

"COSTS LESS THAN COAL"

say Silent Automatic Owners

PICKARD MOTOR CAR COMPANY
DETROIT MICHIGAN
Aug. 8, 1929

Silent Automatic Sales Corp.
Grand Circus Park at Madison
Detroit, Michigan

It may be interesting to you to know that my Grand Circus Park at Madison Detroit, Michigan

I have been using your oil burner for the past two years and in having it up resistance compare with that of heating it with coal.

I have a two room house. My coal bills for seven months previous to the installation of the oil burner averaged \$12.50 per year.

For the two years using oil I average \$10.00 without any added cost for operation which also includes coal firing and the maintenance of same, and I have averaged an average of \$6.00 per month for eight months.

I am quite convinced in my own mind that I never shall use coal again and if it could be possible to heat my residence approximately \$6.00 per month I believe I would close it and use your oil burner.

I am glad to hear that you are making a big sale of your oil burner for the winter months a heated apartment.

Truly very truly
PICKARD MOTOR CAR COMPANY
Ed Stark
215 State Street
Detroit, Michigan

JOHN P. FRAZER CONSTRUCTION CO.
DETROIT
August 12th, 1929.

Silent Automatic Sales Corporation,
Grand Circus Park at Madison,
Detroit, Michigan.

Gentlemen:

My decision to place this order for 30 Silent Automatics for immediate installation in my new \$600,000.00 apartment Terrace situated at the Northwest corner of 24th Street and Monroe, Cross Street Village is predicated on five years experience with the 25 Silent Automatics which I have previously bought from you and have found to be very dependable and economical in operation.

As you will know all four of my Terraces situated in that area, with a total of 50 Apartments are quality built and I have always indicated that every bit of material and every appliance and convenience of every kind is the very best.

Thus, it should mean quite a bit to you to receive this last order for thirty of your Silent Automatics in these beautiful Terraces possessed of every convenience and still rating in the medium price range.

This terrace is to be ready for occupancy September 1st and in as much as many of the apartments are already under way you will plan to have this order completely installed by that date.

Very truly yours,
John P. Frazer
777/12

Silent Automatic Sales Corp.,
Grand Circus Park at Madison,
Detroit, Michigan

Customer:

It just so the last of business at 120 E. State Street, for the past two years.

When we were heating the house with coal, the average for over four years was about \$12.00 per year.

After we got the Silent Automatic for the house with coal, the average for the past two years for heating the house was about \$6.00 per year. I am quite convinced in my own mind that I never shall use coal again and if it could be possible to heat my residence approximately \$6.00 per month I believe I would close it and use your oil burner.

Very truly yours,
C. E. Filmerman
777/12

WILLIAMS
DETROIT MICHIGAN
August 30, 1929

Silent Automatic Sales Corporation,
Grand Circus Park at Madison,
Detroit, Michigan

Dear Sirs:

I have been using your oil burner for the past two years and in having it up resistance compare with that of heating it with coal.

I have a two room house. My coal bills for seven months previous to the installation of the oil burner averaged \$12.50 per year.

For the two years using oil I average \$10.00 without any added cost for operation which also includes coal firing and the maintenance of same, and I have averaged an average of \$6.00 per month for eight months.

I am quite convinced in my own mind that I never shall use coal again and if it could be possible to heat my residence approximately \$6.00 per month I believe I would close it and use your oil burner.

I am glad to hear that you are making a big sale of your oil burner for the winter months a heated apartment.

Truly very truly
WILLIAMS
777/12

Simon J. Murphy Company
DETROIT MICHIGAN
August 12, 1929

Silent Automatic Corporation,
Grand Circus Park at Madison,
Detroit, Michigan

Gentlemen:

During the past twenty five years, many things have been developed and perfected to make the home more comfortable. Heating, electric lights, electric refrigeration, radio, etc. have made life more comfortable, but none of these has really added to the comfort of the home like the oil burner.

Coal heating is by its nature, as distinguished as the electric light, electric refrigeration, radio, etc. have made life more comfortable, but none of these has really added to the comfort of the home like the oil burner.

Coal heating is by its nature, as distinguished as the electric light, electric refrigeration, radio, etc. have made life more comfortable, but none of these has really added to the comfort of the home like the oil burner.

By increasing the heat four states my home comfort has been greatly increased. My coal bills for the past two years were \$12.50 per month. My oil bills for the past two years were \$6.00 per month. My coal bills for the past two years were \$12.50 per month. My oil bills for the past two years were \$6.00 per month.

Very truly yours,
Simon J. Murphy
777/12

WILLIAMS
DETROIT MICHIGAN
August 7, 1929

Silent Automatic Sales Corp.,
Grand Circus Park at Madison,
Detroit, Michigan

Customer:

It just so the last of business at 120 E. State Street, for the past two years.

When we were heating the house with coal, the average for over four years was about \$12.00 per year.

After we got the Silent Automatic for the house with coal, the average for the past two years for heating the house was about \$6.00 per year. I am quite convinced in my own mind that I never shall use coal again and if it could be possible to heat my residence approximately \$6.00 per month I believe I would close it and use your oil burner.

Very truly yours,
WILLIAMS
777/12

Reproduced above are a few of the many letters we have in our files. Phone us. A representative will call and present for your inspection our users' list of almost 6,000 satisfied Detroit owners. Ask them, if you want more proof.

69% of all oil burners being purchased in Detroit are Silent Automatics. They are being installed at the rate of 218 a week—next week the number will be increased to 240. Its economy and dependability have made Silent Automatic the almost exclusive choice of Detroit home owners. Silent Automatic sales have jumped 100% over last year.

Despite this fact, even with the fall rush well under way, we have enlarged our installation force to such an extent—our organization is so large and thoroughly trained—that we guarantee complete and satisfactory installation in a few hours without inconvenience to you. Order now and be ready for the coldest weather.

EASY PAYMENT PLAN
as little as
\$24.50 DOWN
and **\$24.50 MONTHLY**

SILENT AUTOMATIC SALES CORPORATION, Detroit Factory Branch
GRAND CIRCUS PARK AT MADISON Phone Cherry 4760 OPEN EVENINGS
Pontiac and Birmingham Branch, 161 W. Maple Avenue, Birmingham, Phone 2030
In Plymouth—Huston & Co. In Northville—Northville Electric Shop

TWILIGHT MELODIES
On the Air
Every Wednesday evening 8:17 o'clock over WJR and associated N. B. C. Stations

SILENT AUTOMATIC



THE NOISELESS OIL BURNER
MADE IN DETROIT