

NOW—THE FINAL WIND-UP OF STRIFLING'S

**Hurry! Sale ends
Wednesday
May
15th**

**No Stock Can Be
Carried Over!
Everything
Must
Go!!**

CONSOLIDATION SALE

Offering Further Reductions on All Merchandise!

JUST a few days left for a great final clean-up before our re-organization! Not a single piece of merchandise can be carried over. Even the new garments from orders we could not cancel must go! Prices have been cut to the limit—regardless of cost or value! To the thrifty women of Birmingham this means an amazing chance for unprecedented savings! Come—take advantage of these last-minute sacrifices!

**Never Again
will you
find such
Values!**

**Your Last
Chance for
Sensation-
al Savings!**

Our Entire Stock of Smart
**COATS—DRESSES
AND ENSEMBLES**
Reduced to

*Every Dress a
Fresh, Smart
Creation!*

*Every Coat a
Chic, New
Style!*

Frocks that have sold from \$19.50 up—and were real values even at their original prices! Each so chic and distinctive that you will instantly recognize them as ace-high in quality and style!

Coats furred—and coats smartly self-trimmed! So fine in tailoring—so modishly styled and of such rich fabrics that you will marvel at their drastic reductions! All newest colors represented! Sizes for Misses and Women!

*Notice These
Popular
Materials:*

Chiffons, Georgettes, Flat Crepes and Roma Crepes! Prints, High Colors and new Fruit Shades!

*Ensembles
at 1/2 and less
than half!*

Smart creations—each unusually fashion-right and quality-high! Available in rich silks or in silks, combined with woolen fabrics! The season's most popular colors represented!

1/2 PRICE

*All fresh, modish merchandise, purchased
this season to sell for two and three
times their low sale price!*



Clever, New
MILLINERY
\$3.50 and \$5
all formerly sold from
\$7.00 to \$10.00

Beautiful Silk
**LOUNGING
ROBES**
formerly \$5.95
\$3.95

HANDBAGS
which were formerly
\$5.00 and \$7.00!
**\$2.65, \$3.95
\$4.50**
all smart styles and
leathers included!

Our Entire Stock of
**COSTUME
JEWELRY**
Now $\frac{1}{2}$ Off!
And Less Than $\frac{1}{2}$

Pure All-Silk
HOSIERY
Regular \$1.50 Value
\$1.00
Regular \$2.00 Chiffon
Hosiery
SPECIAL - \$1.35

Smart Pongee
PAJAMAS
Colorfully Trimmed
\$2.65

Dainty Georgette
or Crepe de Chine
LINGERIE
\$1.65
Step-Ins, Chemise,
or Dancettes!

All Beautiful
**EVENING
WRAPS**
Sacrificed at
 $\frac{1}{2}$ OFF

*Greater Values
than ever in this
Final Close-out!*

STRIFLING'S

WABEEK BUILDING

256 West Maple Ave. [OPEN, 9 to 6 SATURDAYS, 9 to 9] ONE BLOCK WEST OF WOODWARD AVENUE

*Sale Continues
Until Wednesday,
May 15th*