Easing The Sorrow of The Stricken

If there is any one time when the family needs considerate attention and requires the service of those who can take from their shoulders all petty details and worries, it is when death invades the home.

Those who call upon us can rely upon all the service, all the care, and all the consideration which we could give to our own.

No Extra Charge For Use of Chapel

.C. ADAMS

Funeral Director Phone 1138

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RE-ELECTED

"Life's city ways are dark, Men mutter by: the wells

Construction Work On Stores Begins

CHARACTER

HONESTY

INTEGRITY

RESPONSIBILITY

HOMES Permanesque of America, Inc., through its license has approved the following well known building companies as associate builders: Packard Charlton Bldg. Co., 229 Pierce street, and Connelly Building Co., 316 N. Woodward avenue.

the Home builder. Homes Permanesque of Oakland

County, Inc., 231 South Woodward avenue, Birming-

ham, have been granted the exclusive license to construct Permanesque Homes in Oakland County, and already

three homes sold to clients, have been started.

HOMES Permanesque of America demands in each of its licensees those qualities of character and business integrity that are so essential to the success of

THE HOME buying public demands more value, individual architectural designs, permanent, firesafe, vermin proof, easy fitting, care free, economical, non-depreciating homes.

PERMANESQUE makes other homes obsolete. The last step in home construction expressing the combined wisdom of great national organizations producing building materials, equipment and accessories. Conceived to produce permanent homes for less than many less permanent homes.

PERMANESQUE construction combines the finest and most advanced materials with a cost attainable only through well organized quantity buying with competent architectural and engineering cost reduced to a minimum.

A COMPLETE efficient Housebuilding Service. For beauty in architecture with permanent and economical construction.

PERMANESQUE, the new American home, is of unusual beauty and combines charming architecture with the firesafe sturdiness of steel concrete, brick and stone construction.

WE ARE sincere in our belief that you should not fail to visit one of these new American Carefree Homes which will be a revelation to you in Home Building. We suggest that you call the Local Licensee or Associates for any information you may wish regarding Permanesque.

DON LOFTUS, President,

Homes Permanesque of America, Inc.

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