## PLAN FIREWORKS AT NEW AIRPORT

## Vliet Is Speaker At W. C. T. U. Meet

## STATE ESTABLISHES PROTECTION

D'MOLAYS BEATEN singles in five FOR WILD LIFE ON ISLE ROYALE BY THE ECCENTRIC



## HAT CLEANING

Straw Hats Cleaned \_\_\_\_ Panama Hats Cleaned \_\_\_\_

### BIRMINGHAM SHOE SHINE PARLOR

### AMERICAN LEGION COMMANDER ROSE FROM PRIVATE TO MAJOR



## You can't afford to drive a shabby car

They shouldn't judge you by the appear-ance of your car. But they do! And

## SEMDAC **AUTO POLISH**

At your dealers

TANDARD OIL COMPANY

### Big Beaver Girls' Club Entertained

e Big Beaver Girls' Club.
was organized in Big Heav1886, was entertained in 1886 to 1886 to

# - NAME GROUPS

ange Club Committees e Appointed By Pres. Harry Starr

Harry Star:

New officers of the Birmingham Exchange club presided over the barry of the Birmingham Exchange club presided over the the Birmingham Exchange club president of the Birmingham Exchange of the Birmingham Exception of the Exchange of the Excha

that the country is two representatives of the Depart—warden, recently made an inspectation of the Island and conditions that the country is two representatives of the Depart—warden, recently made an inspectation of the Island and conditions that the country is the country of the country is the country of the country of

MAPLE AVE. EAST

"Just a few steps from Woodward"

# Head-on Into Brick Wall at 37 Miles Per Hr.!

Amazing Test of New GENERAL Qual-Balloon

# The Blow Out Proof Tire



The Blow-Out Proof Test that Astounded Safety Experts An 8-cylinder touring car drives head-on down the field into a solid wall of bricks and mortar. J A shattering crash as its 3,500 pounds of speeding steel smashes against the barricade! J The entire 10-ton wall, foundation and all, is lifted and tipped forward more than a foot, so terrific is the force of the impact!



He Comes

Up Smiling

Pailing to sail clear over the wall as he had expected, Captain Grace was shot forward, doubling over like a jack-knife, bending

he cowling out of hape, and was then

Yet the General Dual-Balloon Tires, forced to take the first tremendous shock, are not blown out.

Note how the tires are paneaked against the wall by the irresistible weight and momentum of the car . . . at the moment of greatest impact they were mashed absolutely flat between the wheels and the wall.

The force of the blow left the steel rims bent and flattened out of shape, but the Dual-Balloon Tires, with their built-in rubber shock absorbers, had withstood that battering punishment without a sign of bruise or break.

Examination immediately after the crash revealed absolutely no injury inside or out. Tested against tons of tempered steel and solid masonry, the Blow-Out Proof Tires alone had stood the shock without damaging effect.

This was a test without parallel in all the history of pneumatic tires...a demonstration of tire safety and endurance that astounded Akron's safety experts, rubber engineers and all who witnessed it.

Safe against the sudden impact of road holes and bumps that shatter the careasses of ordinary tires at today's highway speed...you can trust your life to the Blow-Out Proof Dual-Balloon. Nothing before has even approached its amazing performance ... its all-road, all weather, all speed safety ... its casy riding comfort ... its lower final mileage cost.

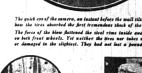
400,000 casualties yearly due to tire blowouts, punctures and skidding!

When you realize this staggering annualtotal of people hurt, some of them killed, because of tire failure.

IT'S TIME TO ACT! Blowouts didn't mean much in the day of slow speeds and small tires, but with balloon tires it's different.

Your slowest speed on the high-way today is 44 feet a second. At 60 miles per hour it's 88 feet a second . . less than a tenth of a second from flat tire to tragedy where traffic is crowded, roads narrow and the ditch all too close! narrow and the ditch all too close!

If it cost more to be safe you
might be excused for taking
chances. But it achally costs less
to run with the Blow-Out Proof
tire. Its mileage is cheaper, it saves
gas, your car stays quiet and new
thousands of miles longer, and
safety is yours without charge.







The GENERAL

MORE PEOPLE CHANGE OVER TO GENERALS THAN TO ANY TWO OTHER MAKES OF TIRES

**DIXON & GRINNELL COURTESY SERVICE** 

## This Week A Special Opportunity

Another week of demonstration-and we have an extra allowance plan at special terms that are sure to interest you. Let us tell you the cash trade-in value of your present tires. We can use them in any condition-and you'll be money ahead to make the change now.