

WILL DISCUSS WORLD TRADE

Prof. Herbert Feis is Fifth
Lecturer On World
Affairs Program

America's world trade will be discussed by Professor Herbert Feis of Columbia University at the fifth luncheon meeting in the series on international relations sponsored by the Institute of World Affairs at the Hotel Statler, Detroit, Tuesday noon, Apr. 1. Professor Feis, graduate of Harvard University with a doctor's degree in economics, is one of the foremost of the group of younger international economists in the United States today. He has been a fellow of the Guggenheim Foundation, head of the economics department of the University of Cincinnati, and advisor to labor bureaus of the League of Nations on American industrial problems. Professor Feis is at present a member of the Columbia University committee on relations with Latin America, and has charge of the research study on Mexican railways.

will deal with such big phases of our international commercial relations as the extension of American financial interest throughout the world and its combination with foreign capital, the growth of the branch factory idea and of international industrial agreements dealing with rayon, copper, etc., the close relation of foreign markets and the new International Bank.

The Institute of World Affairs, in which many Birmingham men and women are actively interested, is sponsored by more than 50 organizations in or near Detroit. Reservations for the luncheon meeting should be made at the offices of the Institute, 649 Book Building, Randolph 1844.

OPEN NEW LAUNDRY

A new industry has been brought to Birmingham. After careful investigation of the need of a steam laundry for this community, Walsh, James & Wasey Company leased the Parks garage building to Messrs. Moser & Murray, who will establish a first class steam laundry specializing in wet wash and rough dry laundry work.

Jane Avis Miller of North Battleford, Sask., and Emma Ducas, were co-winners of the governor-general's medal for attaining the highest eighth grade standing in rural schools of Canada.

Bo Broadway

BY JOSEPH VAN DAALTE

By Central Press
NEW YORK, March 27.—A survey of the dressing rooms of sixty chorus girls in a Broadway hit, revealed the following: Joseph Conrad, 3; Edith Wharton, 2; Theodore Dreiser, Will Durant, 2; Plato, Shakespeare, 2; Shaw, 2; Chey, Byron, (Vins Delmar, cheap magazine, 4; unmentionable, suppressed books, 1.

In this connection it is well to recall the comment of the late T. S. Dugan upon hearing that Gene Tunney was to lecture on Shakespeare at Yale.

"Said Ted: 'No matter how thin you slice it, it's still baloney.'"

OSCAR
People used to think that the highwater mark for fame had been chalked up by President Roosevelt who was known round the world as O. R.

Initials, after all are distinctive, forming an entity almost as personal as a name. There's Shaw, for example, known as G. B. S. My idea of real fame is that achieved by the eminent Mr. Tachinsky, known from Bangor to Bankok as Oscar.

There are Oscars and Oscars—millions of them! but only one Oscar—"Oscar of the Waldorf." Suave, gracious, diplomatic, tactful, intuitive, Oscar has grown his way across the years hobnobbing with those whom the world calls "great." And always it has been the "great" who sought his doorway in Caravanier's Land—they seeking him, not he seeking them.

One of the things to be admired in Oscar is, that during his entire tenure he's been able to talk with kings, without losing the common touch.

One Christmas time, some years ago, I remember him at a kid's party cutting a huge cake that he'd transported from the Waldorf-Astoria; and they were the kids of poor men whose favor or disfavor didn't mean a thing in Mr. Tachinsky's life.

I'm glad he's still going strong.

IN THE WORLD OF SPORTS

TIGERS AND PHILLIES, GREAT HITTING TEAMS, NEED ONLY DEPENDABLE PITCHING TO CAPTURE PENNANT, MARTIN BELIEVES

BY PHILIP MARTIN

THIS is not a story about the teams I think will win pennants in the National and American Leagues this year. Rather, it is a story about two clubs that would like to see win out in their respective circuits, but probably won't—at least not this year. They are the Philadelphia Phillies and the Detroit Tigers. But if you are interested, I believe the Athletics and the Cubs will engage in another world series next fall.

Neither the Phillies nor the Tigers have captured a world's championship. Detroit won three straight flags in 1907, '08 and '09, but lost twice to the Cubs and once to the Pirates in the championship series. Their efforts the past 20 years have been none too successful. The Phillies pulled up in front of the National League field back in 1915 only to lose the series to the Red Sox in five games. They've been perennial cellar occupants until last year, when they topped the second division.

Detroit and Philadelphia might almost have passed for twins last season. I doubt that it's going to be any different this year. Conditions are almost the same in both cities. The Tigers and the Phillies are great hitting teams with remarkable infielders, but neither has much of a pitching staff. A few Groves, Hoyas, Malones, Rootes or Kremers would make these teams pennant winners.

IT must be disheartening to Manager Bucky Harris, who has been accustomed to good pitchers at Washington, to see five or six left hand fade away because this or that one of the hitters can't get the ball by the batters.

and tickled to death to hear that in a week or so he's going to officiate at the driving of the first rivet on the steel bridge of the New Waldorf-Astoria Hotel.

Let's hope he holds forth for many years to come.

FOIBLES

The ballet girls at the Metropolitan Opera House have every opportunity to note the temperamental quirks of the prima donnas. They get an insight at close range, standing by in moments of high triumph and in the quiet of rehearsal before empty seats. Jeritta, according to a little lady whose Metropolitan ballet years number fifty, has more foibles than any of them. For instance, she always chews gum at rehearsals and is so fond of hard candy that she's never without it. Even on the stage, with her back to the audience, she sometimes slips a tiny piece into her mouth. Before singing a role she drinks the juice of two cans of pineapple and never appears before the footlights without first making the sign of the cross as she steps into the wings. And she keeps her dressing room crowded with "good luck" dolls.

PRICELESS HERITAGES.

Edsel Ford, owner of the Rhages bowl, one of the finest art treasures in the world, placed it on top of a cabinet in the drawing room so that when a man came to repair the organ a piece of wood was damaged and the bowl smashed into a thousand pieces.

A New York morning newspaper became so incensed that it printed a caustic editorial which ended thus: "Mr. Ford might learn that even money does not confer the right to do as one pleases with the priceless heritages of the human race."

That same newspaper, a month or so prior to the editorial, in the throes of an economy urge, threw out into the street more than 50 employees, many of whom were old men who had given the goldenest years of their life in loyalty and devotion to the paper.

The gift of logic is not widely diffused in this cock-eyed world.

UNIMPORTANT IF TRUE

Bert Lytell wears blue underwear.

Adolph Zukor has the bronze model of the first baby shoes of his first grandchild on his desk in the Paramount Building. The Duchess never stoops over to dig a piece of caramel out of the Persian rug that she doesn't run a ladder in one of her shaft chasings.

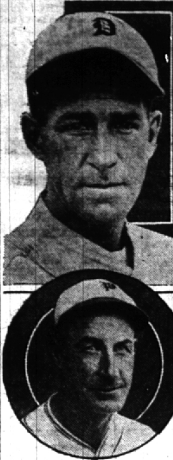
Shakespeare of the Bowery
The New York song racket, which, to date, is responsible for a five million dollar loss to music publishers, started innocently casings.

There is a chap named Henry Segal, better known as the "Shakespeare of the Bowery," a poetic vagabond, with cauliflower ears and a pugilist's map, whose songs are known the length of the historic thoroughfare which acknowledges him as its official minstrel.

In response to numerous requests to reprint his lyrics he had a sheet of his songs compiled on tinted paper, titled "Latest Song Hits." The sale of these netted him somewhere around \$400 a week.

Segal's success gave the racketeers an idea. If songs which were not really his went over as big as that why wouldn't real Broadway smashers, similarly treated, provide a golden harvest? Lyric bootlegging has cost song creators and publishers something like a million dollars a month.

Two Tin Pan Alleyers, who have been waiting 20 years to



"Bucky" Harris, manager of the Detroit Tigers, above, and Burt Shotton, manager of the Philadelphia Phillies. Their teams are coming along.

Bucky expects them to have better results this year. Elton Hoggatt and Whitlaw Wyatt, two rookie hurlers, may become dependable pitchers for the Tiger manager. In Philadelphia, Burt Shotton

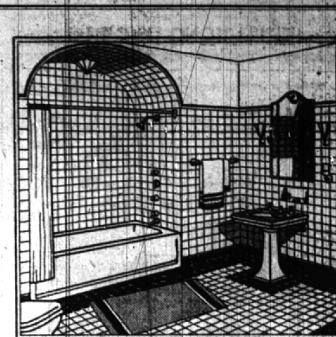
hopes for the best from his sound staff of Sweetland, Wiloughby, Bengt and Alexander, aided by Elliott, Smythe and Dalley, new pitchers.

Three years ago Shotton inherited a rare collection of old and young ball players. Only five of them wear the Phil's ivory today. They are: Thompson and Friberg, infielders; Williams, an outfielder; and Sweetland and Wiloughby, pitchers. The others are gone and in their places are young men who accomplished big things a year ago.

I believe Shotton has done more with the Phils than the late Miller Huggins did with the Yankees. Huggins, I'll grant, was a remarkable character, a figure in the baseball world, but he bought most of his talent with the fat bankroll of Colonel Ruppert. On the other hand, Shotton, with so much bank account, traded here and traded there, drafted here and drafted there, recalled this player and that player and finally rounded up all his chattels into a pretty good-looking ball team. Fans would be astounded at the actual cost, too, were they given a peek into the books.

Shotton admits that he made a real trade when he gave Catcher Jimmy Wilson to the Cardinals for First Baseman Hurst, Outfielder Peel, Shortstop Thelenow and Catcher Davis. He also bought Grover Alexander back to Philly this year in exchange for Phil. Chuck Klein, who National League home run champion, he bought from the bushes for \$7500. Trip Sigmam, who batted over .500 in the last dozen or so games of the season, he acquired from a minor league. Cleveland left Whitney get away and Shotton picked him up from New Orleans. John McGraw decided Lefty O'Doul was through but Shotton exchanged Outfielder Leach for him.

Congresswoman Ruth Baker Pratt of New York is being mentioned as a possible candidate for governor on the Republican ticket this year.



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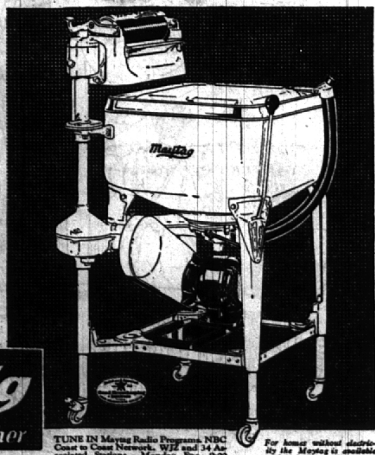
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