

Economical Christmas



HER

Toilet Sets

Coty Sets \$4.50 to \$7.50
(More lovely than ever before)

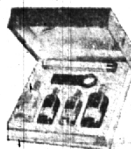
Also the new Coty
Manicural Sets \$3.00 to \$5.00

Karess and Fiancee
Sets \$3.00 to \$15.00
Made in France

Bourjois Evening in
Paris \$2.00 to \$25.00
To appreciate the beauty of these sets one must surely see them.

Cutex Manicure Sets
..... \$1.00 to \$3.00
(Prepared Expressly for Xmas)

DuBarry Manicural Sets
..... \$3.50 to \$5.00



COMIZERS
15.00

Musical
BOXES
\$9.50

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oubigant, Lucretia,

up

ine Leather
mpacts
(the ensemble)

3.00

Stationery

White & Wyckoffs

**Distinctive
Writing Papers**

\$1.00 to \$7.50

\$1.00 Worthall Stationery 69c

\$1.50 Highland Paper 98c

\$1.50 Distingue Paper 98c



THE NEW MONTREAU

Lined envelopes, specially prepared linen paper.

98c

Parker Pen and Desk Sets

World's Gift Favorites. So many Christmas gifts are worn out and forgotten. But not Parker pens. They are guaranteed to serve faithfully while their owner lives. And all the time they are living reminders of the giver, daily used and proudly worn. Parker Pens, singly or in noble Matched Ensembles, to commemorate a lasting Christmas sentiment.

\$3.50 to \$20.00

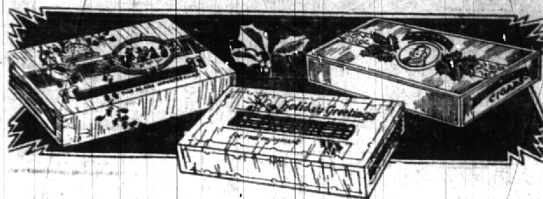


conomical STORES

BIRMINGHAM

10 - 9120
oice Until Christmas"

XMAS
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Cigars and Tobaccos

5c Henry George, Cremo, San Felice, Cinco, William Penn, Havana Ribbons, Hemmester's Champion, Rocky Ford and Bradstreet Cigars 6 for 25c

Box of 50 \$1.98

10c LaPalina, R. G. Dun, El Producto, Webster, Manuel, Dutch Master, Robert Emmett Cigars 4 for 30c

Box of 25 \$1.87

13c LaPalina, R. G. Dun, El Producto, Webster, Manuel, Dutch Master Cigars 10c straight

Box of 25 \$2.47

15c LaPalina, R. G. Dun, El Producto, Webster, Manuel, Dutch Master Cigars 2 for 25c

Box of 25 \$2.73

One Pound Tins of Prince Albert, Tuxedo, Edgeworth or Velvet Tobacco 95c

One Pound of Granger 89c

One Pound of Sir Walter Raleigh, with 50c pipe \$1.19

Camel, Old Gold, Lucky Strike, Chesterfield Cigarettes - "Christmas Wrapped"

Cartons of 200 \$1.15

Cigars and Cigarettes at Wholesale Prices

Ne'r Fail

Cigarette Lighters



A rich, dull finish pocket lighter embodying all the latest improvements, obtainable in Milady's purse size or larger for the gentleman.

Special 69c

(One to a customer)

Ronson Lighters

\$5.00 up

CIGAR HUMIDORS

We have obtained 1,000 nickel plated zinc lined Cigar Humidors especially for Christmas. They are handomely made, a place for your monogram on the cover and in case your chauffeur or chef likes your cigars you can lock it.

Special Until Christmas

\$1.89

(One to a Customer)

Rumidors \$3.50 up

BRACK DE LUXE
ELECTRIC CLOCKS
(Mantel or Wall Type)



Fully guaranteed clocks, keeping perfect time.

\$4.95

TOILET SETS FOR MEN

Williams Shaving Set 98c

Yardley Sets \$2.50 up

ATTRACTIVE!

Coty Shaving Sets \$3.50 up

*The Ideal Gift

INGERSOLL POCKET
WATCHES

Make an Ideal Gift

\$1.00 to \$7.50

\$1.75 Worthall
Watches

\$1.19



WEEK-END

DRUG SPECIALS

\$.50 Citrocarbonate \$1.09

\$1.00 Squibbs Cod Liver Oil 77c
(Plain or Mint Flavored)

\$1.00 Ovaltine 77c
(Five Lb. Can, \$2.98)

\$1.00 Phenolax 77c

\$1.00 Rem 79c

16 Oz. Rubbing Alcohol 39c

\$1.25 Padres Elixir 98c

\$1.25 Konjola 83c

\$1.20 Father Johns 89c

75c Meade's Dextri 49c
Maltose

85c Jad Salts 69c

For The Young Man

\$2.50 Hawkeye Kodaks \$1.49
(In colors)

Gillette Razors 98c to \$10.00
(New Type)

\$2.50 Modernistic Alarm Clocks \$1.79
(Guaranteed)

\$1.00 Flashlights 49c
(Batteries included)

Ever-ready Flashlights \$1.25 up
(Official Scout, \$2.25)

Polished Brass Book-
Ends 98c

(A Rare Gift for the Den)

Auto Strop Razors
77c to \$7.50



CHRISTMAS TREE LIGHTS

Beautiful color, Electric Xmas Tree Lights, with plug to accommodate extra tree light attachments.



While They Last

98c