

for Economical Transportation



# Today

## - Chevrolet announces

# THE GREATEST

# CHEVROLET

### IN CHEVROLET HISTORY

Today, Chevrolet presents the Greatest Chevrolet in Chevrolet History—a smoother, faster, better Six—with new bodies by Fisher.

Basically, it is the same sturdy, substantial Six which won such tremendous popularity in 1929. But it is a greater car in every way—for it embodies every worth while advancement that a year of engineering research has developed. There are scores of vital improve-

ments which contribute to every phase of comfort, performance, endurance and safety!

An improved six-cylinder valve-in-head motor, with its capacity increased to 50 horsepower; four Delco-Lovejoy hydraulic shock absorbers; fully-enclosed internal-expanding weather-proof brakes; a new dash gasoline gauge; heavier and stronger rear axle; Fisher non-glare windshield; larger tires—

—these are typical of the many improvements which make this car the Greatest Chevrolet in Chevrolet History.

But most impressive of all from the standpoint of the motor car buyer, is the sensational dollar for dollar value which this new car provides. For, in spite of its finer quality—this smoother, faster, better Six has been made available—

## — at greatly reduced prices!

During 1929, more than a million three hundred thousand persons bought six-cylinder Chevrolets. This enormous volume production has made possible many savings in the Chevrolet factories—and, in keeping with its long-established policy, Chevrolet is sharing these

savings with the public. No written description can do justice to the extra value and quality provided in this new car. Visit your Chevrolet dealer—see this car—ride in it—and judge for yourself the sensational value it represents.

The ROADSTER .....	\$495	The CLUB SEDAN .....	\$625
The PHAETON .....	\$495	The SEDAN .....	\$675
The SPORT ROADSTER .....	\$525	The SEDAN DELIVERY .....	\$595
The COACH .....	\$565	The LIGHT DELIVERY CHASSIS .....	\$365
The COUPE .....	\$565	The One and One-half Ton CHASSIS .....	\$520
The SPORT COUPE .....	\$625	The One and One-half Ton CHASSIS with CAB .....	\$625

### Gehring Chevrolet Sales

"Outstanding"

WOODWARD AT RUFFNER

BIRMINGHAM, MICH.

Open Nights and Sundays - Phone 851

## A SIX IN THE PRICE RANGE OF THE FOUR