

# Gifts for Men

**Squares, Reefers**

Reefers have a bit the edge on square-in-squares this year, though both are good sellers. Squares had their inning last year, and hundreds were sold for gifts to Birmingham men.

**Boxes of Cigarets**

One hundred cigarettes in a "red leather style case," or in blue or gold—or Parisian velour boxes—why not? Decorated tins for deck chairs, or flat pocket tins of 50 cigarettes, or pastel-shade card boxes of 25 smokes, in all favorite blends, would be appreciated as Christmas gifts. Even the 10-package cartons go a long way to make and keep friends.

Overize cigarettes, tightly packed to insure perfect drawing, in beautifully balanced blends, can be secured.

**Shirts Are Welcome**

In shirts, the collar attached right to the shirt is still the most popular style with men, though shirts with detachable collars to match are sold widely. Shirts are always welcome gifts.

**Handsomeness**

Pipe smokers, bronzed or plated, in leatherette cases, might be welcomed.

**Tips for Men**

A new pipe—perhaps one with a lined clay cup, cork ring, metal bowl, vulcanite mouthpiece—if the gift is for a sportsman it must not be heavy and must not be long, for a sportsman carries a pipe in his mouth for long periods at a stretch and a long pipe exerts a great deal of leverage. A plug and stud in the base of a pipe bowl makes it possible to smoke out-of-doors, even in a gale "wind." Golfers, yachtsmen, motorists, and sportsmen generally appreciate innovations of this kind.

**Handsome Hats**

A good-looking hat sets off a handsome countenance to business and social advantage. "Too many hats"—it never could happen. Women should pick out men's headgear anyway.—and Christmas is a good time to "do your best."



**GIVE YOUR BOY A MERRY CHRISTMAS**

By Giving Him a

## Model Airplane Kit

Prices Range from 50c to \$3.00

**Woodward Pharmacy**

PHONE 766 WE DELIVER

# ELECTRICAL Appliances

will delight any woman's heart

An electric percolator, teapot or grill enhances the pleasure of dining and lessens the labor of preparation. Give her one of these and serve the family better foods, for electrical cooking brings out all the flavor. Have at least one appliance for Christmas.

**Irons**  
Lamps  
Curling Irons  
Refrigerators  
(General Electric)  
Waffle Irons  
Toasters

**Vacuum Sweepers**  
Electric Washers  
Flashlights, etc.  
Percolators  
Heaters  
Table Stoves

## Leonard Electrical Co.

Oldest Electrical Store in Oakland County  
162 WEST MAPLE PHONE 223

# Compare These Christmas Offerings

and you will find smart and practical gift suggestions at

## UNUSUAL SAVINGS

### Gifts for FATHER

Hart Schaffner & Marx

Overcoats . . . . . \$35.00  
Value to \$60.00

Hart Schaffner & Marx

Suits . . . . . \$25.00  
Value to \$30.00

Beacon

Bath Robes . . . . . 8.95  
Slippers to Match

All Wool

Knit Vests . . . . . 3.95

Stetson

Hats . . . . . 6.95  
New Fall Styles, Reg. \$8.00

Manhattan

Shirts . . . . . 2.00  
Others 1.95 to 5.00

Bradley

Sweaters . . . . . 2.95  
Others to 10.00

Genuine Horseshoe

Leather Coats . . . . . 10.50  
Regularly Sold at 13.50

Adler Guaranteed

Gloves . . . . . 1.95  
Others to 5.95

Footless

Flannel Pajamas . . . . . 2.45  
\$3.00 Over or Coat Style

Intervoven

Socks . . . . . 50c up  
Silk—Wool and Silk & Wool

Wool

Flannel Shirts . . . . . 1.95  
Sold Regularly 2.95

### Gifts for MOTHER

Silk and Wool

Hosiery . . . . . 1.00  
Black and Colors

All Wool

Bed Jackets . . . . . 3.95 up

Hand Bags . . . . . 2.95  
All Desirable  
Leathers and Shapes

Linon

Handkerchiefs . . . . . 25c  
Boxed Hankies 65c up

Wool

Flannel Robes . . . . . 5.95 up

Part Wool

Blankets . . . . . 3.95  
Reg. Sold at 4.95

All Wool

Blankets . . . . . 8.95  
Reg. Sold at 10.00

Rayon

Bed Spreads . . . . . 5.95  
Reg. Sold at 10.00

Pequot Colored Strips

Sheets & Cases . . . . . 4.50  
One 81x95 Hemstitched Sheet  
Two 84x95 Hemstitched Cases

Embroidered

Pillow Cases . . . . . 1.25  
4 in box

All Linon

Luncheon Set . . . . . 4.95  
54x54 Cloth & Napkins

Fine Irish

Linen Towels . . . . . 1.00  
Reg. Sold at 1.25

All Wool

Flannel Robes . . . . . 10.00 up

Footless

Pajamas . . . . . 1.95 up

House Slippers . . . . . 4.00 up

Superba

Neckties . . . . . 1.00 up

Linon

Handkerchiefs . . . . . 35c up  
Plain and Initialed

Manhattan

Shirts . . . . . 2.00  
White and Patterns

Superba

Scarves . . . . . 2.95 up

Hickok

Belts . . . . . 1.00  
Buckles and Tieograms

Gladstones . . . . . 19.50

### Gifts for HIM

Genuine

Suede Jackets . . . . . 13.50  
Regular to 19.50

Silk

Lounging Robes . . . . . 10.00 up

Intervoven

Socks . . . . . 50c up  
Silk—Wool and Silk & Wool

Bradley

Sweaters . . . . . 2.95  
Others to 7.95

Fine Leather

House Slippers . . . . . 4.00

Leather

Cigaret Cases . . . . . 1.00

Bradley

Ski Suits . . . . . 18.00

Smart

Hand Bags . . . . . 2.95  
Beautiful Selection

Silk

Parasols . . . . . 3.95 up

She Will Like

Silk Pajamas . . . . . 6.95 up

Negligees . . . . . 10.00  
Make a Beautiful Gift

Wool

Flannel Robes . . . . . 5.95 up

Silk Gowns . . . . . 2.95 up  
Trimmed or Tailored

Fine Silk

Dance Sets . . . . . 1.95 up

Phoenix Dal

Silk Hosiery . . . . . 1.65  
Others 1.00 to 1.95

Beautiful

Linen Hankies . . . . . 25c up  
Boxed Hankies 65c up

### Gifts for HER

Fine Kid

Gloves . . . . . 1.95  
Blacks & Colors

Lovely

Scarves . . . . . 1.95 up

Wool

Luggage . . . . . 6.95 up

Silk

Chemise . . . . . 1.95 up

Silk

Stepins . . . . . 1.95 up

Rayon Pajamas . . . . . 2.45

Costume Jewelry . . . . . 1.00 up

**Saturday, December 13th, is Goodfellow Day**

10% of our cash sales on Saturday will be turned over to the Goodfellows to help the needy.

### Gifts for BROTHER

Silk

Lounging Robes . . . . . 10.00 up

Intervoven

Socks . . . . . 50c up  
Silk—Wool and Silk & Wool

Pioneer

Garters . . . . . 50c up

Superba

Neckwear . . . . . 1.00  
Others to 3.50

Manhattan

Shirts . . . . . 2.00  
White & Patterns

Footless

Pajamas . . . . . 1.95 up

Spats

Grey and Tan

Pioneer

Suspenders . . . . . 1.00 up

Leather

Bill Folds . . . . . 1.00 up

Cardway

Sheepskin Coats . . . . . 10.00  
Reg. 12.95

All Wool

Flannel Robes . . . . . 10.00 up

800

Stetson Hats . . . . . 6.95  
Wanted Styles & Colors

Fine Leather

House Slippers . . . . . 4.00

Superba

Scarves . . . . . 2.95

### Gifts for SISTER

New Print

Dresses . . . . . 11.00  
Others 5.00 to 19.50

Coats

Sold Regular to 39.50

8.00

Shoes . . . . . 4.50  
9.00 Shoes New 7.50

Sweaters

Reg. to 10.00

19.50

Leather Coats . . . . . 10.95

Phoenix Silk

Hosiery . . . . . 1.00 up

Philippine Gowns . . . . . 1.35 up

Silk

Dance Sets . . . . . 1.95 up

Silk Pajamas . . . . . 6.95 up

Silk Nighties . . . . . 2.95 up

Linon

Hankies . . . . . 25c up

Overnight Cases . . . . . 6.95 up

Wool

Flannel Robes . . . . . 5.95 up

Fine Kid

Gloves . . . . . 1.95 up

## PRACTICAL GIFTS GALORE FOR THE YOUNGER SET

Phoenix

Socks . . . . . 50c up  
For Boys & Girls

Brother and Sister

Jersey Suits . . . . . 1.95  
Sizes 2 to 6

Boys & Girls

Gloves . . . . . 59c up

Boys & Girls

Mittens . . . . . 39c up

7.95

Overcoats . . . . . 4.95  
Reduced to

4 Pc.

Suits . . . . . 9.75

Sheepskin Coats . . . . . 5.00

Leather Coats . . . . . 12.00  
16.50 & 19.50

Leather & Chinchilla

Helmets . . . . . 1.25  
to 1.95

Flannel

Pajamas . . . . . 1.95

Knickers . . . . . 1.95  
Others to 4.95

Boys & Girls Wool

Flannel Robes . . . . . 4.95

Beacon

Bath Robes . . . . . 2.50

Lumber Jacks

Cardway Jackets \$4.85

Mackinaws . . . . . 5.95

Bradley

Sweaters . . . . . 1.95 up  
and up to \$4.95

Belts . . . . . 50c up  
Buckles 50c

K & E

Shirts . . . . . 1.00  
and Blouses

Ties . . . . . 35c up

Girls

Sweaters . . . . . 2.95  
3.50 to 3.95 values

Girls

Coats . . . . . 10.00  
Values to 25.00

Wool

Dresses . . . . . 4.95  
Wash Dresses 1.95 up

French

Berets . . . . . 1.25  
Angora Berets 1.85 up

Skirts . . . . . 2.95  
Reg. to 3.95

Infants

Zipper Suits . . . . . 5.00  
Others to 8.95

2 to 10

Leggings . . . . . 1.00  
Others to 6.95

Helmets

Pastel Colors

Sweaters . . . . . 1.95  
Others to 4.95

Sweater Sets . . . . . 3.50  
Others to 6.95

Hand Made

Dresses . . . . . .95c  
Others to 2.95

Creepers . . . . . 1.25  
Others to 2.50

Carriage Covers . . . . . 3.95 up

Gift Purchases  
Wrapped in Gift Boxes  
Postpaid Free  
Anywhere

**L. E. Davidson**  
**BIRMINGHAM DEPARTMENT STORE**  
Woodward thru to Maple  
Birmingham's Foremost Store

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Until 7:00  
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