

This Great Army is swinging into action

This Courtesy Start-Up has been a yearly service supplied WITHOUT COST* to Silent Automatic owners—and enjoyed by the owners of no other oil burner.

It is a reflection of our determination that EVERY "Silent" owner shall continue to be a SATISFIED owner—and it is worth all it costs.

The success of Silent Automatic—a rise in five years to world leadership in oil burner sales—is directly due to a record of owner-enthusiasm without an equal in the industry.

It is the amazing truth that any "Silent" representative is willing to refer you to ANY Silent Automatic owner—to throw open his ENTIRE user list for your inspection and allow you to form your opinion of "Silent" superiority from what any owners you select may tell you.

This is why we say to you: "Investigate Silent Automatic before you install any other oil burner". Nowhere else can you obtain such definite assurance of LASTING satisfaction. With no other oil burner can you be so certain to get everything you pay for . . . and MORE.

When will it be convenient for you to see a "Silent" representative? Just phone or mail the coupon.

. . . Every fall, every
SILENT AUTOMATIC
in use in Birmingham is
inspected, tested, oiled
— to insure another
winter of
heating satisfaction

Only Silent Automatic Gives You the "Wiping WALL-FLAME"

Experience with your own furnace has taught you that to produce maximum heat the flame must constantly lick the entire seal of the fire-pot. This is exactly what is accomplished by Silent Automatic's "Wiping WALL-FLAME". No other oil burner has this slowly swirling flame—therefore, no other burner can equal Silent Automatic's efficient, dependable and economical performance. We will be glad to explain this in detail. It will give you a clearer understanding of what you have a right to expect from any oil burner . . . and what Silent Automatic actually gives you.



For Warm Air, Steam and Hot Water Heating Systems—Old or New Homes

COUPON

SILENT AUTOMATIC CORPORATION
Without obligation on my part, please send me further information regarding the installation of a Silent Automatic Oil Burner in my present heating system . . . and let me know what its probable cost of installation will be.

My home has _____ rooms. Heating system is Steam Vapor Warm Air Hot Water.

Name _____

Address _____

City _____ State _____

SILENT AUTOMATIC



THE NOISELESS OIL BURNER

Made by the World's Largest Producer of Domestic Oil Burners

SILENT AUTOMATIC SALES CORPORATION

Factory Branch: [BIRMINGHAM-PONTIAC, 161 W. Maple Ave., Phone Birmingham 2030] OPEN EVENINGS
[DETROIT BRANCH, Grand Circus Park at Madison, Phone Cherry 4760]