

ETTA KETT

That Will Cool Him Off

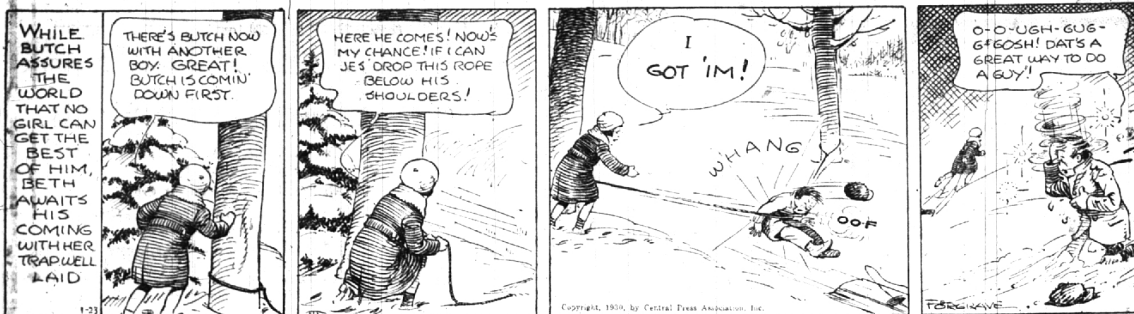
—By PAUL ROBINSON



BIG SISTER

All's Fair—

—By LES FORGRAVE



HIGH PRESSURE PETE

Not So Hot

—By SWAN



THE OLD HOME TOWN

Stanley



The Great American Home



Dinner Stories

Why the Ladder?
 "Now," said the school inspector, "let me see if someone can ask me a good question."
 "Please, sir, why did the angels walk up and down Jacob's ladder

when they had wings?"
 "H'm—yes—quite so. Now is there any boy who would like to answer the question?"
 She came into the police station with a picture in her hand. "My husband has disappeared," she sobbed. "Here is his picture. I want you to find him."
 The inspector looked up from

the photograph. "Why?" he asked.—Chicago Tribune.
Hypocrites
 "I despise hypocrites. Take French, for example, he's the biggest hypocrite on earth."
 "But you appear to be his best friend."
 "Oh, yes; I try to appear friendly toward him. It pays bet-

ter in the end."
 According to a news item a man who was cut off by the tide at a south-coast resort slept peacefully while the waters surged around him. It sounds like a plumber's punch.
 A young Mississippi farmer who is only twenty years old has discovered how to make farming

pay. His successful method was to elope with an heiress.—Life.
 Three Welshmen in an inn praising a glass of beer:
 First Man—Best glass of beer I never tasted no other!
 Second Man—So did I, neither.
 Third Man—Neither did I, too.—Scotsman.

A scientist says that reindeer developed horns to save their heads from bumps. This rather shakes the theory that reindeer developed horns to make hat-stands.—London Opinion.
 It's just more fun than anything to tell a stranger over the phone that you are out but that if he has a message for you you will take it and give it to yourself when you return.—Life.

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THE electric meter in your store measures only current. Whether or not you are using this current to maximum advantage can only be determined by measuring your light. For this purpose, the foot-candle meter is used.

Our illuminating engineers will study your store lighting without charge. This service includes (1) measurement of illumination with the foot-candle meter, to determine distribution and intensity; (2) drawing of a complete sketch of your store, if present arrangement is inadequate showing correct location of outlets; (3) study of wattage and type of fixtures; (4) inspection of the revised installation.

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 COMPANY

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BAY CITY	\$.45
HILLSDALE	.45
SAGINAW	.55
LANSING	.55
JACKSON	.50

The rates quoted are Station-to-Station Day rates, effective 4:30 a. m. to 7:00 p. m.

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To obtain Out-of-Town telephone numbers, call "Information."

