

# SALLAN RELIABILITY SALE

## Nationally Advertised Merchandise CASH PRICES with no Additional Charges

### NO FEE NO INTEREST NO CARRYING CHARGES

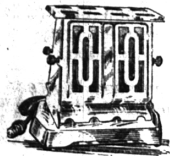
### 25% Profit Column

Profit to you—not us. Each one of these articles represents a saving to you! Buy now for Christmas!



GENUINE MANNING-BOWMAN electric percolator set. Consists of four pieces—percolator, sugar and creamer and tray—of guaranteed silverplate. Formerly sold for \$30.00. Our special price

**\$19<sup>45</sup>**



GENUINE MANNING-BOWMAN ELECTRIC TOASTER. Guaranteed silverplate—complete with cord and plug at this special price of

**\$3<sup>95</sup>**



WROUGHT IRON SMOKING STAND—Antique sold finish. Special feature!

**65<sup>c</sup>**



**\$50.00 Value  
19-Jewel  
7 Adjustments**

Nationally Famous Pocket Watch

Nationally famous pocket watch for men. Hand-sonely engraved case, 19-jewel South Bend movement. Formerly sold for \$50.00. Now specially priced at

**\$29<sup>85</sup>**

**\$1.00 Down—50c Weekly**

### Select Your Gifts Now—We Will Hold Them for You Till Christmas



This cluster ring of seven perfectly matched small diamonds—set in an 18-kt. white gold mounting delicately hand pierced.

**\$35<sup>00</sup>**

70c Weekly



Perfect blue-white center diamond with a smaller matched stone on either side—mounting of 18-kt. white gold—step effect.

**\$150<sup>00</sup>**

\$1.00 Weekly



**\$18<sup>95</sup>**

### Pre-Christmas Diamond Value!

Brilliant blue-white diamond set in mounting of finest 18-kt. white gold—hand fashioned in a new and popular design, selling at an extraordinary price.

**Pay Only 50c Down!**



IRIDIO PLATINUM mounting jeweled with an exquisite blue white diamond. Super value.

**\$100<sup>00</sup>**

\$2.00 Weekly



Perfect blue-white center diamond with two smaller matched gems on either side. Mounting of 18-kt. white gold.

**\$200<sup>00</sup>**

\$1.00 Weekly

### 5% DOWN—2% WEEKLY Terms Suited to Everyone



Diamond set wrist watch—with \*emeralds or \*sapphires—15-jewel guaranteed movement—link bracelet to match.

**\$29<sup>85</sup>**

80c Weekly



**\$13<sup>85</sup>**

A Gift of Accurate Time

For Christmas---

NATIONALLY ADVERTISED strap watch for men, 15-jewel engraved case with metal band to match. Christmas feature price

**\$13<sup>85</sup>**

**Pay Only 25c Down!**



The Legionnaire by Elgin—designed for men of exacting taste. Engraved case—guaranteed Elgin movement—complete with leather strap.

**\$19<sup>00</sup>**

40c Weekly

### 40% Profit Column

Profit to you—not us. Each one of these articles represents a saving to you! Buy now for Christmas!



GLASS CANDY BOWLS of changeable color iridescent glass.

**2<sup>c</sup>**



SUGAR AND CREAMER SET of green translucent glass. Feature price

**59<sup>c</sup>**



CAKE PLATE of delicate rose colored glass. An always necessary item for the informal party.

**95<sup>c</sup>**

# Sallan

DIRECT DIAMOND IMPORTERS

17 NORTH SAGINAW  
PONTIAC, MICHIGAN

Open Saturday Evening

Detroit

Wyandotte



ELGIN POCKET WATCH

ELGIN POCKET WATCH—Handsonely engraved case in either green or white gold. Dependable Elgin movement, raised gold figured dial. Special

**\$11<sup>95</sup>**

**50c Down—25c Weekly**