



IT'S TIME TO GET THE CHILDREN READY FOR SCHOOL DAYS



Take a **Parker Duofold** Pen to School With You
GUARANTEED FOR LIFE
 Parker Duofold holds 17.4% more ink, size for size—it is instantly convertible, by a slight change, to a Desk Set Pen—its streamlined barrel is non-breakable. See our wide assortment. We have a point to suit your hand exactly.
\$5 \$7 \$10

OVER 6000 WORDS
 with one filling
SHAIN'S DRUG
 WEST MAPLE AND PIERCE PHONE 61
 Four registered Pharmacists to serve you

Here are a number of suggestions of the things that young Birmingham will need in getting ready for school. All these merchants are co-operating to save you time and money. Look over this page carefully . . . it will pay!

TO THOSE GOING TO COLLEGE AND TO OUR OWN LOCAL YOUNG MEN
Clothing Headquarters
 Headquarters for the School-bound young man is naturally at this store. Here you will find all the things smart college folk will be needing—at prices that enable you to stay within your budget.
PECK'S
 The Man's Store
 108 S. WOODWARD

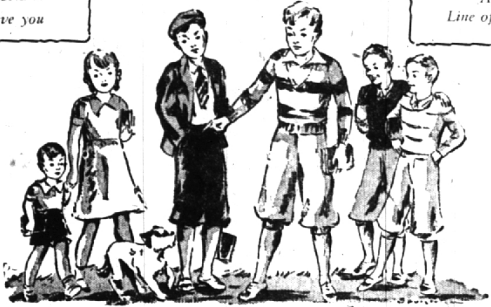
YOU MEN
 A Complete Line of Good Luggage

NEWNESS
 Style-Utility
 PENS, PENCILS, SETS
 DESK PEN SETS, LEADS

unconditionally guaranteed!

THE
WOODWARD PHARMACY
 GROVER E. COOK, DR. G.
 FIRST NATIONAL BANK BLDG.

Conklin



Every student wants a SHEAFFER. Here, indeed, is the world's finest writing instrument. BALANCED for easy writing, the pencil forever guaranteed against defect, the pen Lifetime guaranteed.

SHEAFFER'S L. R. MIX, Jeweler
 139 West Maple Avenue

School Children
 are invited to use the facilities and services of our store.

HIGH GRADE FOUNTAIN SERVICE ACCURATE PRESCRIPTION SERVICE DELICIOUS HEALTHFUL REFRESHMENT

SCHETTLER DRUG CO.
 South Woodward and West Maple Avenue

\$1 for Your Old Pen
 on a
New Sheaffer Lifetime FOUNTAIN PEN \$7 and Up

Get the Pen that is Guaranteed for Life
 SEE OUR DISPLAY
WILSON DRUG CO.
 159 No. Woodward

For the GIRL STUDENT
 Hosiery Negligees Silk Underwear

We would like to assist you in furnishing some of the feminine dainties for the girl about to return to school. If you are interested in economizing this Fall we can help you greatly by our low prices on quality apparel.

A Special Sale for Friday and Saturday
 Is Advertised Elsewhere in This Issue

R-B HOSE SHOP
 201 S. WOODWARD THEATER BLDG.

Lesson No. 1
 Where to Save on Footwear

PIED PIPER

Teach the youngsters to take good care of their feet—and the first lesson is to bring them here to be properly fitted. The shoes that they will wear for Fall and Winter are here ready to give them months of service and perfect foot ease. They are sturdily built shoes, made of fine, durable leathers that stay new looking after long wear. Start the youngsters out right. Bring them in today!

Williams Boot Shop
 117 W. Maple

Back to School Hosiery Specials
 Special Prices for Pre-School Opening

EVENKNIT SILK HOSE—Special	79c
KAYSER SERVICE WEIGHT—Special	\$1.00
MERRILL ALL SILK CHIFFON—Special	\$1.00
ROLLINS ALL SILK CHIFFON—Special	\$1.69
ROLLINS ALL SILK SERVICE—Special	\$1.69

F. J. MULHOLLAND CO.
 233-243 N. WOODWARD

To Those Going Back to School

For A Real Treat . . . LUNCH WITH US at the Soda Fountain!

There's a place waiting for you . . . such dainty menus as the following are to be had daily:

Baked Ham, Deviled Eggs, Bread and Coffee	40c
Shrimp Salad, Toast and Coffee	35c
Fruit Salad, Toast and Coffee	30c
Single and Double Deck Sandwiches	
Pie - Cake - Cold Ovaltine - Tea	
Cold Drinks of All Kinds	
We Serve Breakfast	

ECONOMICAL DRUG CO.

Write Right . . .
 WE OFFER
 SWAN ENSEMBLE **\$3.00** Up

This is a Pen and Pencil . . . !
 also
 CONKLIN - SHEAFFER
B. L. McNellis
 164 West Maple

"Hey, Students!"
 BUY YOUR REQUIREMENTS IN BIRMINGHAM
 We Offer Footwear for Dress - Sports - Gym

Styles that will be seen on the campus of our Birmingham schools will be seen on the campus of many leading colleges. Your Birmingham students are leaders and we're for you.

ERB'S
 Expert Shoe Repairing
 128 W. MAPLE