

EXTRA! Announcement Extraordinary EXTRA!

Majestic Radio Added !!!!!

THE BIRMINGHAM ECCENTRIC

today announces the addition to its already tremendous prize list, of a Brand New Majestic Radio, completely equipped, ready to operate, value \$126.50, as an added extra prize to the candidate securing the greatest number of points on subscriptions, (see schedule of points below) starting this week and ending 10 o'clock Saturday night, June 28th.

Just THINK OF It!

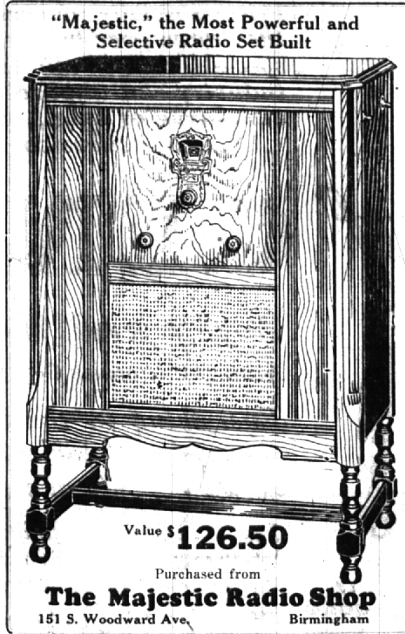
Subscriptions Count Two Ways

Every subscription you turn in on this special MAJESTIC RADIO offer also swells your vote total toward the two big, beautiful cars and the thousands of dollars in cash. It's like "killing two birds with one stone."

All candidates start on even terms for the MAJESTIC RADIO. Only subscriptions turned in from now until 10 p. m. Saturday, June 28th, count on this special offer.

Schedule of Points toward Majestic Radio

THIS WEEK	NEXT WEEK	June 24 Through June 28
until Saturday, June 14th (9 P. M.)	and until 11 P. M. Monday, June 23rd	(End of Majestic Offer)
Each "Club" of Subscriptions turned in counts	Each "Club" of Subscriptions turned in counts	Each "Club" of Subscriptions turned in counts
100	80	60
Points toward MAJESTIC RADIO	Points toward MAJESTIC RADIO	Points toward MAJESTIC RADIO
Also votes toward other prizes	Also votes toward other prizes	Also votes toward other prizes



All Start Even For Radio

GREAT OPPORTUNITY HERE FOR NEW ENTRANTS OR LATE STARTERS. ENTER TODAY!

A wonderful opportunity is presented today for new entrants and late starters in the Eccentric's \$5,000 Automobile and Gift Distribution.

All candidates start on an even basis for the MAJESTIC Radio. Only subscriptions turned in starting this week and ending Saturday night, June 28th, just three weeks hence, count. This means that an entirely new candidate, or one who has not as yet started, could get going and emerge the winner of this marvelous radio set. At the same time they would be enhancing their vote score toward one of the two big cars, or some of the thousands of dollars in cash.

Candidates should bear in mind that subscriptions turned in this week, NOW, before Saturday night, count for many more points toward the MAJESTIC Radio as they will if turned in next week, or the final week of the radio offer. It is entirely possible for a candidate to cinch this wonderful radio by this coming Saturday night.

Enter Your Name Today and Win This Majestic Radio; All Start Even

WARNING

After today but nine days will remain of the "All Important First Period." After June 23rd votes on subscriptions will be greatly reduced. Now is the time to win while votes are highest.

How To Gain Over A Million Votes

SECURE ANY OF THE FOLLOWING COMBINATIONS:

20	Two-Year Subscriptions	300,000
	Add "Club" Votes	600,000
	If New Subscriptions Add	800,000
TOTAL		1,700,000
10	Four-Year Subscriptions	450,000
	Add "Club" Votes	600,000
	If New Subscriptions Add	800,000
TOTAL		1,850,000
5	Eight-Year Subscriptions	900,000
	Add "Club" Votes	600,000
	If New Subscriptions Add	800,000
TOTAL		2,300,000

NOTE: New candidates entering the campaign receive 50,000 extra votes on each "Club" of subscriptions turned in during their first week in campaign.

To The Public

Help your favorite candidate now before June 23rd which brings to a close the biggest vote offer of the entire campaign.

Remember

The present price of The Eccentric in Oakland County is \$1.50. After the campaign the price is going to be \$2.00 per year. You may subscribe up to eight years in advance at the present price of \$1.50 per year.

EXTEND YOUR SUBSCRIPTION NOW AND SAVE

For Further Information

CALL, PHONE OR WRITE

CAMPAIGN HEADQUARTERS THE BIRMINGHAM ECCENTRIC

220-222 NORTH WOODWARD AVENUE
Telephones 11 or 12

Birmingham, Mich.

OFFICE OPEN EVENINGS UNTIL 8 P. M.

Use This Coupon To Enter

Nomination Coupon

Nomination Coupon in The Birmingham Eccentric's "Everybody Wins" Campaign

Date _____
I hereby enter and cast 5,000 votes for Miss (Mr. and Mrs.) _____

Address _____ Phone _____
as a candidate in The Eccentric's "Everybody Wins" Prize distribution.

NOTE—Only one Nomination Blank accepted for each candidate nominated.