

NATIONAL GROCETERIAS

47 BIG FINE STORES

FRIDAY and SATURDAY SPECIALS

FRESH CREAMERY BUTTER
IN POUND PRINTS
Friday and Saturday Only

38¢



CAMPBELL'S TOMATO SOUP 7¢

GOLDETTES



FLORIDA GOLD GRAPEFRUIT
No. 2 Can

These tender and delicious pieces of the finest grapefruit are particularly adapted for fruit cocktail. A special price, too.

REX CORNED BEEF



No. 2 Can

OTHER SPECIALS

SEEDLESS RAISINS	Light House 15-oz. pkg.	2	For	15¢
DEL MONTE SPINACH	Thoroughly Cleaned	2	No. 2 Cans	25¢
BRILLO	The Different Cleaner	3	Regular Size pkg.	20¢
SCOT-TISSUE	Large pkg.	3	Rolls	23¢

CHOICE MEATS

PRICED FOR FRIDAY and SATURDAY ONLY

PORK LOIN ROAST , Whole Loin or Rib Half	lb.	23¢
ROAST LAMB , Boned and rolled, ready for oven	lb.	29¢
BACON , Sugar Cured, 2 to 3-lb. piece	lb.	28¢
ROAST BEEF , Choice Shoulder Cuts	lb.	26¢

Fresh Fruits and Vegetables

PRICED FOR FRIDAY and SATURDAY ONLY

ORANGES , California Navels, large size	Doz.	65¢
CELERY HEARTS , Tender and Crisp	2 bunches	25¢
CALIFORNIA CARROTS , Large bunches	2 for	13¢
NEW TEXAS ONIONS	lb.	6¢
PINEAPPLES , Large	Each	25¢
GREEN BEANS , Stringless	2 lbs.	25¢

"INFINITE CAPACITY FOR TAKING PAINS," IS SPEAKER'S SUBJECT

BY "DEMOS," in First Weekly

Review
"Accepting, then, the conclusion that an immense number of abilities vary from one individual to another almost independently of each other, what is the practical result? Every normal man, woman and child is a genius at something as well as an idiot at something. It remains to discover what—at any rate in respect of the genius."—From an address by Dr. Spearman, Professor of Mind in the University of London.

The subject I have chosen is the fascinating above all others to the youthful student who burns to prove his intellectual armor in the noise of the world. It is genius. We have all felt her power and have followed her flashing torch along many a path to knowledge. We have heard the strange music of her angel voice amidst scenes of beauty which only her enchantment could create. We have admitted almost idolatrously the monuments she has erected in all ages, the beacon towers of the soul.

Genius, first, of the definition of genius. It is not easy to define. Etymology, we find, assists in that the word is derived from the verb signifying, "to create," because it has the quality of originating new combinations of thought and of presenting them with great clearness and force. Originality of conception and energy of expression are essential to genius. Shakespeare describes poetic genius thus:

"The poet's eye in a fine frenzy rolling
Doth glance from heaven to earth
from earth to heaven;
And, as imagination bodies forth
The forms of things unknown,
The poet's pen turns them to air
and gives to airy nothing
A local habitation and a name."

Genius, then, is not a distinct faculty of the mind, but a union of many, the beauty and vigor of the whole soul. To constitute it, there must be imagination to assemble our ideas, discernment to discriminate, memory to retain, and good taste to select the harmonious. The gift of genius is valueless without ability and pains on the part of its possessor to provide the ideas with which to form these combinations; and the sacred flame goes out in the mind of the indolent one who will not supply the necessary oil. Every addition to the number of ideas we have adds to the resources of genius.

I have surely no need to insist upon the necessity for study in the cultivation of genius. Samuel Johnson's complaint is more true of the present day than it was of his own: "The mental disease of this generation is immaturity of study and contempt for the great masters of ancient wisdom." Talk as we please about the "march of mind," it requires but little observation to see that what we are in owing to what our mighty fathers were. It is not refreshing to leave the babbling shallow brooks and seek in the cool deep shades of wisdom the inspiration of the mind. "To be ignorant of the past is to be always a child," said Cicero. All the researches, discoveries, memorials—even the mistakes of the past, can only be available to us by study. Without it, we waste our powers and leave the cloak of Diogenes. There are mines of thought in the older writers of our language. One page of some of them will repay our perusal with more refreshing truth than the seeming productions of the modern press for a whole year. Besides the mere acquisition of ideas, study is necessary to ripen our judgment and correct our taste. Not that we should study the masters for the sake of imitating them. No man ever became great by imitation. We are to study the standard authors that we may learn the rules of their art by careful analysis. It is not only from books that we may learn. Nature is one vast volume. Close observation is one of the strongest characteristics of genius. Genius must be cultivated by exercise, for the mind is like the body. Nothing impairs its strength so much as idleness and nothing so increases it as well directed labor. To be successful, we should never be idle. Not content with mere aimless reveries, but employing the knowledge we have gained, not content to do anything superficially or carelessly, but continually striving to avoid defects and aspiring after new excellencies; not content with any degree of attainment, but regarding the past as only a preparation for the future. No man can conceive what he is capable of accomplishing by an ardent perseverance. Away, then, with idleness in all

its forms! It is the rust of the soul and requires more labor to remove it than was avoided by the dissipation. Carlyle wrote: "Genius is the infinite capacity of taking pains."

If, now I call your attention to the proper aim of genius, you will agree with me when I say that it should be like its own nature, lofty, venturing all for the accomplishment of great results in achievement. The very consciousness of a high achievement gives us an indomitable courage and the contemplation of life hours or even to the more gratification of taste without a single effort to make other men wiser and better and happier. This were to abuse a gift, to bury a treasure which might have enriched a world. Every man has his own peculiar mental characteristics. Men are not born with the same minds any more than with the same features. The world has seen but one Michael Angelo, but he was the greatest genius that ever existed and the most fortunate; for we cannot more than admire him for genius in its large sense in the hope that no man is to suppose himself destitute of genius because its effects do not immediately appear. Remember that genius does not require unusual advantages for its development. "Nor need genius be necessarily eccentric. It depends upon the young people of our land to increase their powers by severe discipline before

they demand the rewards that truly are waiting for them. Fame that is gained without arduous yet pleasing toil will be as fleeting as it is cheap. Mount was quick and sure of himself when he affirmed: "If few have excelled me in my art, few have excelled me in my industry."

Reportage
Mrs. Henderson (satirically): "I suppose you've been to see a sick friend—holding his hand all evening!"
Mr. Henpeck (sadly): "If I'd been holding his hand, I'd have made some money."—Jester.

For Business Reasons?
A southern woman stopped at a darky on the street the other day and said: "Mose, I'm sorry to hear your wife got a divorce and has left you."
Mose: "Yessum, she's done gone back to Alabama."

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RICHARD DIX

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Keys To Baldpate

A Thriller in Print—A Scream on the Stage

Dance in the Lobby Free to Our Patrons, Friday, 11 to 12

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WILLIAM POWELL

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Jean Arthur - Kay Francis

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Revealing New York's Most Sensational Secrets!

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Glamorously Cruel Adventures of Mad Prince Christian

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"KIDDIE KLUB" MATINEE, SATURDAY AT 2 P. M.

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This Car

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and recommended as shown

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Sport coupe, 8 wire wheels.

5 tires like new. Upholstery

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the factory. Very low mile-

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3

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Ford Tudor

Here is as perfect a small

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low mileage. Not a blemish on

body or interior. Motor and

valve mechanically perfect.

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2 OF THE

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The great reception accorded the new Chevrolet since its introduction, January 1st, has brought unusually large numbers of fine used cars to our showrooms. To make room for further trade-ins we must clear our stocks at once. Therefore we are offering these spectacular values for three days only . . . typical selections from our used car stocks. Buy now and profit by these extraordinary savings.

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only \$120 down.

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tires, motor mechanically perfect. A

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Balance in 18 months.

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List of Mistakes

See Picture on Page Five of This Section

OCEAN LINER SCENE

1—Pattern on sleeve of woman in

center does not match with

coat

2—Woman in riding habit has one

black and one white boot

3—Boards on deck do not run in

same direction

4—Button holes on man's coat are

on wrong side

5—Small table would not be used

on deck

6—Table lamp is out of place

7—Plover boxes are not used on

ship

8—Pictorial are not hung on out-

side walls on ships

9—Riding outfits are not worn

on board ship

NATIONAL GROCETERIAS
SELF SERVE NO WAITING
and CLARENCE SAUNDERS STORES