

LET'S LOOK INTO THE RECORD

Water always seeks its own level. The selling price of any security ultimately reflects its intrinsic value. And any institution which looks to the public for support, inevitably receives support in direct proportion to what it is contributing to community welfare, community progress and community contentment.

Birmingham's Community House will make its annual maintenance roll call between May 19th and 29th. This appeal for funds will be made to carry on charitable, social and civic activities whose extent and importance all too few fully realize.

The record is such that it requires only the simplest recital. There is no occasion for emotional phrasing—no need for glycerine tears. Here are the facts:—

Birmingham is far above average in the economic security and intelligence of its citizens. But there ARE people in the community who need the helping hand of charity—far, far too many this year, with its great increase in unemployment.

These unfortunates have only one place to turn for aid—the Community House. The Community House finds them jobs—provides them with clothing—supplies their babies with milk—gives them nursing care—looks after them at Christmas and Thanksgiving—and even steps in at times of bereavement.

Next comes the younger generation. The Community House is headquarters for the Boy and Girl Scouts—and the vital importance of the scout movement in building

future citizens is too widely known to require discussion here. The Community House is also a rallying place for other juveniles. The Games Room is busy from morning till night, being used by as many as fifty boys in a single day. And the Saturday night dances are attracting an average of 140 boys and girls—who might otherwise be forced to the questionable environment of road houses, public dance halls and night clubs.

And finally, there are the Community's men and women. When any number of them wish to gather for any purpose, the Community House bids them welcome. It is the only meeting place available which is non-sectarian, non-political, adequately equipped and whose doors are always open.

Among the groups utilizing the Community House are the various business and professional clubs for men—the Legion and its auxiliary—the Civic League—and others of a comparable nature. Over sixty such groups met there during April alone. And each meeting contributed in some measure to a freer interchange of personal relationships—which is the essence of true community life.

The foregoing is not the full story of how the Community House is helping to build for a better Birmingham. It is merely a bare recital of facts, the full significance of which could not be developed without thrice this space.

It is on the basis of these contributions to community welfare and progress that the Community House solicits your aid for the coming year. Their importance warrants your sympathetic understanding and hearty support. When you are asked to give along with your neighbors and friends—let generosity rule your heart.

COMMUNITY HOUSE ANNUAL MAINTENANCE ROLL CALL MAY 19th TO 29th

"KEEP THE GOOD WORK GOING"