

Announcing

THE HURON TIRE COMPANY

534 S. Woodward

Former Lawrence Brothers Location

Phone 781

New Dealer For

GOODYEAR

Automobile and Truck Tires



WE are located at 534 South Woodward, the building formerly occupied by Lawrence Brothers Brake Service, and, starting Saturday morning will be prepared to offer motorists of Birmingham the advantages of the COMPLETE line of Goodyear Tires. Temporarily, our facilities will be somewhat limited. However, it will be but

a short time before we complete installing modern equipment to serve you speedily and efficiently.

Now is a good time to equip your car with these quality tires—for Spring and Summer driving. Come in and see your size. Even if you don't need tires right now, we want to meet you. Phone us. *E. J. Borden*

GOODYEAR Double Eagle

This mighty tire of tires will give you the extra assurance of comfortable driving that you want. Unparalleled wear, combined with beauty that makes it a welcome addition to your fine car. With all their strength and size, they are remarkably easy to ride on. The woman who drives on DOUBLE EAGLES, does so with serene confidence, for the possibility of puncture or blowout is remote. A wise investment.

GOODYEAR All Weather

The NEW Goodyear Heavy Duty is more than an extra-mileage, extra-endurance tire—it's an extra-STYLE tire. It's bigger, handsomer, more massive and gives your car a new and smarter look. Then there are the famous Standard All-Weathers, with the diamond-block gripping tread and body of Supertwist Cord. Remember, Goodyear gives you greater tire values because Goodyear builds nearly one-fourth of all the tires sold in America.

LET US REPAIR
YOUR INJURED TIRES



S-P-E-E-D-W-A-Y
T-I-R-E-S

30 x 3½	\$4.39
29 x 4.40	\$4.98
30 x 4.50	\$5.59

A Real Tire Bargain

Low Spring Prices
ON THESE GREAT GOODYEARS

Pathfinder TIRES

Oversize Balloons and Cords
LIFETIME GUARANTEE

30 x 3½ Cl.	\$4.95
29 x 4.40	\$5.79
30 x 4.50	\$6.59
29 x 4.75	\$7.98
29 x 5.00	\$8.30
30 x 5.00	\$8.50
28 x 5.25	\$9.35
31 x 5.25	\$10.15
32 x 6.00	\$13.45
33 x 6.00	\$13.65



Use These Services
Expert Tire and Tube Repairing
Complete Truck Tire Service
ROAD SERVICE

Huron Means Goodyear In Birmingham Now!