

to be Awarded \$2,600 IN CASH

am Eccentric

s the fact that

20 percent cash commission guaranteed active non-prize winners.

FREE

WIN SOMETHING

getic people residing in Birmingham and immediate territory. You are well required that you be a subscriber to the Eccentric. Every active participant blank appearing in this issue and send or bring to the Eccentric Office today.

Capital Prize

20 IN CASH

Capital Prize

20 IN CASH

Information

OR WRITE
GAIN
ARTERS

Eccentric

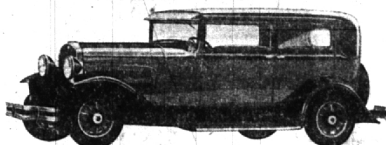
WARD AVENUE
Mich.

1 or 12

GS UNTIL 8 P. M.

Second Grand Capital Prize ESSEX SEDAN

1930 MODEL
FULLY EQUIPPED



Value \$900.00

PURCHASED FROM AND ON DISPLAY AT

BOUGHNER BROS. GARAGE

BIRMINGHAM HUDSON-ESSEX DEALER

164 South Woodward

Telephone 70

RULES & REGULATIONS

- Any reputable man, woman or child residing in Birmingham or immediate surrounding territory is eligible to enter this election and compete for a prize. Nominations may be made at any time during the campaign.
- No employee or near relative of any employee of The Eccentric's business office is eligible to enter this distribution. The Birmingham Eccentric reserves the right to reject any nomination.
- The winners of the prizes will be decided by their accredited votes, said votes being represented by ballots issued according to the rules of the campaign.
- Candidates may accept votes and subscriptions anywhere in this section, or for that matter, anywhere in the United States.
- Cash must accompany orders where the votes are desired. There will be no exception to this rule. Candidates will be allowed to collect payments or renewals as well as entirely new subscriptions and votes will be issued on both.
- Votes are free. It costs the subscriber nothing extra to vote for his favorite. Subscribers should ask for votes when paying their subscriptions.
- VOTES CANNOT BE PURCHASED. Every cent accepted through the campaign department must represent subscriptions.
- Votes are NOT transferable. Candidates cannot withdraw in favor of another candidate. Should a candidate withdraw from the race his or her votes will be cancelled. Neither will it be permissible for candidates to give or transfer subscriptions to another candidate. Votes on such transferred subscriptions will be subject to disqualification at the discretion of the management.
- Any collusion on the part of candidates to nullify competition or any combination of candidates to reflect to the detriment of candidates of this newspaper will not be tolerated. Any candidate or candidates entering into or taking part in such agreement, arrangement or effort will forfeit all right to a prize or commission.
- Any ballots issued on subscriptions may be held in reserve and voted at the discretion of the candidate, but it is distinctly understood that candidates will not be allowed to use their credits in any manner detrimental to the campaign of other candidates. The printed coupons appearing each week in this paper must be voted on or before the expiration date appearing thereon.
- In event of a tie for any one of the prizes, prizes identical in value will be given each tying candidate.
- Extension on subscriptions will count votes according to the schedule prevailing in the period in which they are turned in, with the exception of the final period. No extra votes will be given on extensions the final period.
- In case of typographical or other error, it is understood that neither the publisher or the campaign manager shall be held responsible, except for the necessary correction upon same.
- Every candidate is an authorized agent of The Birmingham Eccentric, and as such may collect subscription payments from present as well as from new subscribers.
- It is distinctly understood and agreed that candidates will be held responsible for all moneys collected, and that they will remit such amounts in full at least once each and every week to the campaign department.
- There will be several big prizes awarded, besides a 20 per cent cash commission to all ACTIVE non-prize winners, but it is distinctly understood that in the event ANY candidate becomes inactive, failing to make a weekly cash report of at least one subscription, he or she will at the DECISION OF THE MANAGEMENT, become disqualified and thereby forfeit all right to a prize or commission. No candidate securing a prize will be entitled to a commission.
- To insure absolute fairness in the awarding of prizes, the rate will be brought to close under a "sealed ballot box" system, and will be under the personal supervision of two or more judges selected from the Advisory Board. During the last week of the campaign, the box—locked and sealed—will remain in the office of the local banks, where candidates and their friends will deposit their final collections and reserve votes. And not until the race has been decided closed will the seals be broken, the box opened and the judges begin the final count. In this way no one, not even the campaign manager, can possibly know the voting strength of the respective candidates which precludes any possibility of favoritism and insures fairness to the minutest degree.
- The Birmingham Eccentric reserves the right to amend or add to the rules of this campaign for the protection of both the candidate and this newspaper. The right is also reserved to add to or increase the list of prizes.
- 20,000 extra votes will be issued each year of new subscription turned in during the first period, 10,000 during second period, 5,000 during the third period, but no extra votes on new subscriptions will be issued during the final period.
- One hundred thousand extra votes will be given for each club of \$10.00 worth of subscriptions turned in during the campaign; also entry coupon votes as shown in this announcement. Good in first and second week of the campaign only. Entry coupon entry is made during first or second period.
- The Eccentric guarantees fair and impartial treatment to all candidates, but should any question arise, the decision of the management will be absolute and final.
- No statement, assertion or promise, either verbal or written, made by any representative, solicitor, agent or candidate varying from the rules and statements published through the columns of this newspaper will be recognized by the publisher or the campaign management.
- Campaign opens today—closes July 19th.
- In accepting nominations candidates agree to abide by the above conditions.

To Prospective Candidates

Candidates are not restricted to any section in the matter of securing subscriptions or coupons. They may secure their votes any place.

The best time to secure coupons and subscriptions is right now at the start of the campaign.

The gift distribution is only a spare time opportunity and no candidate is asked or required to devote more than his spare moments.

To enter and share in the distribution of gifts all that is required is the sending of the nomination blank which appears below, properly filled in, to the Campaign Department of The Eccentric.

The gift distribution headquarters are located in The Birmingham Eccentric office. The headquarters are open evenings until 8:00 p. m. for the purpose of receiving nominations, votes, etc., and to give information and to answer questions relative to the distribution.

Special Cash Fund

A special fund of \$2,200.00 has been set aside to be distributed in the form of Cash Commissions among non-prize winners. Every candidate who remains active throughout the entire campaign and fails to win one of the major prizes will participate in this commission feature. By this arrangement every candidate is assured of compensation for their efforts. Every Active candidate who fails to win one of the capital prizes will be paid a 20 per cent cash commission on the amount of monies turned in on such subscriptions.

Think of it! Twenty per cent of all you collect on subscriptions goes into your pocket if you fail to win a prize. This arrangement assures compensation to every active candidate and means there will be no losers in the race.

Coupon

Birmingham Eccentric's Campaign

or Miss (Mr. and Mrs.)

Phone _____
rybody Whis" Prize distributed for each candidate

First and Second Weeks of Entry Coupon

This coupon is good only during the first and second weeks of a candidate's entry into campaign. On each "Club" of subscriptions turned in during first week of entry 50,000 extra votes will be issued, and on each "Club" turned in during second week of entry 25,000 extra votes will be issued. No restriction is placed on the number of these coupons a candidate may use.

First Subscription Coupon

This coupon when accompanied by first subscription if turned in on day of entry into campaign is

Good For **50,000** Extra Votes

Only one of these coupons may be used by a candidate.

Information Coupon

Mail or Bring to Campaign Department
The Birmingham Eccentric
Birmingham, Mich.

Gentlemen: Please send me detailed information. I am interested in your Gift Distribution.

Name _____

Address _____

Phone _____

Mail This Coupon for Information

The Advisory Board

It is the sincere aim of this newspaper to conduct the campaign from start to finish in a fair, honorable and impartial manner. Every precaution has been taken to safeguard the interests of the parties, and absolute honesty in all dealings is assured. However, all the wisdom lies not with any one man or institution, and for that reason an advisory board herewith has been decided upon, whose functions shall be to decide any question of sufficient moment that might happen to arise during the competition and from which a committee shall be selected to act as counting judges the last night of the campaign.

ARTHUR C. PECK, Cashier, First State Bank of Birmingham.
O. P. PETERSON, Assistant Cashier, First National Bank of Birmingham.
WALTER L. MORELAND, Assistant Cashier, Birmingham Savings Bank.
JAMES V. BAYLEY, Clerk, Bloomfield Township.