

# The Woman's Page

## Society

(Continued from Society Page, Part 1)

Mr. and Mrs. George F. Salisbury, of Madison avenue, are now ensconced in their new home on Safford road.

Mrs. Horace Goodhue, of Northfield, Minn., arrived Monday to spend the winter with her son-in-law and daughter, Mr. and Mrs. Hugh H. Wellman, of Safford road.

Miss Barbara Jackson, Miss Caramae Keller, Miss Vida McGiffin, Curtis Mathers and Eugene Smith comprised a party which attended the Harvard-Michigan game Saturday, flying to Ann Arbor in a plane owned by Miss Keller's father, C. H. Keller.

In honor of the birthday of her son, Charles, Mrs. Frederick Boynton, of Dorchester road, is entertaining Saturday at a luncheon and theater party at her home. Among the young guests will be: John Bagby, Kirke Martin, Baird Thomas, Bradford Smith, Winston Cox, William Wall, John Neerkes, William Cushing, Richard Royal, Winthrop Allen and Frederick Boynton, Jr.

Mr. and Mrs. Clarence E. Otter, of Detroit, are now ensconced in their new residence, "Apple Tower," in Bloomfield Hills.

Mr. and Mrs. Arthur D. Chantler, of Buckingham road, have taken a home in Pleasant Ridge for the winter months.

On Saturday evening Mr. and Mrs. Bruce Millar, of Franklin village entertained a group of 28 friends at a hard time party at their home.

## BEAUTY PAYS IN BUSINESS SAYS EXPERT

By MADAME RUBINSTEIN  
Most women are not interested in arithmetic, but you have all had experience in figuring out budgets. I think a great many of you stop to wonder in these budgeting what fraction of your weekly or yearly expenditures should go to beauty. There have been a great many statistics compiled on the subject since the beauty industry has grown so tremendously that it is classified as "big business." I want to tell you about some of these statistics, particularly as they affect different women in different strata of life.

It is estimated that American women spend two billion dollars a year for cosmetics and beauty care. By dividing the estimated figure by the population which enters itself in beauty care into this vast sum of money, an average figure is arrived at which varies according to differing authorities. This figure ranges from \$38 to \$117. These represent the average yearly expenditure of the American woman for beauty aids. Every one of the leading magazines, and many of the secondary publications, devote column after column to beauty culture. A beauty editor of a fine publication recently told me that she receives 15,000 letters a year from women readers asking for advice and help. The last three years have shown absolutely phenomenal increase in the number of beauty shops. In 1925 the Chamber of Commerce report gave an estimate number as 22,000, and in three years the number grew to 34,000, and it is still growing. So that any of you who believe women's interest in beauty culture was on

the wane should find these figures extremely enlightening.

From various sources I have learned that the beauty industry ranks between third and fifth in the list of leading industries in the United States. Considering the industries devoted to the manufacture of the bare necessities of life, such as food, iron, steel, clothes, shoes, this is really amazing.

Now, since these elaborate statistics which I have just finished studying show that the average expenditure ranges from \$38 to \$117, I shall discuss adequacy of what should be appropriated. You must remember, of course, that some do not spend a fraction of what amount and that others spend many times as much. I shall only consider the average.

## Household Hints

- MENU HINT**  
**BREAKFAST**  
Orange Juice  
Oatmeal with Cream  
Soft Boiled Eggs  
Coffee
- LUNCHEON**  
Sour Cream Bortach  
Celery Hearts  
Tuna Fish Baked Potatoes  
Sliced Tomatoes  
Whole Wheat Bread  
Cocoa
- DINNER**  
Fresh Vegetable Soup  
Meat Tidbits  
Lettuce Hearts with French Dressing  
Buttered Cauliflower  
Stewed Plums with Vanilla Wafers  
Tea
- Save the water in which fresh vegetables are cooked, and also leftover gravies, etc. These will aid in making delicious the fresh vegetable soup.
- Today's Recipes**  
**Sour Cream Bortach**—Eight medium-sized beets, two and one-half quarts water, one-half tablespoon salt, one tablespoon sugar (or more to taste), one egg yolk (or more to taste), one egg white, water for one-half hour, add seasoning and boil an additional 15 minutes. Remove beets and cool. Add two eggs, well beaten, to soup. When ready to serve, add the tablespoons sour cream and cut celery to each portion.
- Meat Tidbits**—One pound beef without fat or gristle, two onions, one-fourth cup water, one-half teaspoon salt, one cup tomato sauce, salt, pepper to taste, one-fourth teaspoon citrus salt, one and one-half cups water. Slice onion and, together with water, boil to make soup, salt and pepper. Add meat in small squares and add tomato sauce for an hour and one-half hours on very low fire. Add citrus salt and sugar, continue cooking for half an hour.
- Fresh Vegetable Soup**—Soup stock, water, salt, pepper, paprika, and such fresh vegetables as are on hand, such as tomatoes, celery, carrots, parsley, sweet potatoes, cauliflower, new lima beans, one whole onion.

## NEW LINE FLATTERS



Fluttering and effective new qualities abound in the high waisted silhouette. It can be adapted to set off to advantage practically any type of normal figure, says Frances Clynne, New York's most exclusive couturier. One of her chic daytime modes is sketched. It is of black crepe with fitted, basque-like bodice which flares into a pleatum. Its bias de rose crepe yoke and the front section of the hat which tops it are only touches of color.

By FRANCES CLYNNE  
Fashion Writer for Central Press, NEW YORK.  
Flattering and effective new qualities abound in the high waisted silhouette. It can be adapted to set off to advantage practically any type of normal figure. That is a fact being recognized by smart women. That is why they do not say, "I won't," or "I can't," to the changing mode. They accept the new moulded silhouette as the real boon it is, and prepare to adapt it to suit their individual needs.  
Modified, the new silhouette can lighten the short figure, slenderize the stout. But it is the individual interpretation of the style that does this. The exaggerated princess line, devoid of any softening changes, is a young and slender line and should be reserved for such figures.  
But dozens of ingenious ways

## Another Use for Healthful Carrot CARROT PUDDING

(Mrs. Mary Morton's Weekly Teatime Recipe.)  
One cup raw carrots, grated, one cup raw potatoes, grated, one cup cup, chopped fine, one cup brown sugar, one cup currants, one cup raisins, one-half teaspoon ginger, one-half teaspoon allspice, one-fourth teaspoon nutmeg, one teaspoon soda, one and one-half cups flour, lemon rind and a little salt. Steam two or three hours and serve with hard sauce.

## abrupt or static in its effect.

By a combination of two, or even three, features in a single frock the graceful effect of the whole can be heightened immeasurably. A bolero, with drooping length of an evening gown. A cape collar, godet sleeves and circular elbow caps to a colorful frock. Cape sleeves away and circular skirt portion can make a dressy thing of a little afternoon coat.

## Silhouette Related to Type

All of these things can modify the underlying silhouette, however, should bear direct relation to the type of woman who wears the costume.  
For the slender young woman who lacks her figure too slight to wear the princess line unmodified, there are several intriguing ways to improve upon it.  
An example of this is a chic daytime frock with fitted, basque-like bodice which flares into its bias de rose crepe yoke and the front section of the hat that tops it.

The effect of graceful movement in this frock is tripled by the use of the pleum, a cape-like collar and a godet flounce. Both the pleum and the collar drop to greater rear length and are lined with the bias de rose crepe satin, which gives a nice touch of color.

The little black felt hat points three ways to chic, has two little flaring points on its sides, and where the black joins the colored front section, it also cuts in a point.

## CARRY NATION AND HER FAME

By CHARLES B. DRISCOLL  
Central Press Staff Writer  
Herbert Asbury has done a job in his new book, "Carry Nation," published by Knopf. Since I've always been interested in "Carry," didn't I expect it. I have derived much pleasure from Asbury's handling of the Kansas crusader.  
Asbury makes the claim that "Carry Nation's saloon smashing activities had much to do with the final abolition of the legalized saloon in America. Most of the people who have criticized the saloon agree that he's wrong. I think he's right. I was in Wichita when Carry smashed the saloon there, and I watched the spreading of the fire from that spark to the rest of the legalized saloons in the United States. (I specify legalized, I am not ignorant of the fact that there are many thousands of saloons in the United States still.)

Asbury relates the smashing of the Wichita saloons with considerable regard to facts. He has not done a careless job of research. He's wrong on only one point that I can check him up on. He says that Henry J. Allen was editor of the Wichita Beacon at the time of the Nation raids, in 1906, and "supported Carry Nation's crusade without actually endorsing her destructive methods." Mr. Allen did not become associated with a Wichita paper until several years after the Nation excitement had died out.  
I was a youngster at the time of the Nation uprising, but I distinctly remember the excitement that prevailed in and near Wichita whenever Carry was reported to be approaching the town. The saloonkeepers used to nail planks over their windows and doors.

Myra McHenry, who was one of Carry's chief hatchet wielders in the smashing raids, is still living in Wichita and only last summer made the first pages of many newspapers by her crusading against the bar leg Johnnie Mahan, who owned the saloon in which Carry started her meteoric rise to notoriety, is living in retirement in Wichita, and Eddie Parker, who was tending bar when the smasher began her campaign, is in California, enjoying life. Chief Cubbon, who looked the smasher up and became a mellow old-timer, fre-

## quently making voyages around the world, and always wondering, I suppose, how Carry managed to get away with it.

Carry Nation is certainly worth a book. She was a trifle cracked, and she had enough authenticated insanity in her family to clear her of anything, but she started an emotional wave which swept steadily in volume until it swept away the legalized liquor business in America. Large saloons not infrequently grow from cracked corners.

## Mile, Nadita Nuri-Buditch of Belgrade is the first Mohamudan woman to complete a law course in Yugoslavia. She has entered upon the practices of her profession.

Arveta Rogner, 15-year-old parachute jumper, dropped 2,000 feet before her parachute opened over Roosevelt Field, L. I., but it finally spread out and she landed unharmed.

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## SMARTEST OF NEW SUITS AND COATS BETRAY A TENDENCY TOWARD CURVED LINES

BY HARRIET  
It has taken the winter coat and suit quite a time to decide definitely what course they will take. Dresses actually took a stand—they added to their length, and subtracted from their bodies, and cultivated a normal waistline. But coats took longer to crystallize. Consequently there are many versions of the winter coat, both in suits and in separate coats. Some are long, some are short, some outline the waistline and give a princess line at the waist, others cannot be budged from the straight-line policy.  
However, the newest and smartest coats and suits betray an awareness of curved lines and new feeling, and they are growing more characteristic as the season advances.  
THE suit of this season is quite apt to be long coated—naturally that is the most practical length, and it has its own blouse of jersey, crepe or satin that is particularly designed for it.  
Suits for dress wear come in velvet, broadcloth and the skirt is bandied and, for day or day for sports wear, nothing exceeds in popularity the model that is developed in tweed.  
A PARTICULARLY successful model is the one illustrated which was created by the French couturier, Madame Jenny. It comes in autumn colors—brown, beige and yellow, and the blouse is of yellow crepe de chine outlined with brown crepe—just enough to give emphasis and snap.  
The long, comfortable and extremely smart coat is voluminously collared and cuffed with brown seal-cleaved and the skirt is bandied and manipulated to give the smart jersey across the front. The hat is of beige felt, and takes the smart urban line.  
A MONO-... coats that is so original that it can hold its own

Newest styles in coats and suits are pictured above. At left, a jaunty blue cloth afternoon suit, trimmed with white shaven lamb; at right, a tweed ensemble in beige, brown and yellow, whichever way coats decide to go is the smart afternoon model created by Lucien Lelong. It has a jaunty broad back, and the collar, which not only gives a smart touch, but is a clever line to set the smartest of standing collars, and one of trimmed with white shaven lamb. This lamb is repeated on the deep-ly scalloped cuffs which add such a clever touch to the sleeves. This coat, while it has something of the feeling of the shorter coats, with its circular cape, has the practical features of the longer coat which entirely covers the costume, and may be worn with colored frocks as well as those of black and white.