

# When the Printer Knows What the Customer Wants

## Then the Customer Is Safeguarded

A commodity or necessity is only as good as the manufacturer's understanding of it. That applies to manufacturers of automobiles or to producers of printing.

Whether we turn out good printing or poor printing depends solely upon our experience in handling the particular kind of work. We must necessarily UNDERSTAND the fundamentals involved.

Take the case of a calling card. We have seen atrocious examples. And why atrocious? Simply because the compositor didn't know how to set type or because the pressman didn't know how to make ready.

We have taken these same calling cards, used the same copy and produced a finished card that truly amazes the customer. Better he admits, but he thought the old job was as good as he could get. And most people appreciate good printing, but don't know what they themselves want.

But we shouldn't talk too much about calling cards lest you conclude that we do nothing but stationery printing. That's not true. Rather, we would have you know that we print anything from a calling card to a color catalog. We would be more than pleased to have you look over our MULTIPLEX display of samples. Then, and only then, could you appreciate the great range of work handled here.

Any time you have the opportunity, we ask you to feel cordially invited to inspect "The Largest Combined Printing and Publishing Plant in Oakland County."

### THE BIRMINGHAM ECCENTRIC

Phones 11, 12

### REVIEW BOARD MEETING

Deadline For Objection At 5 P. M. Today; Hascall Appointed

Deadline for filing complaints on assessments with the Birmingham board of review is today at 5 p. m. when the annual meeting of the board will end. The assessed valuation and tax rate in Birmingham will be known after the board's deliberation.

The number of persons who appeared before the board, which has met daily since Monday, in the municipal building, is about normal, Albert W. Noonan, village assessor, said.

Louis Hascall replaced Robert K. McClellan as a member of the board when Mr. McClellan was unable to serve because of the death of his father, William E. McClellan. Mr. Noonan and Walter Connolly are the other members of the board.

Dates for the Board of Review meetings for Troy, Southfield, and Bloomfield Townships have been set, it is announced by the clerk.

Bloomfield Township meeting will be held from June 11-18 inclusive. That of Troy Township will be held June 19 and 20, and that of Southfield June 4, 5, and 6, to be extended if necessary. All will be from 9 a. m. to 5 p. m.

### ASKS LOWER SCHOOL TAX

(Concluded from Page 1) 1932. Follows a quotation from a newspaper editorial:

Quote: Editorial "The big drain on the citizens of this commonwealth is caused by the county and school taxes. In the last decade, city taxes have increased from \$26,000,000 to \$37,000,000 a year, which is a 230 per cent boost; school taxes have increased from \$24,000,000 to \$77,000,000, a 219 per cent boost, and county taxes have increased from \$10,000,000 to \$29,000,000, a 187 per cent boost. These three items constitute more than three-quarters of the milking to which the people of Michigan are subjected.

"When the voters of the Wolverine state take effective measures to hold in check their wasteful municipal and county governments and their extravagant, reckless and faddish boards of education they will get relief, and they will get no relief until they do."

"I know nothing that would cause me to apply this criticism to any official in Birmingham. I am in hope that the tax payers may see that such things may not be truthfully said about our officials and conditions. While I cannot quote exact figures, I can visualize the rising costs of some of our school buildings; Pierce, \$270,000; Quorton, \$375,000; and now the Barnum addition, \$385,000.

"We were told there would be need for taking care of 200 more pupils next year. Figures were given to indicate when a new school would be needed. It was stated the addition to Barnum would care for 700 pupils at a cost without the swimming pool is \$500 per pupil. I could not accurately compare this figure with the costs at Detroit because had understood the Barnum addition was to be a grade school but was told at the meeting it was a junior high school. In another quarter it has been said to be a combination of both. It was also stated at the meeting that costs at Detroit are less than in Birmingham. Why, I do not know.

tax increase "It was first stated that the taxes would not be increased from this source at all if the voters pass this bond issue. At the meeting referred to, it was stated that could not be realized if the total assessment for the district were not raised and it was understood that no raise would be made. But that the increase in taxes would be only \$19,000 per annum.

"When asked how that could be, it was stated that the amount necessary for interest on the bonds and the cost of maintaining the building. Further questioning brought out the fact that the amounts required to pay off the principal, \$385,000, would appear on our tax bills a few years later. In other words, we are at the present time paying each year portions of amount of bonds issued in prior years and the amounts to be paid off yearly on the number of years at \$385,000 for the entire amount. In the meantime bonds and more bonds will be put in their appearance, some of them before the ones under discussion have been paid off. We must have adequate school room. Can we not get it at lower cost to the extent of leaving out what under present tax conditions we feel we cannot afford?"

H. J. Booth, 425 Lincoln avenue.

### BIRMINGHAM MAN FACES SANITY TEST

A Birmingham man is in the Oakland County jail today facing a sanity test following his arrest on Willets street after he is alleged to have molested children. His name is withheld pending the outcome of the test.

Coch Bob Zuppke, who has been developing winning football teams at the University of Illinois for the past 15 years, is an artist and spends part of each summer abroad studying foreign masterpieces.

### STATUE TO BE UNVEILED



Ceremonies have been planned for the unveiling, Decoration Day, of Detroit's newest memorial statue, "Until the Dawn," a beautiful creation by Bruce Wilder Seville, the sculptor who did "The Doughboy." It was designed as the central feature of White Chapel Memorial Park, where the unveiling will take place Thursday, at 3 Long Lake road, four miles east of Woodward avenue. The public is invited to witness the event, approximately \$2,000,000 Rev. H. I. Savage, pastor of the Postoffice First Baptist Church, will officiate.

Six Stories High Designed by Alvin E. Harley, and his associate C. Kenneth Bell, Detroit architects, the Temple of Memories follows an early Greek motif, and comprises two wings of three stories each and a central chapel tower rising to a height equivalent to six stories. Construction is of stone, marble, granite, slate and bronze while a \$500,000 perpetual care fund is provided.

A legend of Norse mythology, closely allied with our own ideas of life and the hereafter, has furnished the theme for this masterpiece.

The story is that of Brunhilde.

### VIOLATIONS BUREAU O.K.'D

Commission Gives Status To Police Activities Against Offenders

Status of the police traffic bureau of Birmingham is made definite today following action of the village commission on Monday night in approving functions of the department.

The commission set by resolution a series of fines for traffic violations which are not considered serious enough to bring the offender into justice court.

The resolution provides that persons speeding 35 miles an hour will pay a fine of \$10 at the bureau in the police station. Arrests for more than 25 miles an hour will taken to court.

Violation of traffic signals, left hand turn laws, overtime and double parking and similar laws will bring fines of from \$1 to \$5, depending upon the number of previous offenses. An additional fee of \$1 will be charged when notice is sent to the offender to appear at the bureau.

granted her. In the sculptured group, the artist portrays Brunhilde in her sleep of death, before the fire has been placed about her, waiting contentedly in anticipation of the awakening. She is lying on the wings of her guardian spirit, or Norn, which each person has with him in life and death.

Surrounding Brunhilde are the gods and goddesses which have been nearest her in life. These are Bragi, her brother, god of wisdom, poetry and music; Eira, goddess of hope, bearing the Iris as a symbol of virtue which she imparts to all who listen; and Thor, the god of courage. On the other side are Balder, another brother, god of all good, of pitying innocence, virtue, truth, kindness, love and peace; Freya, the goddess of love and beauty; and lastly, the goddess of Faith, carrying the chalice. In the head of the group, between Bragi and Balder, stands Odin, Brunhilde's father and the leader of gods and men.

Brunhilde is the artist's conception of every mortal, surrounded by the fire of oblivion. Odin, who decrees this fate for her, is death. Through her great courage and hope, she is not always asleep, but is satisfied in the thought of him who will awaken her, our own idea of immortality.

### K. JIENIES FOOT EXPERT and ORTHOPEDIC SHOEMAKER

"Our Repairing Is Second To None" 123 EAST MAPLE

Our complete facilities enable us to provide a funeral service that is satisfactory in every detail.

ROY IRWIN Funeral Director 221 West Maple Avenue BIRMINGHAM 1332

## Store Robbed in Birmingham Monday, 1:20 A. M.

### BIRMINGHAM STORE ROBBED

Finding the rear door of the Shain drug store, Pierce street and West Maple avenue, Birmingham, unlocked at 1:20 A. M. yesterday, Patrolman Leslie Trueblood, of the Birmingham force, entered and found that a prowler had rifled the cash register. Only a small amount of money was taken, according to the store's proprietor.

—Detroit Free Press May 28.

### FLOORS WAX-POLISHED WHILE YOU WATCH



JOHNSON Electric POLISHER Formerly \$42.50 NOW \$29.50

Including \$1.50 applying mop and \$2.40 1/2 gallon of wax

THAT'S all there is to floor waxing with the Johnson Electric Polisher. It does all the work, skimming over floors by itself; you only guide it, lightly, not the slightest pushing. In a few minutes, an entire floor is beautifully glowing.

Ask about our rental service Hawthorne Electric Co. Phone 299 144 West Maple Ave.

## The First National Bank has installed a "Night Depository" for the convenience of the merchants of Birmingham.

### Why not relieve yourself of the danger of carrying large sums of money in an insecure place over-night, Sundays and holidays.

This 24-Hour Deposit Service is Free Come in and have it explained.

## FIRST NATIONAL BANK

JOHN B. WILLIAMS, Chairman of the Board T. E. DONOVAN, President CHANCEY NIXON, Vice-President CHARLES B. RANDALL, Vice-President M. T. JARVIS, Cashier Q. P. PETERSON, Asst. Cashier CAPITAL AND SURPLUS, \$400,000.00 4% Paid on Savings BIRMINGHAM MICHIGAN