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Following is a list of new prices for Ford cars now in effect. These are "Delivered in Birmingham" prices, and include Bumpers, Spare Tire, Lock, Cover; License and Title.

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Fordor 2-window Sedan	652.60
Town Sedan	722.88
Town Car	1237.88
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Deluxe Delivery	603.58

TELEPHONE B'HAM 16
FOR DEMONSTRATION

E. W. OSBORNE

467 S. Woodward Ave. Telephone 16

(Concluded from Page 1)

a half years Miss Griffith with her expert training has done much to relieve distress. Many days in winter she, with her Citizens Committee, worked from morning until midnight gathering information, visiting homes, following clues, sorting clothing, assembling and distributing supplies. Miss Griffith has made literally hundreds of friends to help her to help the needy. We lap over in our rounds by at least a hundred houses into Southfield, Troy, and Bloomfield townships. For two years we have needed a full time case worker. We have schemed and planned to that end definitely, not sketchily as you might assume. We have known the need, we should. We have made it our business to know it. You, as members of the Community House Association must realize that these same two years have been heavy ones. The burden of assembling $125,000 from voluntary pledges has been great. What do you suppose the three hundred workers in our campaign wanted a new house for? Surely not just because they thought a better meeting place was necessary nor just because they wanted to give some 44 women and 18 men of our standing boards some place to go, but rather because the Community House is a very human institution to them and they had caught some of its spirit. You have only to review your own public experience if you think we, too, have not had to justify our existence by results. For five years we have done the best we could with a task which no one else wanted.

Thrift Shop

In this work of Social Service we have been assisted in uncovering cases through, first, The Thrift and Employment Shop. Real struggles for existence show up there, when once the applicants get acquainted with us. A follow-up of these acquaintanceships can be made without incurring resentment. Next, information comes to us at least once a day from Miss Christiansen, the school nurse who knows from children at school what their homes need.

Mrs. Haldane gives us many leads. The village nurse is in position to point out to us other cases where Social Service should step in. The three supervisors of Troy, Bloomfield and Southfield who have no investigating machinery send in to obtain reports concerning their applicants. We get information from the postmen on their rounds, from church societies, notably the Bennaville Congregational, from clubs such as The Present Day of south Birmingham, men's clubs like the Metropolitan. At our Good Will Dinner in November 1928, 18 different welfare representatives of selected groups were present to help us set up a cooperating machinery on these problems. The record of that vote was that the Community House should furnish the facts and they could give the goods if they wanted the credit. We were to be the assemblers of authentic data. If there was duplication in effort it was because individuals followed their own leads. A beginning in the right direction was made, however, and this year we should be able to do a more scientific job.

Figures Given

I shall use only last year's figures in telling you the results, those dating from November 1, 1928 to November 1, 1929;

Eighty-six families were directly investigated and followed up at least three times during the year.

One thousand sixty-eight garments given outright.

One hundred seven baskets containing long-time staples, special supplies and loads of toys.

One thousand seven hundred and seventy-seven helped to employment through employment bureau, about 40 jobs per month secured have proven to be permanent.

More than 3748 articles of clothing sold for small sums from our Thrift Shop.

Three hundred fifteen pairs of shoes, and $78.50 used for new shoes; which sum is furnished to us month by month by a church group. The sum of 5116 articles of clothing include suits, dresses, overcoats, underwear, stockings, shoes, caps. They are given outright to us to place where our investigations show the need. Not only clothing, but baby buggies, washing machines, stoves, sewing machines, beds and bedding are brought to the House. Much is revealed of the mental and physical condition of the applicant when he answers the questions that are necessary to secure for him the supplies and employment. This confidential information is analyzed and tabulated and many times followed up. As this represents but one year, the last five years show in the aggregate at least 2½ times these figures. The total is startling. It has come about gradually, this endless chain, of finding by helping, and in helping, finding. Incidentally the real domestic problem usually shows up, after a confidence has been established, and a few people at least have been shown by us to better ways of living. If the village tried to buy these supplies which we received freely, in addition to supporting a case worker, office girl and a department head it would cost them, we estimate, from eight to ten thousand dollars a year.

Thus we have become the clearing house, the central agency, for many societies who realize that intelligent giving follows sensible sifting of facts. It takes months of time to teach people this simple truth, it is an educational process. Quite a few instances are known to us of those who felt the Community House was neglecting certain cases. Later, after repeated failures to get anywhere, these individuals consulted us to find that our records showed the applicants to be either chronic repeaters or transients with pauper records. Here is where our tie up with Pontiac helps.

There is still much injudicious giving, usually by the emotional or the personal glory-seeker, but the efforts of five years have shown us that perfection in this field can not be gained in one year or five. It takes about a year for the really worthy to come to light. Miss Griffith is really known in several hundred homes of the sort under consideration in and on the edges of Birmingham. And it is very necessary to take care of these edges if we don't want a Hamtramack for a neighbor. We are able to fill almost any urgent need immediately and the others a little more deliberately in the following way:

Miss Griffith and Mrs. Trumbull have about 2500 names of individual donors of materials used in the past. About $100 in money from village taxes carries the money end of the load. In addition to these individual donors, schools, church suppers, dances, banquets, bread companies, restaurants, and many stores give us of their surplus, many times a year. This we distribute in their names. We have no automobile but a standing committee of many volunteer automobiles deliver for us as their end of this public duty.

Analysis of the foregoing report shows a growing confidential file of one to two hundred cases with history—When we repeat on a person we do it intentionally. We tally to see whether he seeks employment from our bureau and goods from our Thrift Shop. First, we get acquainted with him at his home, then we supply, then we follow up. If your department wants to see these names and histories we have them.

Now, for the ideal,—we have given its application.

There should be one head, one clearing house for Social Service in Birmingham; that head should be your Community House because:

1. The personalized service given by this non-sectarian ever-continuing, non-political aggregation of hundreds of men and women can not be equaled by any department under political control. We still have a village where acquaintanceships prevail and neighborliness is necessary.

If other words villages can not be as abstract and institutionalized in their social service as cities.

2. The city is thus relieved of a large budget which the citizens have voluntarily assumed. It is good for the citizens to give their goods and services. It is better for the recipients to get them in this way. A committee of 2500 people rounded up for Social Service means a lot of concentrated human interest; get that number of people thinking along the same line for even one hour and elections can be lost or won.

3. We have now a new House, an Executive Secretary of 15 years' experience in the social field, a full time office clerk, and Miss Griffith and Mrs. Trumbull continuing, not to say anything of at least eight committee women who spent hours each day organizing, sorting, and assembling, as their end of the load. We are better equipped than ever before to do a scientific piece of work. Two practical social scientists, Mr. Morton, head of the Community Union of Detroit and Professor Wood of the Social Science Dept. at Ann Arbor have analyzed us, and they say our foundations are excellent.

Lastly the by-products of this method of service are greater than the products. There is no way of evaluating these by-products. The business of developing the personal responsibility of one individual for another's condition, the welding into a working unit of this elusive group-consciousness, the ostering of a mass interest, the encouraging of the human touch, these qualities can never be gained by the paying of taxes. Social service with us is not just another game for some society woman to play, it is our primary reason for existence.

We have made mistakes, some, at least because we did not wish to usurp the prerogatives of others, to step into their jurisdictions. Not all of these things are worked out yet. Your excellent Health Department, and learned village nurse have their most necessary fields. But I recommend to you that you exhibit further confidence in your own Community House and give them the full responsibility of heading the social service of Birmingham.

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Heart of Pontiac

CONGRATULATIONS

WE CONGRATULATE you Birmingham for the wonderful growth you have developed during the last few years.

There have been more new and beautiful homes erected in Birmingham in the last few years than in any other City in Michigan of similar population.

There are, right now, being erected more business buildings than in any other city of similar size.

There have been more new telephones installed in Birmingham in the last several years than in any other City of the same size in Michigan.

There is more community spirit existing in Birmingham than in any other City of similar size in Michigan.

There is more educational advancement in Birmingham than there is in any other City of same population.

There is a better future for development in Birmingham than there is in any other City of similar size owing to its close proximity to Detroit and Pontiac.

With the Rapid Transit facilities promised by the Grand Trunk Railway, we predict Birmingham will have a 25,000 population in the next five years.

There are more live and energetic Real Estate men that really do big things in Birmingham than in any other City of that size that we know of.

Having observed these various future prospects in Birmingham, we have contracted for a half page in Birmingham's only paper, The Birmingham Eccentric, with the expectations that in the course of two years they will be able to double their present circulation.

Please watch our advertisement on the last page of the first section of this paper every week.

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