

Vacation Time's Aftermath

"Back on the job" and with fresh enthusiasm . . . that is a picture in many offices today. New plans and programs for their business springing from a refreshed mind and a renewed enthusiasm for their work. More business is the thought in their mind, but how to get it?

The best way (and it has been proved to be) is to SEIZE those ideas that were born under the August sun in a boat drifting lazily upon fish-inhabited waters and PUT THEM INTO ACTUAL APPLICATION. After all, an idea is valueless until it is made REAL.

And at this stage of mental transition many ideas and hopes for increasing business and sales become vague, impractical, futile . . . you understand. But don't give up!

Come to us. Come to us with that idea in your head and tell us about it. We are very sympathetic to ideas. We'll treat that idea in a very fatherly fashion, nurse it, direct it and finally it will appear in full grown stature . . . a reality.

That is our business. Any sales problems you may have belong to us. It is our task to analyze them and plan their solution. This advertising advisory service is rendered without cost to you.

Member of the United Typothetae of America, an international association of Master Printers

The BIRMINGHAM ECCENTRIC
Printers :-: Publishers
Phones: 11, 12

A phone call will bring one of our representatives.

Bo BROADWAY

By JOSEPH VAN RAALTE

New York—Horace Liveright, the publisher, brings out a book called "Luck" on Friday the 13th. This gives disgruntled authors, who insist that publishers are "burglars," a chance to say: "What did I tell you? They're even starting out on the job now with an alibi handy!"

HM!
Helene Mullins' book, "Convent Girl," has the following verbal raspberry tossed at it by one of New York's ablest raspberry hurlers: "Its irreverences are so delicate; its blasphemies are so daintily expressed, that one wonders at the end whether it is a book of piety, or a boom of sacrilege, until the faint odor of altar flowers is traced to dead lilies in the refuse can."

IT ISN'T!
One more book and we're finished with the real hit-by staff: Helen Grace Carlisle has turned one out titled "See How They Run." The Duchess bought a copy and says she got stung. She thought it was a book about stockings.

AH, YES!
Some New York culum-nists make up for a dirth of ideas by wide variety of type. (The clipping bureau sends you this one. Walter, see them for libel.)

NATHAN BORN IN INDIANA
Mencken's friend, George Jean Nathan, was born in Fort Wayne, Indiana and matriculated at the University of Bologna.

RADIO GETS A CRITIC
Alexander Double U, double O, double L, double-chin, Woolcott, Broadway's most prominent floor-Rim, has gone to work. The Radio people have made him the official Town Crier.

VERSATILE!
New York's most versatile salesman is the gentleman with the placid features and the fallen arches who sells the "Matrimonial News" in the department store district in the daytime and at nightfall hastens across to Broadway where he peddles a periodical called "Birth Control."

NONE!
Breathes there a girl with the third thug made good his escape.

Learn To Fly
Neither Serve Terms
Records of prison and paroles show neither Hofner nor Wilds served sentences recommended by the courts at the time they were convicted of robbery.

AT REDUCED RATES
Wilds was released by Gov. Fred W. Green in 1927 after he served five years of a 10 to 15 year sentence. Hofner was paroled after serving 11 years of a 10 to 20 year sentence.

Wilds release was ordered after Doctor Russell L. Finch, prison physician, issued an affidavit stating the convict was near death from heart disease.

Wilds was sentenced for breaking and entering in October, 1922. He was released in 1927, and when he failed to make reports to parole board, a warrant for his arrest was issued.

Hofner, a first offender, won his release through an exceptional prison record and for service with the United States Marine Corps during the World War.

Judge Fred W. Brennan, of Flint, who sentenced Wilds, said he would not have signed the prisoner's parole papers had it not been for the recommendation of the prison physician.

"I do not recall the Wilds case distinctly," said Judge Brennan, "the man was convicted on a charge of breaking and entering. Fingerprint evidence convinced a jury of his guilt."

"In making Wilds' release possible, I believed that I was following a humanitarian course."

Paris is considering the building of underground streets for automobiles in order to relieve traffic congestion.

Henry Minsen, a St. Paul butcher, used his cleaver to chop off the toe of a policeman who attempted to arrest him.

Next to Your Dentist

SHAIN'S
The Rexall Store
Family Size 50 cents
Visit your dentist twice a year; use Kleenax Dental Cream twice daily and you may feel assured that your teeth will radiate gleaming whiteness and healthful soundness. Sold only at Rexall Stores.

"FATHER OF CIRCUSES" ARRIVES



George Wirth, of Australia, known as "The Father of Circuses," who has come to the United States for a brief vacation with Mrs. Wirth, recalls that in 1904 he hired "The Cherokee Kid" for a part in his circus, little appreciating that some day the youngster would become the nationally famous Will Rogers. Wirth is the uncle of May Wirth, one of the best known vaudeville performers. The couple were snapped on their arrival in Los Angeles.

WHO'S WHO AND TIMELY VIEWS

(Gerald P. Nye was born at Hortonville, Wis., Dec. 10, 1892. After graduating from high school, he began newspaper work at Hortonville. In 1915 he was manager and editor of the Daily Plain Dealer at Green Bay, Wis. After being with Des Moines papers for a short while he moved to Eghy, N. D., and purchased the local paper. In 1919 he became editor and manager of the Griggs County Sentinel at Cooper, N. D. In 1925 he was appointed by the governor to fill a vacancy in the senate. The following year he was elected to the same office. He is a Progressive Republican.)

A federal broadcasting station owned by the government and under the direction of the secretary of commerce, should be established for the dissemination of information by governmental agencies. A bill for this purpose, which I have introduced, provides for establishment of such a station in Washington, D. C. with authority for the secretary of commerce to establish additional stations if necessary to assure that matter broadcast shall reach simultaneously all sections of the country.

In addition to government information, the bill further provides for the broadcasting of debates on important issues of congress. This would be done whenever, in the opinion of a majority of the members of the senate or house, pending legislation of a matter of wide interest is important enough to warrant it.

The political campaigns of the future will be largely campaigns by radio, and to prevent the control of public discussion by private owned stations the enactment of the measure will assure the national candidate's of all parties the right to reach, without cost, the entire United States.

In recent campaigns numerous users were spent for radio. Obviously the candidate backed by the largest campaign funds has the best opportunity to get his message to the voter. With a national governmental-owned station all parties can reach the voter without expense; this assuring forever complete freedom of discussion.

300 PERSONS ATTEND PRESBYTERIAN PICNIC
Approximately 300 persons attended the picnic of the First Presbyterian Church and Sunday School held Saturday at Bloomfield township park.

A Boy Scout Program, games and stunts were features of the day. The affair was arranged by a committee headed by Station Wright.

NEW TEACHER
Miss Evelyn Conlin of Crystal Falls, was appointed teacher of music and art at the Barnum school, by action of the board of education at their meeting Monday night. She will also assist with the art and music work at the Adams kindergarten where the morning enrollment has increased to 55 pupils.

Formerly Miss Conlin taught at Durant.



DO YOU KNOW
That you have in Birmingham a modern, complete and exclusive optical establishment?
That you need not go out of Birmingham to obtain eye examinations of the highest professional standing and glasses that are comfortable, efficient, and in harmony with your features?
That I am a graduate and registered optometrist with ten years' practical experience and have an equipment the equal of any in Michigan?
That my prices are moderate and my work is guaranteed to be satisfactory?

Your appointment will be appreciated.
J. H. Stover, O. D.
OPTOMETRIST
129 EAST MAPLE AVE. Phone 2328
Hours: Daily 9 a. m. to 6 p. m. Sat. & Mon. 9 a. m. to 9 p. m.

Tell Your Merchant You Saw His Advertisement in THE ECCENTRIC

Autumn Evenings before an open fire

Cooler nights can be glorious evenings at home—logs crackling on the hearth, the family gathered round the fireplace.

We are featuring New Fireplace Equipment
of Swedish Antique Brass and Swedish Brass
SCREENS \$5 to \$25
ANDIRONS \$5 to \$25
FIRE BASKETS \$5 to \$15
WOOD BASKETS \$5 to \$10

HUSTON HARDWARE CO.
205 North Woodward Phone 110-W

Admire



ASIDE from the natural ambition and desire for an attractive home, it is so gratifying to have people admire your taste. We give to interiors that are merely good, an appearance of outstanding excellence.

Stevens' Drapery Shop
102 Pierce St. Shain Bldg.

Detroit City Service Oil Burner \$390
Completely Installed—Including 220-Gallon Tank—No Extras
Silent Economical Clean Automatic
FULLY GUARANTEED TO HEAT ANY SIZE HOME

Detroit City Service Company
PHONE: GLENDALE 3000
Oil Burner Division 2457 Grand River Ave. OPEN EVENINGS TILL NINE

SILK LINGERIE

Parisian models at popular prices! The R-B Hosiery Shop is now offering values in lingerie that can not be beat. These dance sets are made in weighed crepe and satin crepe and are lace trimmed, selling for only—

\$1.95 and \$2.95

SERVICE HOSIERY
full fashioned

A typical R-B value! Just imagine full fashioned service weight hose for only one dollar. The toes and heels are reinforced for added wear, every pair is guaranteed to give satisfaction.

\$1.00

R-B HOSIERY SHOPS
BIRMINGHAM THEATRE BUILDING
201 South Woodward Avenue