

Birmingham and vicinity have thus far been given a rather varied kind of winter weather. Plenty of water and slush have visited the earth's surface thus far; and angle worms ought not to be thirsty.

# The Birmingham Eccentric

PART THREE

FIFTY-SECOND YEAR—NO. 41

BIRMINGHAM, OAKLAND COUNTY, MICHIGAN, THURSDAY, JANUARY 23, 1930

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## DETROIT SKIER WINS CONTEST AT ROCHESTER

Teddy Rex, Comparatively Unknown, Defeats Veterans  
5,000 SEE CONTEST

Rochester, Mich. — Comparatively unknown in the world of winter sports, Teddy Rex, of Detroit, Sunday outclassed a field of veterans to win first place in the national professional ski tournament held here before a crowd of 5,000 spectators who stood in the intense cold to see the match.

Rex's feat was especially significant in that he won over established stars as Anders Haugen, for years the national amateur title holder; Alfred Engren, Norwegian and Olympic champion; Henry Hall, of Detroit, and Steve Trugstad, of Racine, Wis. In the preliminary amateur contest, George Hall, of the famous Hall brothers, won by a decided margin.

Although Lars Haugen had out-jumped him in both slides, Rex was chosen the winner by the judges because of his excellent form and the consistent length of both his jumps. Rex leaped 150 and 133 feet in his two jumps while Haugen scored leaps of 126 and 141. Two sensational jumps of 133 feet each were made by Halvor Walstad but his balance was unsteady on the landing and glide. Henry Hall placed fifth in the contest.

Credible showings were made by the latter's two brothers, Carl and Clarence, but their performances were not up to their usual standard. Because of the condition of the slide, which lacked sufficient snow to assure the best performance of the entrants, however, a substantial alibi was furnished for the brothers as well as Oliver Kaldahl, Sigurd Ulland, Walter Anderson and Clarence Berling.

## SCHOOL GROWTH REPORT IS MADE

Growth in attendance at the Business Institute at Pontiac during the past few months has necessitated extensive alterations and the installation of additional equipment, increasing the capacity of the business department 20 per cent and the stenographic department 40 per cent, according to a report of the school officials issued today.

An increase of 50 per cent in the typing capacity has necessitated the provision of an additional department for office practice and public service.

Additional recreation room has also been provided and the former office is now used for computer, calculator and adding machine training. The Institute of offices have been moved into front rooms which formerly were leased to other tenants in the building.

The business school, together with the studios of the Pontiac Institute of Musical Art now occupies the entire second floor of the Institute building.

President Hoover worked his way through Stanford University, taking his engineering degree in 1885.

## BIRMINGHAM AS SEEN BY—

JUDSON BRADWAY  
Residence: Cranbrook and Beverly roads.  
1. The nature of business. In the Real Estate Brokerage and Subdivision Development business, some of the larger Subdivision properties developed within three miles of Birmingham being Bloomfield Village, Bloomfield Estates, Trowbridge Farms, Eastover, Country Club Estates, Chelmsleigh and Prairie Lawn Acres.

2. How long have you been in this type of business? Since Dec. 1st, 1902.

3. What led you to choose Birmingham as your location. Probably what led to my early real estate activity in Birmingham and vicinity was the fact that it is my old home town, having been born on the outskirts of the Village and attended the Birmingham high school. I was therefore familiar with the early migrations of Detroiters to the district and began helping them decide on Bloomfield Township as their suburban living with my first sale of Bloomfield Township property in 1905.

Until 1912 the sales were mostly of large parcels. In this year I noted a demand for smaller sites with the result that the old Walker-Gardner Farm on Woodward and Charing Cross road was purchased and subdivided. This was the first large Subdivision in the vicinity of Birmingham.

Several years ago, as the result of a very exhaustive study of the residential trend, not only in Detroit but in other large American Cities, I was convinced that a very definite trend towards suburban living was in action, and that due to the fact that Birmingham and vicinity was several hundred feet higher than Detroit, that the hills, valleys, lakes, streams and abundance of beautiful trees of Bloomfield Township were not to be found in any other direction from Detroit and that because of the presence of a well built up district contiguous to Woodward Ave. culminating in the City of Pontiac, which entire district was expanding rapidly, this district must

(Continued on Page 3, Part 3).

## DELICIOUS SUNDAY DINNERS

The Home Of Good Things to Eat

## PURE FOOD RESTAURANT

116 N. Woodward Near Maple Ave.

## Hart Schaffner & Marx Suits and Overcoats

as only Hart Schaffner & Marx can make them. Smart styles, craftsmanship in fabric and tailoring, typical of these smart clothes. Many styles for your selection, priced much below their regular retail price during this introductory sale.

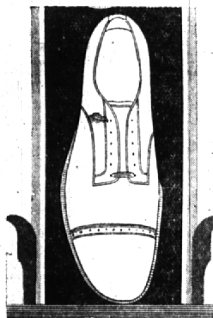


\$35, \$40, and \$45  
Suits and Overcoats  
For Only \$28

\$50, \$55, and \$60  
Two-Trouser Suits  
For Only \$37

\$65, \$75, and \$85  
Overcoats  
For Only \$42

Maple Avenue First Floor



## Shoes for Men

Men's shoes with definite characteristics of style, service, ability and good looks. The handwork of several prominent shoe makers assembled here to create sufficiently large to promise satisfactory choices. Whether or not patterns in Oxford styles, popular for wear now and in the early spring.

\$5.00 to \$9.00

Maple Avenue Basement

## Men's Leather Coats

For the man who loves the art of dress, here is a real value in a leather coat, warm and well made, that will be of service on many occasions.

\$10.50

Regular \$13.50

Maple Avenue Basement

## Men's Accessories

Stetson Hats ..... \$8.50 and \$10.00  
Melton Hats ..... \$5.00 and \$7.00  
Interwoven Socks ..... 35c to \$1.50  
Scarfs ..... \$1.95 to \$4.95  
Manhattan Shirts ..... \$2.00 to \$5.00  
Manhattan Pajamas ..... \$2.50 to \$7.50  
Adler Gloves ..... \$1.95 to \$4.95  
Superba Neckties ..... \$1.00 to \$3.00  
Hickok Belts ..... \$1.00 to \$2.00  
Suspenders ..... 65c to \$1.50

Maple Avenue First Floor

## Birmingham Enthusiastically Approved

The New and Greater  
Birmingham Department Store

It seemed that the whole town turned out to wish us well. We are grateful for such spontaneous reception, happy in the thought of our many business friends and patrons.

Everyone connected with the store, from the department, heads down to the janitor, will exert every ounce of energy to merit such friendship. We will increase our stocks in every department as quickly as they can be procured, concentrating, as in the past, on quality merchandise and keeping the price down to a fair basis.

The greater organization and facilities at our command will enable us to give a correspondingly greater service.

Again we thank you heartily for your approval.

Cordially Yours,

L. E. Davidson

and  
The BIRMINGHAM DEPARTMENT STORE.

## Rugged Shoes for Boys

Mothers, Fathers—look at these shoe values! And at a time of the year when boys "go through" shoes all of a sudden. Just the thing for rough and tumble feet... reinforced heel and toe, extra strong soles, a wonderful shoe for school and play. All sizes.



\$3.50 to \$5.85

Maple Avenue Basement

See Section 2, Page 3, for additional  
Birmingham Dept. Store Advertising

## Small Boys' Overcoats

\$7.95 to \$14.95

1/3 off

Leather Coats - \$16.50 to \$19.50

1/3 off

Sheepskin Coats, Special \$6.95

Corduroy Tops

Maple Avenue Basement

To Her

who would capture the true Parisian grace, the lithe, long-limbed womanly allure of

The New Silhouette we recommend

The New Paris Designs

in  
Peter Pan PRINTS



Inspired by the Style Spirit of the new Creations by Patou—Lelong—Chanel—Lanvin...and especially designed to express the full charm of the lifted waistline, the lengthened skirt, the moulded princess lines, and the flare.

Yard 55c

Woodward Avenue First Floor

## Coats

For the School Miss!

School girls love these sport coats. Some are made of Germanina Chinchilla, known for its durability. They have gay plaid linings and deep pockets. Others are sport plaids with belts and fur collars and cuffs. The practical Mother will buy now.

\$7.95 to \$25.00

1-3 Off

Woodward Avenue Basement



## Girls' Wool Dresses

Good looking dresses of jersey and serge, just the thing for school wear. Pretty styles, attractively trimmed.

Regular \$5.95

SPECIAL

\$3.95

Woodward Avenue Basement

## Sheets and Cases

Sheeting and Tubing

\$1.85 63x99 Pequot Sheets ..... \$1.35  
\$1.95 72x99 Pequot Sheets ..... 1.45  
\$2.25 81x99 Pequot Sheets ..... 1.55  
\$2.50 81x108 Pequot Sheets ..... 1.65  
72x99 Mohawk Sheets ..... 1.29  
81x99 Mohawk Sheets ..... 1.39  
45c 42x36 Mohawk Cases ..... 29c  
50c 42x36 Pequot Cases ..... 39c  
69c 9 4 Lockwood Sheetting ..... 55c  
45c 42" Quinnebaug Tubing ..... 29c

Woodward Avenue Basement

## The House that Jack Built

We have an attractive home of the Colonial Type, for sale on attractive terms. This is a six-bedroom, three-bath house with paneled hall and library. This is a beautiful home, complete in every detail.

J. E. BURRIS

BUILDER BIRMINGHAM

Phones 1514-1757

845 Pierce St.

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Until 9 P. M.  
For Your Convenience!

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BIRMINGHAM DEPARTMENT STORE  
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