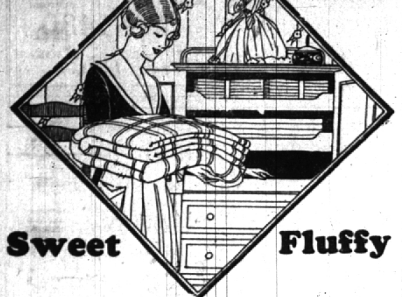


# Have we ever laundered your BLANKETS

## Soft Clean Sweet Fluffy



# Let us show what a big difference our careful process makes

Let us restore your blankets to their original "downy" softness. Make them fresh, clean and sweet. Washing them in pure soap and soft water of proper temperature, then brushing them by the same methods used in blanket mills—we accomplish far more than any home methods could possibly do.

Our perfected methods are safe for the finest woolsens.

**PALACE-MODEL LAUNDRY**  
Birmingham 1170

Tell Your Merchant You Saw His Advertisement in THE ECCENTRIC

## NURSERY SCHOOL OPENS MARCH 17

Birmingham School of Childhood Registrations Begin Mar. 14

The Birmingham School of Childhood, at Bates and Brown streets, will enter upon its spring term Mar. 17. Registration for this term, which will expire in June, will take place Mar. 14 and 15.

The school, in its third year, is conducted by Miss Gertrude Burns who was formerly instructor in Nursery School Education at Temple University, and Western Reserve University, and is the author of an article dealing with the nursery schools of Cleveland in the Twenty-eighth Yearbook, concerned with "Pre-School and Parental Education" of the National Society for the Study of Education, edited by Dr. Lois Hayden, whose outlines the university groups here have been studying for several years. In May, Miss Burns plans to attend the International Conference of the Mental Hygiene Association to be held in Washington.

Members of the advisory committee of the school are Mrs. John R. Williams, chairman, Mrs. William E. Essery, of Aspen road; Mrs. Cora Farrar, of Brown street, acting chairman, Mrs. Carleton Fox, of Kensington drive, Mrs. Edward L. Bryant, of Aspen road, Mrs. C. P. Vary, of Brookside drive, Dr. Irwin Neff, of West Manie avenue, and Dr. Leo Henry Barlemerier, Detroit pediatrician. The medical adviser of the school is Dr. William Lloyd Kemp, of Oakland avenue. Among the teachers and assistants are Miss Mary Morley, Miss Mary Adele Shaw, Miss Virginia Braun, Miss Romayne Thompson, and Miss Betty Blanchard, all of Bloomfield Hills.

The school may accommodate 40 children, between two and seven years of age. "Miss Burns has always handled children consistently, according to psychiatric tradition," Mrs. Farrar said, "and the school is a demonstration center of which we may be justly proud." In the lectures given by Dr. Alfred Adler in Teachers' College in Detroit every day last month, he emphasized the necessity for early training of children, pointing out that almost all troubles of adolescence can be troubles of the adolescence can be

"The best agency for this training, according to Dr. Adler," Mrs. Farrar continued, "is the day nursery school. Birmingham can be proud of having one of the finest nursery schools in the country." Over half the children now in attendance are from outside of Birmingham, Mrs. Farrar said, and several families have moved here so that they might send their children to the school.

Miss Evelyn Odgaard, dental hygienist of the Chicago health department, has been declared by a dentist's convention to possess the most perfect set of teeth in the United States.

## NEW COLONIAL HOME



This attractive new colonial home, with five bedrooms and three baths, located at 378 Williamsburg road, Bloomfield Village, was built by Mr. J. E. Burris, known Birmingham contractor. It was recently purchased and is now occupied by Mr. George N. Walker, director of advertising, United States Rubber Co. It was purchased through Mr. J. B. Dill, of the Judson Bradway Co., in co-operation with Mr. Fred M. Brooch of Max Brooch, Inc.

## BIG BEAVER

### Father and Son Banquet

The fourth Annual Father and Son banquet will be held Friday in the church parlors. The committee composed of T. H. James, W. R. Carpenter, W. A. Gibbons, C. Lawson and S. K. Baker have prepared the following program: Invocation, Rev. Balgooyan; welcome, Brakie Orr; toastmaster, J. W. Parry; address by John T. Mullen, director of the Detroit Zoo. Music will be furnished by the Lafayette High School Orchestra with the various classes, and upon the guests.

Mr. and Mrs. Albert Miller of Detroit were Sunday dinner guests of Mr. and Mrs. Walter Miller and their daughters Ruth and Mildred of Big Beaver road.

James Bicy of Rochester road was hostess to a group of friends at a birthday party in honor of Mrs. Florence Orr on Tuesday.

Mr. L. Kilmer entertained the Evening 500 Club on Wednesday. Prizes were awarded to Mrs. Leo Hopkins, Mrs. Ella Rankin and A. N. Dean.

Mr. Carmon McCray of Ferndale was a week-end guest of Robert Beacon of Boyd avenue.

Big Beaver Dandelion is entertaining at a Washington masquerade to be held at the hall on Rochester road next Saturday.

A group of Big Beaver's young set was entertained at a skating and tobogganing party with the junior and senior classes of the Oak Ridge High School on Monday evening. The party was held at Devonshire Downs, Bloomfield Hills.

Mr. Henry Esemann, Mr. George Ford, Mr. Palmer Howlett, and Royal Farr spent last week at Houton Lake on a fishing trip.

Miss Mildred Howlett was a guest at a dinner and theater party given Sunday by Miss Gladys Menzie of Clawson.

Mrs. Margaret Schuch of Rochester road has been chosen for the February jury panel in the Oakland County Circuit Court, at Pontiac.

Mr. and Mrs. Norman C. Orr, their daughter, Shirley, and their sons, Brakie and Billy, and Mrs. Mae Hopkins were Sunday dinner guests of Mr. and Mrs. Charles L. Wilson of Pontiac.

Mr. and Mrs. James Henspeid and daughter, Isabelle, of Detroit, and Mr. James Jack were guests Sunday of Mr. and Mrs. John W. Ferguson.

Mr. and Mrs. R. C. Howell of Rochester road had a dinner guests on Saturday Mr. John Hurd, Mr. and Mrs. J. Maston of Detroit, and Mr. and Mrs. I. Smith and their children of Royal Oak.

**Church**  
The prayer meeting of this week will be at the home of Mr. and Mrs. R. C. Howell of Rochester road. Everyone is invited.

Mr. M. Woolery was the speaker at the Epworth League meeting on Sunday evening, recounting briefly some of his experiences. To encourage attendance the league has been divided into two competitive groups. Forty members are now enrolled. Every alternate Sunday each team will present a feature program. Mrs. Henry James leads the red team and Miss Margaret Williams the blue team. Meetings were held at the leaders' homes on Monday evening. Mr. Roland Breyfoote was heard in a solo, "Crossing the Bar" at the church on Sunday.

## "Y" CAMP PICTURES WILL BE EXHIBITED

Pictures of the new Y. M. C. A. camp site at Loon lake will be shown at the meeting of former campers and leaders of Camp Conception, near Pontiac, to be held Wednesday at the Community House. Sheldon Lauterette and Elmer Wiseman will speak. The program will be under the direction of Irwin Neff.

## CORRECTION

An advertisement of The First National Bank which appeared in the Feb. 6 issue of The Birmingham Eccentric was incorrectly written.

The name of the offender was not given to The Eccentric by the bank and it was not the intention of the bank to use any name in connection with the ad.

## FRANKLIN

Miss Minnie Leet entertained nine guests at a card party at her home Saturday evening.

Mr. and Mrs. Walter Johnson, Mr. and Mrs. Carl Utley, Mr. and Mrs. Rae McCrumb, Mr. and Mrs. Ralph Bristol, Mr. and Mrs. Clayton Curran and Harry Nixon were dinner guests at the home of Mr. and Mrs. Jack Davis in Detroit on Saturday.

Mrs. Susan Rayner and her sister, Mrs. Mary Ennis of Birmingham, were guests at the home of Mr. and Mrs. James Rinder on the Thirteen Mile road on Wednesday.

The Franklin Girl Scouts, and their fathers participated in the father and daughter banquet Friday night at the Central Methodist Church in Pontiac.

Mr. and Mrs. Frederick Van Every and their children of Royal Oak, visited at the home of Mr. and

Mrs. Fred Van Every Sr., Sunday. A daughter was born recently to Mr. and Mrs. William Bassett. A meeting of the Parent-Teachers Association will be held at the school Friday night.

Grade declamation champions were selected at the Franklin School Friday afternoon for the contest at Pontiac. Fifth grade, George Beck, sixth grade, Esther Marie Shaw; seventh grade, Robert Johns, eighth grade, Gladys Brink.

A school champion will be selected from the grade champions at the Parent Teachers Association meeting Friday night. Mrs. Fred Van Every will entertain guests at a sewing bee at her home this afternoon.

## Batteries Play Important Role

"As an example of the safeguards being taken today by modern institutions for the protection of life through accident, the use of storage batteries has become an important factor," says Mr. F. E. Starnal, local dealer for the Exide Battery Co.

"In spite of the efficiency and equipment of the up-to-date central power plant, accidents beyond the control of the power company's engineers are possible. Storms may suddenly tear down wires, or fuses may be blown, leaving the operating rooms of hospitals in darkness at a critical moment.

"Should this occur, however, the operating room lights are automatically and instantly switched to an Exide battery. This is done so quickly and quietly that hardly more than a momentary flicker is noticed.

"Theaters and halls are also installing storage batteries for emergencies. No longer is there any fear of confusion due to the lights suddenly going out. Should this occur, current from large Exide batteries is switched over and the audience is none the wiser."

Telephone: Birmingham - 1750  
Royal Oak - 333  
Detroit - Fitzroy 2928

**BRIDE FROM SOUTH HERE**  
Mrs. Fred Loftis, bride of Mr. Fred Loftis, arrived in Birmingham, Wednesday, Feb. 12 from Steen, Miss. The young couple will make their home with Mr. and Mrs. Chesley Colvin, 1442 Humphrey street.

**ARCH SAVER**  
The Wonder Shoe at the Price  
**For Women and Growing Girls**  
Sizes 3 to 10 - Width 3A to E  
FIRST SHOWING IN BIRMINGHAM

Expert Shoe Fitting

**ERE'S** High Grade Shoe Repairing

151 S. WOODWARD AVE.

**When Soiled Clothes Meet Soapy Suds In Our Soft Water Plant**

it is the first step in a laundry process that eventually returns them to their owners immaculately clean, beautifully ironed; a satisfaction to see, a joy to wear.

Telephone: Birmingham - 1750  
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**Modern Laundry Co.**  
3705 Johnson Ave.

The softest of soft water from the new softening system just installed assures additional freshness and life to your clothes.

**CHEVROLET**

**All these added improvements - yet the price has been greatly reduced!**

The new Chevrolet Six is enjoying the greatest public reception ever given a Chevrolet car. For it offers scores of new improvements and refinements that make it a finer car in every way. Yet it sells at greatly reduced prices!

Consider a few of the extra-value features that Chevrolet has incorporated in this greatest of all Chevrolets — a smoother, flashier six-cylinder valve-in-head motor, with its capacity increased to 50 horsepower! — a stronger, more durable rear axle, with increased gear ratio! — four Lovejoy hydraulic shock absorbers—assuring a smooth, even, comfortable ride over any road!

—weather-proof internal-expanding four-wheel brakes, with front and rear drums tightly enclosed. Rain or shine, when you put your foot down, you stop!

—larger full-balloon tires, a new clutch and a stronger transmission!

—quieter, stronger, more beautiful Fisher bodies—with richer upholstery, more distinctive colors, and wider, deeper seats!

Every car has been considered that would add to the safety, comfort and convenience of the Chevrolet owner.

Come in today. See this greatest of all Chevrolets!

**New Low Prices!**

|                            |       |
|----------------------------|-------|
| The Roadster               | \$495 |
| The Phantom                | \$495 |
| The Sport Roadster         | \$555 |
| The Coach                  | \$565 |
| The Coupe                  | \$565 |
| The Sport Coupe            | \$655 |
| The Club Sedan             | \$625 |
| The Sedan                  | \$675 |
| The Sedan Delivery         | \$595 |
| Light Delivery Chassis     | \$525 |
| 1 1/2 Ton Chassis          | \$625 |
| 1 1/2 Ton Chassis with Cab | \$625 |

All prices f. o. b. factory Flint, Michigan

**THE GREATEST CHEVROLET IN CHEVROLET HISTORY**

**Gehring Chevrolet Sales**  
"Outstanding"  
WOODWARD AT RUFFNER BIRMINGHAM, MICH.  
Open Nights and Sundays - Phone 851

**A SIX IN THE PRICE RANGE OF THE FOUR**

**GOOD NEWS!**

Announcing The Formal Opening of the

**BERGMAN DRUG CO.**  
(Formerly The Howbridge Drug Co.)

**Saturday, February 22nd**

At 1220 South Woodward Ave.  
(Woodward at Ruffner—Next to Chevrolet Service)

**FREE GIFTS**

For Men: Razor Set and Blade  
For Women: Manicure Set and Candy  
For Children: Ice Cream Cone

Given only to children accompanied by parents.

**EVERYBODY IS INVITED!**

Our Policy

Under the personal management of L. J. Bergman, this store will operate in an effort to give quality merchandise at the lowest prices possible. You may expect to buy nationally known merchandise at reduced prices from us. **WE WILL HELP YOU SAVE!**