ROTARY CLUB HEARS THREE BUSINESSMEN

Telephone Co., Silent Automatic, And Kresge Officials Give Talks

ACTIVITIES OUTLINED

At the Rotary Club luncheon meeting in the Community House, Monday, three prominent business men in Birmingham gave brief talks on their respective business interests.

Mr. Harry E. Bissett, manager of the Birmingham branch of the Silent Automatic Corporation, gave a resume of the development of the oil burner. He said that although Russia was reputed to be backward, it was that nation in 1861 that produced the first crude oil burning device which solved the disposal problem of the refuse oil in Russia. American inventors began to experiment with burning oil for heat in 1868, and their first burner, a furnace and burner which transformed the crude oil to a gaseous state by pre-heating, led to the invention of types such as the gun-type nozzle, the spray, and the jet.

"Since 1883 the progress and development has been much more rapid and a number of different types of burners introduced," said Mr. Bissett. "At the Columbia Exposition in Chicago in 1893, many oil burning devices were exhibited, in fact, all boilers in this exposition were arranged with fuel devices only. Up to this time little or no thought was given to residence heating. The history of the truly automatic oil heater does not date further back than 1917. Many of the controls on these so-called automatic devices were anything but reliable.

"We have built for the future, and, like all representative companies in an industry, are actuated by a code of ethics along the lines of thing suggested by the Rotary International," said Mr. Bissett in conclusion.

Phone Mgr. Speaks

Mr. Chad M. Ritchie, manager of the Birmingham division of the Michigan Bell Telephone company, said, "For the first time since its establishment Birmingham lost stations in July, that is, took more stations out than we put in, but we feel that things have just about reached rock bottom and we are going ahead with plans of expenditure, as we believe good times are going to come back soon." Mr. Ritchie came here last January to take charge of the local office. He is a graduate of Washington and Jefferson University and of the University of Pittsburgh Law School. In 1927 he became connected with the Saginaw Division Office of the Michigan Bell Telephone company in the capacity of commercial agent. From there he went to Flint and to Pontiac as cut-over supervisor, and then he came to Birmingham.

Mr. Clayton Drees, manager of S. S. Kresge company Red Front Store in Royal Oak, and a member of the Exchange club in that city, was introduced by Mr. Robert Aldrich, S. S. Kresge company manager in Birmingham.

Discusses Chain Store

"We are hearing a great deal these days about the so-called 'chain store menace'," he said, "but let the quote some figures from my own company. First, approximately 65 per cent of the selling price of an article is the cost of that item. This amount goes to all sections of our country; the New England States to buy textiles, the iron districts of Pennsylvania and other states to buy hardware items, the various manufacturing cities to buy toys, and to many other places to buy many other things. Were these industries that are kept busy supplying our customers with merchandise suddenly entirely shut down, it would be a very considerable factor toward a serious national industrial depression.

"Of the remaining 35 per cent of the selling price of an item, it costs 27 per cent to do business, and the small balance of 8 per cent goes to the stockholders. Thus a very small portion goes to the money barons of Wall Street.

"The male personnel of the company is made up quite largely of college educated men. We are at all times soliciting the colleges and higher educational institutions of the country for wide-awake young men who are willing to go through a period of training preparatory to becoming Kresge store managers and higher executives. Thus a type of man is sent into each community, who is capable of assuming leadership in a city's business growth and who can and will cooperate with other business men concerned in developing a community."

Sound Insurance is worth a fortune. You can't buy it like a newspaper! It must be planned to fit your needs.

Broad, dependable protection, courtesy, promptness, satisfaction—you get them all in our established, efficient service.

OAKLAND REALTY CO.

THOMAS D. LYNCH, *Manager*
REAL ESTATE - INSURANCE
Levinson Bldg.
BIRMINGHAM, MICH.
Phones:
Office, 143-W -- Res., 143-R

DOLLAR DAY ADVERTISERS on this page

Woodward Pharmacy
Birmingham Savings Bank

ASTHMA and HAY FEVER

I have prepared the following brief analysis of the cause of Asthma and Hay Fever and the methods I am using to cure these two diseases for those who are susceptible to them. . . .

In all cases of Asthma and Hay Fever mechanical disturbance is the underlying cause. There is an anatomical and physiological relationship that links nerve irritation and consequent lack of nerve force with the above diseases. Disease is a disordered function. When function becomes weakened, we chiropractors look to the structure and to the habits of the patient for the cause. Pollen from weeds and flowers is only a secondary cause of Hay Fever. Those who are susceptible have some primary structural weakness and it is with this weakness my method is concerned. Next in order is to correct the chemical disturbance brought about through dietetic errors.

Make an appointment for consultation by calling 15. You may not be obliged to go north this year.

Peter D. Aristos
CHIROPRACTOR
14 LEVINSON BUILDING

$1.00

Added to Each New

SAVINGS ACCOUNT

of $5.00 or more

opened on

DOLLAR DAY

FRIDAY, AUGUST 15th

(if left on deposit one year)

Cut Out This Ad and

Bring It In to Secure Credit of $1.00

Birmingham Savings Bank

"Savings Interest 4% — Personal Interest 100%"

138 SOUTH WOODWARD

FROM THE ECCENTRIC COLUMNS —of Long Ago

Bits Of News Gleaned From Old Files Of The Eccentric—The Items That Make Up The Historical Background Of The Birmingham Of Today.

FIFTY YEARS AGO

Some get mad 'cause their babies get noticed, others get mad 'cause they don't, and now how is a poor editor to know what to do?

Little Willie Daines has been very sick, so bad that her life was despaired of, but with good medical aid and careful nursing, she was brought through.

Sheriff Stanton found the horse and buggy that was stolen last spring from Mr. Rundle of West Bloomfield. The thief is in jail in Indiana for burglary and horse stealing, and if not convicted there, will be brought to this state and have a dose of Oakland County justice "whooped up" to him in fine style.

Mrs. William Moore, of Royal Oak, mourns the loss of a skedaddled husband, ditto, Mrs. Lula Pixley of Rochester.

The young man in Franklin, who gave his lady love a ring not long ago, is giving his friends a great deal of concern as to his weeping qualities.

Mr. and Mrs. Melvin Rose have returned from their long visit out west. They brought with them three mocking birds.

The chap who took the strap from Hagerman's building must return it at once or his name will be printed in our second issue from this. Fair warning.

TWENTY-FIVE YEARS AGO

Charlie Plumstead has no longer a desire to become a great magician and astonish the world by his prowess.

A few days ago he was entertaining a crowd of youngsters by eating fire and when his supply of cotton batting gave out his audience clamored for more fire-eating. Dean Johnston said he could get some and hiked for his father's dental office and secured a good supply of absorbent cotton. This new grade of material failed to go out when he put it in his mouth and in consequence Charlie had to eat hot broth for a while. He has come to the conclusion that he had rather be president of one of the big insurance companies than to become the greatest magician that the world ever knew.

A new law passed by the legislature compels persons operating motor vehicles on the highway to run to the right at all times, and upon request or signal of parties driving, riding or leading a horse, or horses, immediately to stop, and upon request to give such assistance as would insure the safety of all parties concerned.

Almost 200 bicycle riders of Pontiac sign a petition to the common council of that city asking to ride on the sidewalks when the roads are impassable. A number of influential citizens are backing the request and it is thought it will go through.

Married at the residence of the bride's parents, on Wednesday evening last, Aug. 9th, by the Rev. Dr. Jameson, Mr. Louis Roy and Miss Mable Koontz. The ring service was used and Miss Ethel Roy played the wedding march.

The Detroit and Birmingham Plank Road Co. and the Detroit United Railway have crossed swords and are lawing it. The suit involves the right to extend the tracks of the D. U. R. into the grounds to be occupied by the State Fair. The Plank Road Company secured a temporary injunction restraining the D. U. R. from crossing their right of way. A motion on the part of the respondents to have this order vacated will be argued next week.

FIVE YEARS AGO

Trees in and around Birmingham were damaged severely, windows were broken in homes and business places, and the Detroit Edison service was impaired for several hours by the severe electrical and wind storm which entered over Birmingham last Friday afternoon. Enormous trees that have stood for the greater part of a century were in many cases totally destroyed, while in numerous cases only one-half of a tree would be stripped away.

Three local women, Mrs. Edward Appell, of Elm street, Mrs. Bert Ruehle, of Baldwin avenue, and Mrs. Dale Carter, of Adams road, are recovering at their homes from shock which they suffered Thursday evening of last week at Walnut Lake when they nearly drowned when in wading.

The first attempt to stage a county tennis tournament will occur Sept. 5 at Pontiac. The North-End Tennis Club of Pontiac is sponsoring the event, which will extend over a period of several days on the courts at Whitfield and Saginaw streets.

No effort will be made by the village authorities to stay the action of the Michigan Bell Telephone company to raise the rates on all local telephone service when they have a hearing Sept. 8 before the Michigan Public Utilities Commission in Lansing.

Eccentricities

By LEO A. DONOVAN

MOTHERS usually grow gray because of their children. This is my not too profound observation after little enough thought, and therefore worth about as much as the parodies on an Edison questionnaire. What inspired, or prompted, my first statement, however, is only a brief account of my nephew's latest series of adventures, and those of his sister.

It is five o'clock on a Sunday morning in summer. Little Alexander, who is four years old and therefore young enough to enjoy the "diamond hours" of the day, is playing very quietly in the kitchen. Upstairs all is perfect calm. In half an hour mother will arise, through force of habit, to give baby David his bottle of sterilized, A-1, wholesome, etc., milk. She is therefore now soundly sleeping. In the children's room, little Mary Helen who is five, also sleeps the dreamless sleep of the cherubs.

But downstairs, in the semi-darkness, little Alexander treads his childish way from refrigerator to dining room. As he would express it, he "has a hard work to do." And he does it.

At five-thirty, mother is up. She hears a very strange noise emanating from the kitchen. Startled, she wonders for only an instant, and is then on her hurried way down the stairs. As she reaches the bottom of the steps something very small and clothed in a white flowing nightgown, the front of which is smeared with a brownish substance, darts past her. For only a moment she pauses to watch his little feet go rapidly up the stairs. And then the discovery!

There, on the dining room floor, is indeed a pretty sight. At least, so thought little Alexander. Carefully he had arranged those small pillows of shredded wheat. In a curving row they lay. On each biscuit and from each biscuit to the next, are oozing chains of molasses. Such a pretty train! What a feast has been prepared for that busy little engineer!

ON the kitchen floor there lie two very defunct tomatoes. Also a limp banana skin. Also a spilled bottle of extract.

Mother is excited—to express it briefly. With one or two brief, suppressed screams that sound something like, "Get out of my way," she begins a search for the culprit. But then she remembers the baby's milk, and the punishment is postponed.

The baby having been fed, little Alexander again is sought, and found. Smeared from his yellow head to his little feet with the compound molasses and seasoning extract, he sticks between the nice clean sheets he had abandoned but oh, so recently, for "the hard work."

Mother controls herself. "If I touch him," she says very quietly to herself, "I'd undoubtedly maim him. The only thing to do is to let him stay there in his sticky bed, and tell father, when he comes home."

Father has been away. He is on a boat trip. He will return in a few brief hours. Mother's work of Saturday—her long hours of tidying up the children's playroom, kitchen and dining room, is undone. It must all be done over again because the maid quit Saturday night.

Little Mary Helen, the angel, is now wide awake, and very anxious to be outdoors, discovering new wonders in the world of childhood. The pool in the back yard, recently completed, has been thoroughly cleaned. While mother is tending baby David, Mary Helen, also inspired with the great desire to "do a work" has carefully emptied the small kitchen garbage pail into the clear and placid waters of the shallow pool.

The discovery of this singular feat also inspires mother. Being a modern mother, she thinks the best punishment is to make Mary Helen realize the seriousness of her act. She tells Mary Helen to get into the pool and clean up the unpleasant mess. Mary Helen is dainty and feminine. She "don't wanna" get into the dirty pool. Mother fully realizes that she will have to bathe Mary Helen after the lesson, but she insists. "The child must be taught a lesson." Protesting, but of her own accord, Mary Helen steps into the pool—and onto a broken milk bottle she had thrown there the evening before.

THERE is the unexpected scream. Mary Helen is brought out, thoroughly wet. She had sat down in the water, of course. Mother is now more than alarmed. She rushes "her poor darling, brave little girl" to the bedroom. She bathes the little foot in clean water, mercurochrome, etc., a great deal of which naturally spills onto the nice, clean bed sheets.

Brother Alexander, in the meantime, has forgotten his iniquities and he watches with renewed interest, the scene. Mother, in bringing Mary Helen up the stairs, has sprained her own side. She, too, is ill.

Enter father. Sunday afternoon, early. He has called up cheerfully in the morning but the pleasant mother of his darling children had seemed out of sorts—and so he had rushed home. He spanks the little Alexander, half-heartedly, and then asks why he was requested to do so. When he learns the molassey details, he is anxious to repeat the operation but is restrained by mother.

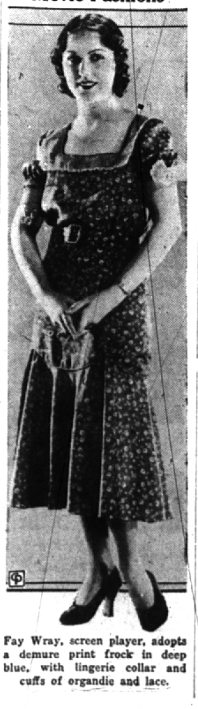
By middle afternoon, the children have been washed clean of the early morning dirt, a good breakfast has been enjoyed and all start out for a nice, long Sunday ride.

The handsome, apparently happy couple, their two little children and the cunning baby you saw when you stopped at the traffic light out in the country, was the family of which we write.

Mothers usually grow gray because of their children.

The King of Siam is an Oxford graduate and an ardent movie fan.

Movie Fashions



Fay Wray, screen player, adopts a demure print frock in deep blue, with lingerie collar and cuffs of organdie and lace.

SOUTHFIELD HOME DAMAGED BY FIRE

Extreme Heat Causes Blaze In Attic; Loss Estimated At $2,000

Damage amounting to about $2,000 was done to the home of J. W. Cornair on the Twelve Mile road in Southfield township Friday afternoon, when the intense heat started a fire in the attic. The roof of the house was destroyed and the loss was fully covered by insurance.

The Birmingham and Berkley fire departments, responding, extinguished the flames before the downstairs room.s of the house could be damaged. Cornair is the operator of a refreshment stand nearby. Birmingham firemen pumped 500 gallons of water and 70 gallons of chemicals on the blaze. They were away from the station for more than two hours.

Four young men were arrested for playing cards on a tombstone in Floral Park cemetery, Indianapolis, using other stones for seats.

A Barberton, Ohio, man recently forwarded 15 cents to Paul Tichenor of Calvert City, Ky., becoming remorseful because he purloined a can of tobacco from his store 14 years ago.

Break the Chains of Drudgery

Just 'Phone

686

White Line Laundry Co.

"Birmingham's Only Steam Laundry"

540 PIERCE STREET

Right Here Folks

Dollar Day Items

FREE!

School days are coming and we will give FREE one dozen Rexall Tablets to any school child that brings in any of these coupons:

202 404 606 808 1010
1212 1414 1616 1818 2020

ONE DOLLAR SPECIALS

6 Mardaunt Talcum, in glass, for $1
5 Cakes (25c) Woodbury Soap $1
5 Cakes (25c) Cashmere Soap $1
12 Rolls Fort Orange Toilet Paper $1
6 Large size tubes Dr. West Tooth Paste $1
1 Quart Flytox $1
7 25c Bath Salts $1

4 Boxes KOTEX Modess or Gauzets $1

$1 off on any Ranson or Clark Lighter

$1 Day is the last day of our "REXALL FACTORY TO YOU" Sale. This in itself is an attractive bargain event. We list a few of the items offered:

25c Epsom Salts 19c
75c Rubbing Alcohol, 16 oz. 49c
2 Doz. Aspirin 19c
50c Sodium Phosphate Effervescent .. 39c
Rubber Gloves 29c
$1 Peptona, our best tonic 79c
25c Zinc Stearate .. 19c
75c Stearns Shampoo 59c
25c Castor Oil 19c
Milk of Magnesia .. 39c
Glycerine Suppositories, 19c

COME IN AND SEE OUR **79c** Table

No article offered on it with an original value of less than $1: Many other bargains will be offered which space does not permit listing.

The Store of Personal Service

Woodward Pharmacy

GROVER E. COOK, Ph. G.
FIRST NATIONAL BANK BUILDING
PHONE 766 WE DELIVER