



"I know all about this great new Heavy Duty, and I indorse every word Goodyear says about it. It's the best looking tire you ever saw, and my customers who have bought it tell me it's even better than it looks. Drop in the next time you're down this way. I have your size in stock. The way prices are now you'll never get a better chance to let your tire dollars do double duty."

E. J. Gardner

FROM TEE TO GREEN

By ROY GROVE
ONE of the most important points in golf is "wrist action." Learn to use the wrists and you learn to play golf. It is this action that sends the ball for distance and control.



NOTE THE WRIST'S HELPS
JOE KIRKWOOD SNAPS HIS WRIST ONLY FROM THE CLUBHEAD
It is this snap, traveling only a few inches, that puts the distance behind the ball.
The next time you are out on the course see how far you can send the ball with the wrist action alone, using very little of the arm and weight. Snap the clubhead just as if you were cracking a whip.
It is this snap, traveling only a few inches, that puts the distance behind the ball.
Note in the illustration of Joe Kirkwood, how far the hands have traveled and how far the clubhead has moved. The wrists have moved slightly and the clubhead has been whipped some three feet.
Kirkwood at (B) has not thrown his hips into the stroke. They re-

main in that position throughout the action.
The point at (A) demonstrates that all-important power—the right shoulder, Clubhead, wrists and shoulder co-ordinate.
His right leg at (C) is stiff as well as his arm. Note how the wrists roll over in throwing the clubhead into the ball. There is very little difference in general appearance in Kirkwood from the time he starts to put the whip into the ball to the point of contact. The body all the way through is well balanced for the stroke.

WABEEK FARM FIRE DAMAGE SET AT \$2,500

(Continued from Page 1, Part 3) the adjoining farm building.
The equestrian who turned in the alarm was credited with having saved the lives of two other horses that were grazing in an adjoining field which caught fire from the sparks of the barn.
Four horses, the property of H. C. Gilchrist, Route 1, Walled Lake, died in the blaze. Gilchrist, who was cutting hay in a field nearby, did not know of his loss until Sunday noon when he went to the farm to care for the horses.
Chief Russell Moore of the Bloomfield Fire Department reported.
While Chief Moore and Chief Roy M. Ottmer of the Keego Harbor Fire Department were unable to determine the cause of the fire they are convinced that it was not caused by grass fires in the vicinity.
Arthur T. Milford, Sen., Councils secretary, inspected the buildings with the fire department officials soon after the blaze. The loss was estimated at \$2,500.00 not including the horses, which belonged to Mr. Gilchrist. The property was not insured, Mr. Milford said.

It's Sport
"It is being whispered around that you and your husband are not getting on well together."
"Nonsense. We did have some words and I shot him, but that's as far as it ever went."—Pathfinder.

Think of it!

Now you can buy this stunning new Heavy Duty

GOODYEAR for only \$12.00

(1.50 - 21 size)
(formerly 30 x 4.50)



The tire pictured is the handsome new Goodyear Heavy Duty in the 4.50 - 21 size (formerly 30 x 4.50)

The tire shown in this advertisement is right now one of the most attractive bargains ever offered a car-owner.

It is the new and nationally popular Goodyear Heavy Duty Balloon.

Sales are rolling up on this great tire in a volume never before

equaled in the rubberbusiness on a tire of super-standard quality.

One reason is the outstanding good looks and extraordinary merit of the tire; another reason is the amazingly low price at which it can now be sold.

The tire itself, as the name

Heavy Duty implies, is big, stout, massively proportioned, armored with an extra-thick and extra-safe All-Weather Tread—and around its sleek black sidewall runs a single identifying stripe of silver.

A striking feature is the way in which the outer rows of All-Weather blocks are prised down into the sidewalls, as fresh and smart a touch as anything in modern design.

Goodyear builds this stunning new Heavy Duty for those who want to drive fast and far without worry, and who want extra immunity against punctures,

blowouts, or tire troubles of any kind.

Because crude rubber is cheap this year, you can buy this special Goodyear in the size illustrated for only about a dollar more than you had to pay last year for an ordinary tire in the same size—and other sizes are priced in proportion.

This is a real opportunity to make your tire money stretch its farthest, and keen buyers everywhere are cashing it in by changing over to Goodyear Heavy Duty Balloons.

Just look at the tire and you'll heed the suggestion: *Now is the time to get yours!*

GOODYEAR
HURON TIRE CO.
VULCANIZING (Guaranteed) SNAPPY SERVICE "Both Here and on the Road" PHONE 781 BATTERY SERVICE (All Makes)
534 South Woodward Avenue
HURON MEANS GOODYEAR IN BIRMINGHAM NOW