Almost

OND STATE AUTHORITY ON MASONIC RITUAL WILL BE GUEST SPEAKER HERE CENSUS FORCE

There is a ten-

Almost dency—an increasing tendency—bolding the service in the funeral establishment, rather than attempting to do so in the private residence.

This has made increasingly important the size and nature of the service room one has, and our attractive service room answers every need in a most satisfactory

O.WYLIE BELL

FUNERAL DIRECTOR





Sales and Service HARDIE

Birmingham Lawn & Golf Supply Co. Chapin and Woodward Phone 123

ABSENTEES

District Director Wants Names Of Families Who Are Away

BEGIN IN APRIL

district.

Figure 1. Programs for the tw Factor 1. Programs for the tw Factor 1. Programs for the two Factor 1. Programs for the month of April, leave with the arranged by Willough the first the program of the pro

PRESIDENT



INCREASE MADE

IN COLLEGE, STUDENTS "CRAM" WHO NEVER "CRAMMED" BEFORE

Hard A Studifis.

Hard and Studifis.

Here in Ann Arbor/she lives in immittees needed by the other in a proximately four immutes, in contrast to the state of the

sverloaded trucks (through the tional revolver championship. Village.
Ralph Keisey and R. A. Witt, both of Detroit, who were driving trucks for the Babriel Steel Co., paid fines of \$45, each while a librid driver for the same consinular offense on Frijas.

The McDonaid Bros., Co., 2559
Hurbut avenue, Detroit, on Saturday paid a \$25 fine far overloading and on Thursday a driver for the Fisher Body Corp., paid a \$11 fine.

Pat Zuzzolo of Mount Vernon, N. Y., owns a two-legged cat that walks upright,

Our conception of a good store is not a store that just sells you a certain commodity at a fair price. We believe good merchandising is represented by fine stocks, fairly priced . . . competent courteous attention .

What Constitutes A Good Store?

in short, guaranteed satisfaction.

In addition to the exchange of merchandise for money, there is that something that we all desire, but seldom get . . . that is, personal and kindly service.

> This fine inner service, plus features such as we have incorporated in our new and greater store, (namely, women's and children's rest room, private desk and stationery, drinking fountain, public telephone, arcade from Woodward to Maple avenue, and numerous other features) you are not paying for in the purchase of any item in this store. This we gladly tender you for your loyalty and valued pátronage.

This is our idea of a good store, It is more than just a store. It is a Birmingham institution built for you for your comfort, convenience, and service. The personnel of this organization is highly trained, intelligent and anxious to serve.

P.E. Danie

P. S. Just you we have numerous items attractively priced for your convenience. These include Hart Schaffner 3 Marx overcoats, as well as items in men's furnishings, women's furnishings, children's accessories, infants' and children's wear, etc.

BIRMINGHAM DEPARTMENT STORE

NEW BLUEPRINT MACHINE ADDED

17 East Huron Street PONTIAC M. A. BUDDLE, Manager

Try Our \$1.00 Dinner 5:30 to 8 P. M. Every Evening Except Sunday

We Cater to Banquets

Tell Your Merchant You Saw His Advertisement in THE ECCENTR



Washington's Generalship-

made possible our political inde-pendence and laid the foundation-for our government. His qualities as a leader made him the Father of his Country;

What he did for a nation you can do for yourself. For generalship, as applied to finances—disciplin-ing funds to avoid waste, disposing of "troops" to the best advantage, and allowing always for a reserve to provide against surprise at accountry of unusual expense—attacks of unusual expense—attacks of unusual expense—attacks of unusual expense—attacks are accountry and lay the foundation for a sound and happy future.
Why not "take command" of your

Why not "take command" of your finances by opening your Savings Account now?

Birmingham Savings Bank

138 South Woodward

"Savings Interest 4% - Personal Interest 100%"



THE FIRE DEPARTMENT IT WILL

BIRMINGHAM

TELEPHONE

2000-

