

THIS WEEK

Until 10 o'Clock Saturday Night

Is Positively The Last Big Vote Period of The

Eccentric's Great Campaign

IT'S NOW OR NEVER

STANDING today with their faces to the future and with the thought "Now or Never" hovering in their minds, candidates in The Eccentric's Automobile and Cash Campaign are entering the last big vote days of the race.

THIS all too short period will be the deciding factor in determining ultimate winners of the splendid array of wonderful gifts that has for weeks, by its stupendous liberality, dazzled the eyes of all this vicinity. Hearts are beating faster, eager hands are reaching out to pluck the magnificent prizes topped by Two Beautiful New Cars. Is it any wonder, then, that a resolute air and firm declarations are made to emerge from the race a winner?

ASTRIKING feature of the home stretch is the personal pride that is becoming so noticeable. Some candidates have voiced their determination to win at all hazards. Some have declared that to accept defeat would be disgrace; others have said that they owe it to their friends to exert every effort until the very last minute.

CANDIDATES should make up their mind now that the only thing that separates them from a motor car of their own is the time between now and the end of the campaign—don't let it be insufficient votes.

FOR THE present manner in which votes are piling up makes it appear that the outcome will be remarkably close. Who knows but what just a few subscriptions will separate a candidate from the prize they are longing for.

ADDING to the uncertainty of the finish are the quiet but energetic workers in this campaign who have been working diligently to win one of the big prizes. These are the "dark horses" that bear watching.

To Candidates

This week is positively the last big vote offer of the entire campaign.

After 10 o'clock Saturday night no extra votes will be issued on New Subscriptions and neither will extension subscriptions count for extra votes.

This week is the week to win. Wishing will not win for you—it takes work—work means subscriptions, subscriptions means votes and votes alone will win cars.

HURRY! WORK! WIN!

To The Public

After July 19th, the close of The Eccentric's Everybody Wins Campaign, the subscription price of The Eccentric will be \$2.00 per year in Oakland County.

However, by subscribing now through one of the candidates, you may do so at the present price of \$1.50 per year, providing you do not subscribe for over 8 years.

If you have already given a subscription to a candidate for one year or more you can extend your subscription for a still longer period—up to 8 years. If this is done this week—before 10 Saturday night it will mean thousands of Car winning votes to your favorite candidate. Help a candidate now and save.

Entire Campaign Ends Saturday, July 19