"And When Can Have

Concludes every customer.

You may put off the purchase of printing for weeks or months but once you've made up your mind that you want it there is always a hurry on your part to RECEIVE

Or possibly you are ordering something that you are nearly out of. This is a frequent cause for being in a hurry to RECEIVE it.

So we have come to learn that nine times out of ten, the customer wants his printing in a hurry. He wants service with a capital "S."

In many cases there IS a need for rush delivery. But in as many cases it is just the curiosity and thrill of realization that moves the customer to ask for rush delivery.

In this latter case there is a psychological way handling the question of "And when can I have it?" Simply by asking: "When do you want it?"

This question sets the customer to wondering when he actually DOES need the job and so he realizes his unfairness in the matter.

But to those who are in a real hurry for printing we can and DO give service with a capital "S." In many cases a job brought in during the morning is delivered that afternoon.

We ask you to look upon us as your printers both when in a hurry and when you have all the time in the world. You'll soon come to learn that SERVICE is an outstanding characteristic of THE LARGEST COMBINED PRINTING AND PUBLISHING PLANT IN OAKLAND COUNTY.

> The Birmingham Eccentric

Phones 11, 12

CHIEF GIVES WARNING

CHIEF GIVES WARNING.

Despite the increased traffic of the spring season but slight increase is shown int the number of the spring season but slight increase is shown int the number of the spring season but slight increase in the spring season but and against 20 in March, according to the April report made public to the April report show that the number traffic violations was more than double that of Jast month with 200 cases recorded against 104 of last month. Fines totaling \$429 were collected during April, while were collected during April, while were collected during April, while signals topped the list of offenses. 90 persons being arrested on speedsignals topped the list of offenses.

CANDIDATE



Villagers and Village

Two mes cattered a Woodward water restaurant early Sunday and ordered from the menu. They are deaf and dumb. They made known to the walter they wanted water they wanted in the proposed of the man the proposed of the water they wanted place Mr. Palmer's nase on the ballot at the board of education election to be held June 10. If with white they are ballot at the board of education election to be held June 10. If with white they are ballot at the sound of education election to be held June 10. If with white they are ballot at the board of education election to be held June 10. If with white peer of the water of

FASTOR OPPOSES U. S. ENTRY Chief James Anderson issued that of the village jail. PASTOR OPPOSES U. S. ENTRY INTO WORLD COILER INTO WORLD

By CHARLES P. STEWART
Central Pews Staff Writer
Washington Privated and dividual liberty number about 10
per cent of the house of representatives membership of 435.
"Economic liberals number about 15 per cent."
The estimate in Representative Forello-H. LaGuardia ...
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World War flying congressman. World War flying congressman. World War flying for the Republican lalked about for the Republican state about for the Republican state and the sample of the sample of

NEARBY and ...YONDER... by T. T. Maxey

by F. T. Maxey

be F. T. Maxey

by F. T. Maxey

be For In the world—Lake Suy

ferior, is About 1ake Su mile wall, ferior, in t

ADAMS EVENS LEAGUE GAMES

Circuit Judge Ira W. Jayyé, of Detroit, will so the speaker at the monthly beld at 64.5 p.m., May 14, at the Birmingham Baptist Church.

Judge Jayne was the speaker at He fell out of a tree.—Ju

We consider it our obligation to provide a funeral service that is a comfort in its completeness and thoroughness. Our only desire is to serve, and serve exceedingly well.

ROY IRWIN

Funeral Director 221 West Maple Avenue BIRMINGHAM 1332



and tomorrow, and tomorrow, and tomorrow....!

How fast the city grows! How greedily it gobbles up suburty after suburb! How perniciously it tains its neighbors! Beauty, qufet, peacefulness, safety ... all are trymped underfoot in the onward march of commercialism.

commercialism. Where yesterday you saw a home far from all the city hue and cry and all that city sordidness, now come the "efficient" business district, the justle of over-population, the soulder thouses \(\delta \), and for children the same old perils of traffic.

But there is a "Town that Time For-got" . . . and giver now can harm.

Drive out and see it . . . Franklin Village. Out of the current of Commerce. Back off the path of "Progress."

gress."
Here charming houses are rising smid green hills, beneath blue skies. Here spacious lots and acreage preclude the city crowding. Here winding roads laugh off the threat of city severity, here rigid restrictions forever forbld the touch of grime and soot, the threat of incompatable neighbors.
Like a sleepy little townsfead in yet-erday's New England, Frankin Village stands today and still will stand tomorrow. "and fomorrow, and tomorrow, and tomorrow, and tomorrow, and tomorrow, and tomorrow, and tomorrow."

GEORGE WELLINGTON SMITH

