to 1.95.

Crepe Gowns

All sizes. **95c**
Reg. 1.25

25c Stockings

pr. 19c
These come in tan. All sizes.

For the Younger Generation

It's no secret why parents buy their children's clothing at Davidson's. Here you find quality merchandise consistently low priced.

Girls' Silk Dresses 3.95

These were to 12.50

Such charming styles that the very young miss will want at least two! Fashioned of crepe de chine, and georgette. A rainbow of colors. Sizes 4 to 12.

Brother and Sister Suits \$1.95

Practical little garments that are comfortable, easy to protect, and well tailored of fine washable materials—in all shades.

Sweaters \$1.95

These were Reg. 2.95 & up

Of course, sweaters have a comfortable way of protecting tiny bodies from crisp spring winds. These have been specially reduced in price.



34th Anniversary Sale

Sale Vanta Garments

- 50c Vanta Shirts and Bands... 39c
- 75c and 1.00 Vanta Shirts... 69c
- 1.50 and 1.95 Vanta Shirts... 1.29
- 1.35 Vanta Nighties... 95c
- Vanta Training Pants... 49c
- Wool Shawls, white and pink... 2.50 up
- Hand Made Bibs... 75c up
- Hand Made Gertrudes... 65c up
- Silk and Knit Carriage Covers... 3.95 up
- Infants Knit Caps... 95c up
- Infants' Coats... 4.95 and 9.95
- Flannel, silk and broadcloth. Reg. 6.95 and 12.50.
- Sweater and Cap Set... 2.95
- New Creepers... 1.25 up
- 50c Panty Waists... 29c
- All sizes.
- 25c Infants' Stockings... 19c
- 50c Infants' Stockings... 39c
- New Half Socks... 25c
- New Anklets... 25c
- 50c Rubber Pants... 25c

Springtime Clothes For Young Moderns

Little girl fashions are in full bloom on our mezzanine floor. Come in and see these lovely fashions that come in the form of the smartest looking coats and dresses any little girl could wish for.

SPRING COATS

Some with hats to match. **9.50**
Regular to 18.00

When one is six or even twelve years of age, one must be certain to choose the most becoming coat. These are coats of lightweight wool and are shown in a galaxy of colors belted and flared.

Dresses 1.25

The "sizer" will lose a dress of this lovely fabric. Fashioned in sunny, novel ways, and come in the desirable flower garden of colors.

One group 2 to 6 Dresses are **69c**
Reg. to 1.25



STORE HOURS:
Daily 8:30 A. M. to 6:30 P. M.
Saturday 8:30 A. M. to 10 P. M.

L. E. Davidson
BIRMINGHAM DEPARTMENT STORE
Woodward Avenue thru to Maple
Birmingham's Foremost Store

Experienced Salespeople Apply at Once