

NEW SWIMMING POOL IS OPENED

Instruction Offered By E. T. Engel To Growups, Kiddies

With the Barnum swimming pool now in operation for seven days a list of rules and the swimming schedule for the pool are announced by authorities.

Regular periods for open swimming have been announced for men, women, boys and girls, and instruction classes for beginners and life savers are also scheduled. An entrance test with four requirements must be passed. Coach E. T. Engel before swimmers can take the life saving course, for which there is no charge. The swimmer must be able to swim one-quarter mile, rescue an object in 6 feet of

water, demonstrate back and side strokes, and enter the water head first through a dive. Registrations for the life-saving course are open now. Swimmers may take the test at this time. All swimmers must use the southwest entrance to the building, near the athletic field. This entrance is adjacent to the locker rooms, for both boys and girls.

Change Water Level

Changes from beginners and small children's classes to men's and women's periods are necessitating a six-inch change in the level of water, Coach Engel says. This is a variation of over 7,000 cubic feet, or over 7,000 gallons of water each time the level is raised or lowered. The capacity of the pool, which is standard 75 by 25 feet size, is 85,000 gallons.

The pool and shower and locker rooms are furnished with the best equipment available, authorities announce. A regulation intercollegiate style diving board is one of the features of the pool.

Ernest T. Engel will be in charge of swimming instruction and the pool. Mrs. Ella Engel will assist him in charge of girls' swimming during the summer, and Hartwell Ladd will assist him in instruction and care of the locker rooms. Mr. Engel will be physical education instructor at the

school starting in September. Until June he was baseball and basketball coach and physical education instructor at Baldwin High School. He is also qualified to give Boy Scout merit badge instruction and tests and will be qualified shortly to give American Red Cross tests.

The schedule is as follows:

Boys
9:00—10:30 a. m. every day—Beginners, instruction
3:30—5:00 p. m. every day—Swimmers

Girls
10:30—12:00 a. m., Monday, Wednesday, Friday—Beginners, instruction
2:00—3:30 p. m., Monday, Wednesday, Friday—Swimmers

Men
7:30—9:00 p. m., Tuesday; 6:00—7:30 p. m., Thursday

Women
6:00—7:30 p. m., Tuesday; 7:30—9:00 p. m., Thursday

Life-Saving

Tuesday and Thursday. Periods for men in the evening include boys of high school age who are working during the regular boys' periods during the day. Louis M. Randall, business manager, says.

Rules For Use of Pool

Rules for use of the pool, as announced by Mr. Randall, are as follows:

1. All persons using the pool are to furnish the attendant with a certificate of registration before a permit will be issued. A physician's certificate may be required.
2. All persons are instructed to use the toilet or urinal immediately before they take the cleansing bath. No persons shall enter the pool, except immediately after such a cleansing bath. Persons leaving the pool room must take another shower before reentering the pool.
3. All persons must be required to take a warm soap bath. A thorough bath is necessary. Soap must be used otherwise admittance to the pool will be refused. All persons must also bathe feet in the foot bath.
4. Each user of the pool must report to the attendant after bathing and before entering the pool.
5. Bathing suits are not required. Each suit shall be one piece gray cotton suit.
6. Persons with colds are refused admittance to the pool.
7. Persons with boils, inflamed eyes, or other similar infections are likewise refused admittance.
8. Persons with blistering, poisoning, wart or wart-like conditions on the feet are excluded from the pool, the showers and the locker rooms.
9. All bandages, corn plasters, or chewing gum must be removed before entering pool.
10. The Swimming Instructor shall bar from the pool any person who in his opinion appears unclean or diseased. Persons who have skin eruptions or any communicable condition will be excluded from the pool.
11. Spitting or otherwise polluting the pool water is forbidden. If it is necessary to spit, do so in the scum gutter near one of the gutter outlets.
12. Soap and towels will be furnished by the school at cost.
13. No visitors or persons with shoes on shall be allowed on the pool platform. All spectators will be restricted to the spectators' gallery, and bathers to the pool platform.
14. Women and girls must wear caps to protect the water from oil and hair.
15. After leaving the pool, a shower is recommended in order that all chlorine, which is used in the pool for purification, shall be removed from the body, since it is quite irritant to sensitive skins.
16. No solo bathing will be permitted.
17. Persons failing to comply with any of the above regulations will be refused admittance to the pool.

— look at him with a knowing grin and say:

“Sure! We know— You’re Napoleon!”



LEADERSHIP

is the coveted prize in every industry, and the rubber industry is no exception.

So it is only human that our aspiring friends occasionally indulge in the thrill of talking about Leadership, whether they have it or not.

We mention this in all good humor, and merely to explain the somewhat confusing advertising you see now and again, in which one rubber company or another blithely forgets its definitions and shoots the works.

The justification for such a fling is that the use of the term Leadership in most cases is qualified, even if obscurely, by being based on some subordinate phase of the business in which the advertiser claims to excel.

BUT

what's all the shootin' for—is Leadership really an important matter?

We think it is, as the most dependable indorsement of a product that the public can find upon which to rely.

When a plurality of the world's motorists, for example, year after year singles out one make of tire as the highest representative of value and merit, that is tremendously important.

It affords the average buyer the finest and safest possible guidance in his purchasing—and for his good and our own we desire to keep that guidance clear.

DISPENSING, then, with equivocal claims, evasions, qualifications and adroit expression, what company actually holds Leadership in the rubber industry?

The public has decisively answered that question in concrete terms of dollars and cents, and has conferred the award upon Goodyear.

Goodyear in turn submits to you the solid facts which support its Leadership.

It does this in no spirit of boastfulness; on the contrary with a privileged sense of the responsibility which its outstanding position entails:

In both volume and value of annual sales, Goodyear is the largest rubber company in the world.

Goodyear consumes 1/6 of all the crude rubber used annually in the world—approximately 50% more than any other manufacturer.

Goodyear builds more than 1/4 of all the tires sold in America, the remainder being divided among some forty manufacturers.

For years Goodyear has factory-equipped between 1/4 and 1/3 of all the new motor cars manufactured.

Goodyear exports approximately 40% of all the tires exported from the United States and Canada for other parts of the world.

Goodyear maintains the largest development laboratories and corps of experimental engineers of any rubber company in the world.

In the last seven years Goodyear's annual production

of pneumatic tires has increased 172%, as against an increase of approximately 75% for the industry as a whole.

WITH

special reference to tires, Goodyear holds Leadership because:

Goodyear has made more tires for motor vehicles than any other manufacturer—by millions.

Goodyear is making, today, more tires than any other manufacturer in the world—by millions.

Goodyear's tire business has increased faster in the last five years than any other manufacturer's—by millions.

More people ride on Goodyear Tires than on any other kind—by millions.

THERE'S

the story, good people, figure it out for yourselves.

Certainly it means that in Goodyear Tires the average user finds a quality and a value which he cannot equal elsewhere.

Certainly it means that when you buy a Goodyear Tire you buy something good enough, outstandingly good enough, to have won a special and unrivalled place in the confidence of the public.

And when any other rubber company confuses you with talk about Leadership, just treat yourself to a knowing grin and say: "Sure! We know—You're Napoleon!"

GOODYEAR

THE GREATEST NAME IN RUBBER

HURON TIRE CO.

VULCANIZING
(Guaranteed)

SNAPPY SERVICE
"Both Here and on the Road"
534 South Woodward Avenue

PHONE
781

BATTERY SERVICE
(All Makes)

HURON MEANS GOODYEAR IN BIRMINGHAM NOW

The Bloomfield Forge

727 PURDY ST.
Ornamental Iron Works

- Replace Fixtures Screens
- Andirons
- Ornamental Stair Railings
- Balcony Railings
- Lighting Fixtures of Brass
- Copper, Iron
- Floor Lamp Stands
- Curtain Rods

H. J. Busch, Jr.
PHONE 297

GOLDEN DAYS by Evans



Protect yourself. Buy the coal for your furnace that will repay you with hours of comfortable heat. Call one and two for your supply. Fourteen years of dependable service to Birmingham.

R.C. Moulthrop Lumber Co.
LUMBER COAL AND BUILDERS SUPPLIES
PHONES 1 and 2 BIRMINGHAM