

Men's Wear At Genuine Savings

This store has rapidly adjusted itself to a new order of store-keeping, offering dependable, well-known line merchandise at genuine savings.



34TH
ANNIVERSARY
SALE

Shirts For The Spring Wardrobe

Spring ushers in new concepts in shirts that will appeal to men of all ages, and is priced at Davidson's to all men's purses. Broadcloths, madrases, percales, and the popular poplins are represented in figured patterns, stripes and plain colors; many have new collar features, either attached or separate.

\$1.00 Looks like twice the money.
\$1.55 Manhattan & others. Reg. to \$5.00
\$2.35 Manhattan, whites, that were \$3.50.



TIES

Smart... Colorful

Many hand made and new; foulards in figures and stripes; crepes in all-over designs and paisley effects; widely spaced figured ties and two-tone striped Jacquard silks, from which you may choose.

55c 2 for \$1.00 They were \$1.00
85c 2 for \$1.50 They were \$1.50
\$1.35 2 for \$2.50 They were \$2.00



Shirts, Shorts and Union Suits

Soon it will be time to change the weight of your underwear. Shirts and shorts, of rayon, swiss rib, madras and broadcloth, tailored with the precision of trousers. Union suits of fine broadcloth with improved crotch and seat—just the underwear you will want this spring.

Shirts and Shorts
50c to \$1.00
50c to \$1.00
Union Suits
55c to \$1.95

Arrow
Laundered
Collars
10c
Reg. 25c

Several good styles featured by Arrow but discontinued by us.



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Hart Schaffner & Marx
and Dutchess Knickers
Plus flours for Golfers, for Tennis and for Sportsmen. Fine lined Knickers for present season are Special.
\$4.95 and \$8.95
Linen Knickers for milder days are special.
\$2.85 and \$4.85



Standard Socks

Here you will find Interweaves, Phoenix and Woburn Socks. All standard, all guaranteed and all at

Lower Prices
During This Sale
29c 3 for 85c
35c 3 for \$1.00
Interweaves All Reg.
Reg. 35c Socks 50c Socks

75c
3 for \$2.15
All Reg. \$1.00 Socks

Brighton & Paris
Garters - 39c

Work Socks - 10c
Bl., brown, grey, wht.

Here's a Pajama Sale!

Manhattan and Faultless
Pajamas, broken size ranges and small lots. Taken from our higher priced stock and reduced. Special for this sale to
Reg. to \$4.00 \$1.65 2 for \$3.25

\$1.65 Night Gowns - \$1.35

Flannel Robes

Handsome robes of serviceable materials beautifully tailored and made to give lasting satisfaction.

\$9.50
Reg. to \$22.50

Lounging Robes
of beautiful bounded rayon
\$9.50
Reg. to \$19.50

\$4.00
Kid House Slippers
\$1.95

Adler Gloves

Guaranteed gloves of Cape, Borekin, Poplin and Mohair. Fine sport for dress, for driving.

Reduced!

\$1.65 **\$2.85** **\$3.75**
Reg. \$1.95 Reg. to \$3.95 Reg. \$4.95

Wark Gloves Special

Canvas Gloves - Leather Faced
10 pr. - 15 Reg. 15
Gloves - 39c Reg. 50

All Leather
Gloves - 79c
Reg. to 1.95

Hickok Belts

Buckles and Beltograms

69c ea.

Choice of black, tan and gray belts that add and are selling today for \$1.00.

1.50 and 2.00 Belts
now
\$1.00

New Suspenders

including our regular stock up to \$2.00
\$1.00

SEE BACK PAGE
for Boys' and Girls'
BARGAINS

Towers Fish Brand
Slickers and Trench
Coats

Here is a timely sale!

Fish Brand Slickers
in olive green, and black, Spec.

\$4.95
Reg. \$5.95

All sizes.

Trench Coats
in black and tan, Spec.

\$5.95
Reg. to \$10.00

All sizes.

Policemen, Taxi Drivers,

Chauffeurs

ATTENTION!

Cowhide Puttees

Spec.

\$2.95
Reg. 5.50

Sweat

Shirts

Sizes 36 to 42
\$1.00

Sweat Socks

Men's sizes

25c

Famous
Sealpack
white
Hdkfs.

5c
Reg. 10c.

Linen Hdkfs.

All white with initials;
also fancy.

35c
Regular to 65c ea.

34TH
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SALE

Hart Schaffner
and Marx

SUITS

NOW

\$21

Reg. to \$50

This is a new low price for these famous clothes.



Alterations at cost.

Stetson

HATS



5.95
Reg. 8.00

6.95
Reg. 10.00

All the new shapes and shades for spring with full silk linings to match—if you want to be well-hatted and economical at the same time see our new hats for spring wear today.

MELTON HATS - Special, \$3.95 - \$4.95

300 Caps

Light and dark grays and tons. Every conceivable pattern for general wear, for sport or motorcaring.

\$1.50

Your choice of our entire stock. Reg. sold to \$2.95.



Butlers' Coats - \$1.95

With match lapel or military style. All sizes.

Chefs' Caps - 25c

STORE HOURS
Daily 8:30 A. M. to 6:30 P. M.
Saturday 8:30 A. M. to 10 P. M.
FOR YOUR CONVENIENCE

L. E. Davidson
BIRMINGHAM DEPARTMENT STORE
Woodward Avenue thru to Maple
Birmingham's Foremost Store

Money Back Guarantee
We guarantee complete satisfaction. If for some reason you are not satisfied with your purchase, bring it back and we will cheerfully refund your money.