

## Here Are A Few Of The Dollar Day Specials

### Stores Join In a Gigantic Selling Event

Tomorrow is the BIG DAY. Never before have you been able to buy merchandise at such low price levels! It's your opportunity to buy at genuine savings. The merchandise is fresh and new. The only thing changed is the price.

### Tomorrow Is The Day

On this page you find a special offered by each merchant participating. Elsewhere in this paper you will find the regular advertisements of these merchants. Look for them and plan to attend the biggest sale in the history of Birmingham!

Be On Hand Early!

**DOLLAR DAY**

FOR DOLLAR DAY ONLY  
Lge. Layer Cake Reg. 90c  
Do. Ass'd. Cookies 20c  
Do. Parker House Rolls 20c  
Do. Coffee Cake Rolls 20c  
REGULAR \$1.50  
All for \$1  
**Margie Allen Pastry Shop**  
150 West Maple

FOR DOLLAR DAY ONLY  
Regular 8c Size  
Ivory Soap **5c**  
Limit of 10 bars to customer  
**F. W. Woolworth Co.**  
S. Woodward

FOR DOLLAR DAY ONLY  
2 regular 65c Dinners for **\$1**  
**Pure Food Restaurant**  
116 N. Woodward

FOR DOLLAR DAY ONLY  
4 Pkgs. KOTEX, Modess or Gauzets **\$1**  
**Woodward Pharmacy**  
First National Bank Bldg.  
162 N. Woodward

FOR DOLLAR DAY ONLY  
Smocks, regular \$2.95 **\$1**  
100 Hats, **\$1**  
**The Irene Shop**  
Theater Building

FOR DOLLAR DAY ONLY  
One Lot  
Hart, Schaffner & Marx  
Men's Suit, **\$1**  
with your purchase of one of equal value at regular price  
**BIRMINGHAM DEPARTMENT STORE**  
Maple and Woodward

FOR DOLLAR DAY ONLY  
Extra Quality Cocoa Floor Mats **\$1**  
Regular \$1.35 Value  
**McBride Hardware Co.**  
159 S. Woodward Ave.

FOR DOLLAR DAY ONLY  
Regular \$2 Cleanup Facial **\$1**  
**Marguerite Beauty Salon**  
Theater Building

FOR DOLLAR DAY ONLY  
One special group of Shoes, at per shoe **\$1**  
**Young's Shoe Store**  
East Maple  
4 Doors East of Woodward

FOR DOLLAR DAY ONLY  
Large Loaf Salt Rising Bread **10c**  
Regular 15c Loaf  
**Kerstein's Home Bakery**  
326 East Maple Ave.

**DOLLAR DAY**  
FOR DOLLAR DAY ONLY  
**\$1 Discount**  
on any hat in the shop  
(All Fall Models Included)  
**The Hicks Hat Shop**  
East Maple Avenue

FOR DOLLAR DAY ONLY  
100 Pairs of Women's Shoes **\$1.00**  
per pair  
**Williams Boot Shop**  
115 West Maple Avenue

FOR DOLLAR DAY ONLY  
Chiffon Hose **79c**  
See our full page ad on page 5, part 2, for details  
**R-B Hose Shop**  
Theater Building

FOR DOLLAR DAY ONLY  
BATH TOWELS 2 for **\$1**  
Reversible in green, peach, orchid, pink, and blue shades  
**D. J. Healy Shops**  
Wabek Building

FOR DOLLAR DAY ONLY  
**\$1.00 Refunded** with \$5.00 purchases  
**David Fitch, Inc.**  
Gentlemen's Furnishings  
Wabek Building  
West Maple Avenue

FOR DOLLAR DAY ONLY  
1 lb. Maxwell House Coffee  
10 lbs. Domino Sugar  
2 cans Sunset Cold Milk  
All for **\$1.00**  
**Piggly-Wiggly**

FOR DOLLAR DAY ONLY  
Genuine Wear Ever French Fryer **\$1**  
**Birmingham Hardware Co.**  
152 N. Woodward Ave.

FOR DOLLAR DAY ONLY  
6 bars of Palmolive Soap **25c**  
**S. S. Kresge Co.**  
183 N. Woodward Ave.

FOR DOLLAR DAY ONLY  
Del Monte Apricots, Lge. 2 1/2 lb. Can, 5 for **\$1**  
Velvet Pastry Flour, 2 1/4 lb. Sack **\$1**  
**National Groceria**  
Theater Building

FOR DOLLAR DAY ONLY  
Imported Imperial FACE POWDER **\$1**  
per box  
**Freeman's Beauty Salon**  
Levinson Building

FOR DOLLAR DAY ONLY  
Neckties Cleaned and Pressed 10 for **\$1**  
**Axler's Hand Laundry**  
Theater Building

FOR DOLLAR DAY ONLY  
Men's Suits Cleaned and Pressed **\$1**  
**Mathew's Tailor Shop**  
Theater Building

FOR DOLLAR DAY ONLY  
\$1.00 in. value (at regular price) will be given FREE with each Fill Bin Order of Coal or Coke placed with us on Dollar Day.  
**Parks Coal Co.**  
Phone 2020

FOR DOLLAR DAY ONLY  
2 BOTTLES ASPIRIN **\$1**  
Reg. 79c Size, or \$1.58 value, 100 in bottle  
**Shain's Drugs**  
105 West Maple

FOR DOLLAR DAY ONLY  
One Year's Subscription to this Paper **\$1**  
Reg. Price \$2  
**The Birmingham Eccentric**  
220 N. Woodward

FOR DOLLAR DAY ONLY  
"DOLLAR DAY" AT RIDLEY'S!  
Lady's Plain Silk Dress—Miraclecleaned and Pressed **\$1**  
Man's Suit or Topcoat—Miraclecleaned and Pressed **\$1**  
PHONE 380

FOR DOLLAR DAY ONLY  
Drive In! We'll Change Your Oil (Any Car) **\$1.00**  
Regardless of the crankcase capacity! We'll refill with the correct grade, of course.  
**Dixon & Grinnell**  
(Formerly Kingensmith Tire Co.)  
S. Woodward at Frank Street (Texaco Station)

FOR DOLLAR DAY ONLY  
Luminous Baby Ben Alarm Clocks **\$2.85**  
Reg. \$4.50 and \$5 values  
**L. R. Mix JEWELER**  
139 West Maple

FOR DOLLAR DAY ONLY  
45 Gauge Dull Crepe Finish Picot Top Chiffon HOSE **\$1**  
New Fall Shades  
**Twin Hosiery Shop**  
First State Bank Building

FOR DOLLAR DAY ONLY  
277 Volumes of Non-Fiction Biography, Travel, Poetry, Etc. \$1 per Volume  
250 Volumes of Fiction 2 Volumes for \$1  
**La Belle's**  
137 West Maple Avenue Phone 1225

FOR DOLLAR DAY ONLY  
One Pint of Parke, Davis & Company PURE VANILLA, **\$1.00**  
**Wilson Drug Co.**  
163 North Woodward Phone 35

FOR DOLLAR DAY ONLY  
Linen Lunch Sets, Cloth and 4 Napkins **\$1**  
**F. J. Mulholland Co.**  
233 North Woodward Phone 425

FOR DOLLAR DAY ONLY  
3 Dozen Asters **\$1.00**  
**Parmenter's Greenhouse AND FLOWER SHOP**  
West Maple Avenue  
Phone 1560 . . . We Deliver

FOR DOLLAR DAY ONLY  
45c Improved KOTEX, **\$1.00**  
4 Boxes for  
**Economical Drug Co.**  
101 S. Woodward at Maple Phone 9110  
See Page 8, Part 1, for other specials

FOR DOLLAR DAY ONLY—SPECIALS  
Handy Home Stepladders . . . 50c each  
4 pkgs. Dixie Kindler . . . \$1.00  
5 sacks Charcoal . . . \$1.00  
**R. C. Moulthrop Lumber Co.**  
Telephones 1 and 2

FOR DOLLAR DAY ONLY  
Kirgan's Arcadia Farm Products Assorted Preserves and Jellies Regular 35c Jars **4 for \$1.00**  
**Stroup's Market**  
"Complete Food Service"  
Wabek Building Phone 1011

FOR DOLLAR DAY ONLY  
Men's, Women's or Children's Shoes Soled and Heeled **\$1**  
**Erb's Shoe Store**  
128 West Maple

FOR DOLLAR DAY ONLY  
MEN'S 2 OR 3 PIECE SUITS Cleaned and Pressed **\$1**  
**BECK**  
Cleaners and Dyers  
328 N. Woodward Avenue Phone 2200

FOR DOLLAR DAY ONLY  
Large Alarm Clocks, Regular \$1.50 values **\$1**  
**B. L. McNellis, Jeweler**  
164 W. Maple Avenue

FOR DOLLAR DAY ONLY  
Your Radio or Washing Machine **\$1**  
Checked and Serviced for  
**Wagner Electric Co.**  
Wabek Building Call 160

FOR DOLLAR DAY ONLY  
2 Window Shades **\$1**  
any color  
**Birmingham Wallpaper 'Co.**  
175 West Maple Ave.

FOR DOLLAR DAY ONLY  
One Pint of Parke, Davis & Company PURE VANILLA, **\$1.00**  
**Wilson Drug Co.**  
163 North Woodward Phone 35

FOR DOLLAR DAY ONLY  
"DOLLAR DAY" AT RIDLEY'S!  
Lady's Plain Silk Dress—Miraclecleaned and Pressed **\$1**  
Man's Suit or Topcoat—Miraclecleaned and Pressed **\$1**  
PHONE 380

**DOLLAR DAY**  
FOR DOLLAR DAY ONLY  
ONE DOLLAR Credited to New Savings Accounts  
**Birmingham Savings Bank**  
South Woodward Avenue  
See Page 8, Part 2, for Complete Details

FOR DOLLAR DAY ONLY  
Your choice from a group of Young Men's and Men's SWEATERS Sizes 36 to 42 **\$1**  
**Peck's**  
108 South Woodward Phone 230

FOR DOLLAR DAY ONLY  
ONE DOLLAR FREE  
**First National Bank**  
Turn to Page 5, Part 3, for Complete Details

FOR DOLLAR DAY ONLY  
45 Gauge Dull Crepe Finish Picot Top Chiffon HOSE **\$1**  
New Fall Shades  
**Twin Hosiery Shop**  
First State Bank Building

FOR DOLLAR DAY ONLY  
ONE DOLLAR  
will give away ONE DOLLAR  
Turn to Page 1, Part 3, for Complete Details

FOR DOLLAR DAY ONLY  
Genuine 45 Gauge Dull Crepe Finish Picot Top Chiffon HOSE **\$1**  
New Fall Shades  
**Twin Hosiery Shop**  
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