

SIMPLICITY RULES CLOTHES FOR THE CHILDREN

School bells are ringing; little cliques of youngsters gather in excited groups, making friendships that shall last a life time—who knows? At any rate, good first impressions are quite as important in this youthful circle as in the grown-up world of fashion.

There must be crisp, colorful frocks for the will-be-lady; immaculate suits for the young gentleman—tops that are both practical

and effective and bear themselves aristocratically. Which means they must be simpler, able to duck themselves in the wash tub and out again with undimmed colors.

Sailor suits will again be enormously popular this season with the best dressed boys throughout the United States. The suit below—designed by De Finna (Fifth Avenue, New York) follows the correct Navy model and carries



out faithfully each important detail.

For boys past the wash-suit age, novelty woollens in smart sack suit models are shown. Many are of the adored "long-pants" type following in the footsteps of Father. Knicker suits in tweeds and herringbone are popular for school wear. O'coats with sports



NEW FALL HEADWEAR



By HENRI BENDEL

For some time this has been the predominating note in the qualities that make for smartness. This Fall more attention will be paid to softness and charm. Not, of course, forgetting chic, but rather enhancing it by combining it with femininity.

The new fall millinery will have various distinctive features, one of which—and the outstanding one—is the off-the-face model. Whether they be turbans or hats with brims, the great majority of hats being shown are those which reveal the brow. Heretofore, you will remember, turbans have been worn low on the forehead; but for the coming season—when many and various turbans will be worn the forehead will be prominently displayed.

I have illustrated three models which I consider excellent examples of the season's best designs. The turban at the left is one of my own creations in which is featured the off-the-face model, as well as the long back. This hat is of bright red silk velvet with a felt cocarde of the same shade at the right side.

In the center, white felt and black gros grain combine to make an extreme sports hat—an import from Rebox. The ribbon is worn bandeau-like about the crown, with the felt stitched on to stand away from the crown itself and form an up-turned brim.

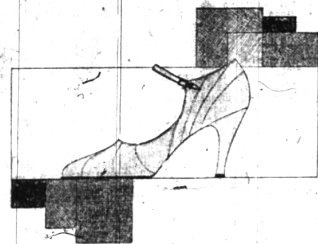
The third hat is a very chic and dressy turban in burgundy red—when many and various turbans will be worn the forehead will be prominently displayed.

side to lend softness to an otherwise extremely severe character.

For those who do not choose to wear the tight-fitting, very small hats, there are the brimmed ones. These are very extreme in line and cut. Some have the brim turned up in grown effect. Others have the longer side and extreme long back. But no large brim will be worn! Small and uneven brims will be selected by the fashion-wise woman to suit her individuality.

Materials for afternoon or evening will be velvets or lamés (for evening only) while velours, felt and knitted jerseys are being shown for sports wear. Flowers, feathers and pins are the favorite trimmings. Grosgrain ribbon, too, will be shown—especially with felts and velours.

Paris Predicts



And We Present

BROWN FOR THE AUTUMN MODE

In line and fabric, in cut and in smartness Hornung's shoes step confidently in the lead.

SHOES FOR MEN, WOMEN and CHILDREN

CLYDE E. HORNUNG

Birmingham
WABEEK BUILDING
PHONE 1564

Detroit
FISHER BUILDING
NORTHWAY 3630

Baby Wear

Coats and Hats

CAMEL HAIR
and
CAMEL PILE

Winter Gloves and Mittens



Field Bldg. Room 11 by Alia Krull Phone 1168

sleeves and big patch pockets are exceedingly snifty, and the well-dressed young man, of course, has his trim-fitting trench coat of waterproof twill for rainy days.

Boys' shoes reproduce in styling the stitched or perforated trimming of the man-sized shoe, but toes remain faithful to the best interests of growing feet and are not narrowed as are those of the season for men.

Baby things become cuter and cuter (there's really no other word that fits). The vogue for color has invaded the nursery, bringing in gay furniture much more modern in design, and this feeling for color has extended itself to the wardrobe.

Even baby clothes have taken to color. One sees fine lawn panties, slips and combinations in dainty rose-petal pink. But the infant no longer wears only classic pink or blue, for buttercup yellow presents itself as a favorite new shade for babies. Best's (New

York) show the most enchanting little frocks and suits in this delightful color.

French hand-made for youngsters are other specialties in their Lalipattan Bazar, whose fine embroidered clothes (exclusive import) are to be found for little boys as well as little girls. Classic English smocks are made in London by the same houses who supply little English aristocrats, and every day new things are arriving from exclusive sources here and abroad.

The vogue for the ensemble which influenced young summer wardrobes strengthens its claim to attention for fall. And most serious though is given to a selection of related colors in coat, frock, hat and accessories.

In coating "fine" tweeds and novelty woollens in plain colors slip on over-bright printed frocks in harmonizing colors. The cape motif is a popular theme. Velvet is also shown as a smart coat fabric for the middle-sized miss.

For frocks, novelty checks and plaids in both wool and cotton fabrics are very good. Printed silks and cottons are extremely chic—providing patterns are carefully chosen. Polka-dot combinations small nosegay designs, small or blue or gray suiting to shirting modernistic patterns featuring

arrowheads, line plaids and spot motifs are in excellent taste.

For the ensemble costume jersey is of supreme importance. One of the many classically simple costumes developed in this medium we have illustrated. It is a one-piece unit by B. Altman's (New York)—a jersey in brown and yellow, perhaps the smartest colors for fall. The cardigan jacket and side-plaited skirt are in brown; the blouse in bright yellow, with the tiniest bit of contrasting brown in embroidery. The jaunty belt matches the brown of the suit. Beige loafers and one-strap shoes of brown calf complete the costume.

'UNDIES' FOR MEN NOW GAY IN COLOR

The vogue for costume harmonies is as strongly represented in the masculine as in the feminine wardrobe—and not a step behind it are the shirting fabrics that come in softest beige and sun-tan powder blue and periwinkle tints. The shading up from the color of conservative suits (now fashionable) to the glimpse of shirting above the vest may show a consistent color grade from dark browns to blue or gray suiting to shirting modernistic patterns featuring



Fall Millinery Display

A COLLECTION of charming hats for every Autumn mood, smart in their exclusive individuality, many Paris-inspired, expressing the latest dictates of Dame Fashion in tasteful, chic millinery. At unparalleled values, these hats will be a revelation to the smartest of women. Do come in and see them.

The Irene Hat Shop

"The Millinery Store of Value"
223 S. WOODWARD AVE.
PHONE 518

Fall Footwear

A REMARKABLE showing of the newest Fall footwear—fit to grace the foot of a Queen in its entrancing loveliness—yet eminently practical and comfortable. The combinations of leathers that are so important this season are all here—in two and three tones—shoes that will harmonize with all costumes—do come in and see them.

Young's Shoe Store

151 EAST MAPLE

Not only are these shoes the very latest and most attractive footwear obtainable, but they are priced at genuine values!

FADS FASHIONS AND FAVOR

The DAVID FITCH wearables are fashionable but not faddish. The styling is authentic—never extreme.

The smartness of color and design is in harmony with that which is decreed by gentlemen of discriminating and conservative taste.

Our clientele is assured of convenient parking facilities, courteous attention and a metropolitan atmosphere.

We remain open until six-thirty o'clock evenings and by appointment after that hour, Saturday evenings until ten o'clock.

DAVID FITCH

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