

YOUR HOME NEWSPAPER

The Birmingham Eccentric

chosen as

ONE OF ELEVEN

OUTSTANDING NEWSPAPERS OF THE UNITED STATES

among over

11,000 other weekly newspapers

And Given FIRST POSITION On The

ALL-AMERICAN WEEKLY ELEVEN

This publication was accorded the outstanding honor of being selected for the "ALL-AMERICAN WEEKLY ELEVEN" from among 11,000 other weekly newspapers in the United States during 1930.

This paper was selected with the following comment: "George R. Averill, of The Birmingham Eccentric edits and publishes what is normally a 16- to 24-page weekly newspaper. It is a model in many respects—purposeful, courageous, fair and entertaining editorially, thorough in coverage of local news, attractive in general make-up, alert to political problems of the community, state, and

nation, and yet a paper whose skipper consistently refuses to accept public office himself."

"For two years his paper ranked second among United States weeklies in advertising lineage reported in a national survey. During 1930 he served the Michigan Press Association as its vice-president and was recently elected president. He has skippered the Eccentric since 1920."

You, as a reader, deserve this fine paper. Again, in 1931, we dedicate ourselves to serving you always to the best of our ability, in a characterful, honest and clean manner!