

THE KLINGENSMITH TIRE COMPANY Announces 3 New Services

And Now!
**TEXACO
ETHYL
GASOLINE**



The "Dry" Ethyl Gasoline

The Texas Company announces that now Texaco, the original "dry" gas, is available with the Ethyl compound. It means the linking of two famous names in motor fuels to produce one of the finest premium anti-knock gasolines ever offered the motoring public—Texaco-Ethyl!

The Ethyl compound in itself cannot perform miracles. It's the gasoline base that makes the difference in Ethyls. The better the fuel you begin with, the better the resulting Ethyl Gasoline.

The new and better Texaco, the original "dry" gas that vaporizes instantly, plus Ethyl, equals the last word in automobile fuels. Texaco, the driest of dry gases, permits complete and uniform diffusion of Ethyl through the manifold into the cylinders. It creates higher standards of pick-up, power, speed and mileage for any car, old or new. This new premium grade is now available at The Klingsmith Super Service Station to all motorists who desire a superior anti-knock gasoline. Try it today!

**Texaco + Ethyl =
TEXACO--
ETHYL**

The "Dry" Anti-Knock Gasoline

*We Are Glad to Make Known
Our Appointment As Exclusive
Birmingham Distributor of
The GENERAL Tire*



*Goes a long way
to make friends*

with the **best
Trade-in
deal**

20,000
40,000
60,000



Every type
of tire to fit
your needs.

Our complete General
Tire line includes 4-ply
and 6-ply Dual-Grips as
well as the Dual-Balloon
8.

See Our Bargain Racks

Our new-tire Change-over Plan will keep us supplied with other well known makes, the same tires that come on the new cars. These are fully guaranteed. Some have been run a block or two when unloading the cars, but we must sell them at used tire prices. Every one a bargain.

Bring in Your Car Today and Get Our Extra-Allowance Offer

If you are buying a new car ask about our special change-over plan—taking off the equipment tires and giving you the advantage of riding on Generals right from the start.

REMEMBER, General originated the Trade-in Plan and it's a matter of pride, with us that nobody can equal our liberal trade-in advantages.

SPECIAL THIS WEEK

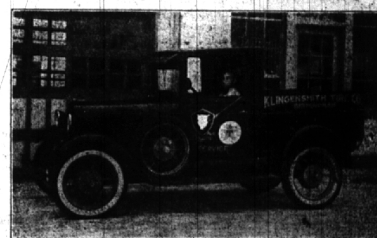
Right now your tires have an extra cash value. Hundreds are tuning up their cars, getting ready for summer. We need more used tires of every make and size. The greater allowance we can now offer for your present tires will go a long way in equipping you with Generals. Your best opportunity to own the world's safest tire and at Your price.

Blowout-Proof Generals Guarantee SAFETY at any Speed

Think what the amazing new Blowout-Proof General Tire means to you!

Positive protection against accident from blow-outs . . . Softer, easier riding with the lowest pressure ever known, plus the added comfort feature of built-in rubber shock absorbers . . . Non-skid security—tires built to hug the road with closer-clinging, wide-spread tread—double traction! . . . Trouble-free service for the life of your car . . . Fewer car repairs.

**FREE
ROAD
TIRE
SERVICE**



*Absolutely
No Charge
For Tire Changes
On Highway*

**Just
'Phone
7 7 2**

Batteries will also be
called for and delivered
without cost!

Klingsmith Tire Co.

S. Woodward at Frank St. 'Phone 772

Exclusive Distributor

The **GENERAL TIRE**

"Goes A Long Way To Make Friends"