

No GUESS WORK IN PRINTING PRICES

The business of printing in the year 1920-21 went through somewhat the same trials and tribulations that marked the panicky conditions of many other businesses at that time. But, thanks to that hectic period, there has evolved one of the most stabilizing influences that has ever made its appearance in the printing industry . . . there came the highly efficient cost system.

Printers of the larger size turned their attention to discovering the effects of overhead, sales expense and efficiency, percentages of productive time, impractical investment and inventory and kindred facts in the old fashioned record sheets prevalent at that chaotic time after the war.

Taking their "rip" from the automobile industry, they invested new values in their expenditure classifications. They discovered CHECKS and SAFETY VALVES of expense.

Today there is no guess work among this new class of printers. Their attention toward arriving at ACTUAL Costs and ACTUAL expenses has effected a safety in operating and production.

The BIRMINGHAM ECCENTRIC has a cost system that gives it complete information regarding its printing prices. It is a cost system that only the better printers in this country are using.

We invite you to use our facilities (equipment) and in so doing, assure you of prices that are FAIR and bound to protect YOU in the long run.

The Birmingham Eccentric is the only establishment of its kind in Oakland County that offers you this same protection of cost finding and prices that are NOT "guess work."

THE BIRMINGHAM ECCENTRIC

PHONES 11, 12

NAME HEAD FOR PUBLICITY

Mrs. James C. Huston, of Pierce street, member of the Barnum Parent Teacher association, was named chairman of the publicity committee for the proposed Barnum school addition at the open forum held Monday in the Baldwin High School. Lloyd Stanley, boy scout commissioner, will assist her as vice-chairman.

The meeting was called by the board of education to explain to the village the plans of the proposed Barnum addition. Representatives from 20 village organizations were present.

LIONS AWARDED FIRST HONORS

(Concluded from Page 1) successful held by the Lions of this state. Over 200 delegates from the various clubs attended.

The spirit of the convention was suggested by the arrival of International President Benjamin Ruffin, who came from Richmond, Va. to officiate. "The Lions club is now the second largest of the service clubs in the United States," declared Ruffin at the banquet Monday night before an assembly of 500 Lions and their friends at the Jefferson hotel. "A wonderful year," he said, "and more than 400 new clubs have been formed and about 10,000 new members have been added."

There was a brief address by Dr. Philip Callahan, district governor, in response to the welcome given the visiting Lions at the luncheon Monday noon.

Dr. Philip Callahan, who has completed a year as district governor of Michigan, was replaced by Edward Sharp of Bay City. Mr. Sharp is an attorney. He was unanimously elected by the delegates.

DETROIT AMUSEMENT PARK OPENS FRIDAY

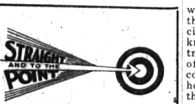
(Special to The Eccentric) Detroit, May 22.—Announcement is made today of the opening Friday of the Edgewater Park at Grand River and the Seven Mile road. Since the closing of Riverview at Jefferson avenue and the Bell Isle bridge this is the only large park of its kind in the city.

THE WAY OF THE WORLD

LIFT UP YOUR HEARTS

After telephone communication with London had been made possible a great engineer was asked by some curious-minded person what he would say if he could talk to the whole world by telephone—Berlin, Peking, Buenos Ayres. After a moment of silence he said: "I would say, 'lift up your hearts.'"

Here was a thoughtful man. We all ought to be sufficiently thoughtful at times to "lift up our hearts" and be glad. There are so many things in this world that are exciting and inspirational and vastly worth doing. And now and then the sense of the continuity of life and the vast, workable order of all things is so great that



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FOREIGN BEAUTY CHALLENGES U. S.



A jury of artists, newspaper people and movie directors gave Miss Kitty Hipp, of Luxembourg, a total of 638 points as against 426 for her nearest rival in a beauty contest. She will soon come to the United States to represent her city in the International Pageant of Pulchritude in Galveston, Tex., June 8-12.

WHO'S WHO AND TIMELY VIEWS

STANDARDIZATION IN UNITED STATES AND CANADA DISCUSSED

By WILLIAM R. CASTLE, JR., Assistant Secretary of State.

(William Richards Cayle, Jr., was born at Honolulu, June 15, 1878. He is a graduate of Harvard university. From 1906 to 1913 he was assistant dean of Harvard college. He was editor of Harvard Graduates magazine from 1915 to 1917 and was director of the bureau of communication, American National Red Cross, the two following years. In 1919 he was made special assistant in the department of state and in 1927 was made assistant secretary of state. He has written several non-fiction books, especially pertaining to Hawaii.)

There is a great deal of talk much of it untrue, about standardization in the United States and the suggestion is made that we want to extend it to Canada. Industrially it is true, of course, largely because of it we are able to pay high wages and in spite of that to sell abroad. But we could not standardize our people, even if we wanted to, and still less do we want to standardize any other

one must be very dumb indeed if he does not fit up his heart.

PICTURING PROGRESS

A great museum in Chicago will picture in dramatic fashion the long winding road up which civilization has come. It will be known as the Rosenwald industrial museum and it will be one of the most important modern contributions to learning. In an hour the eye will take in more than that taught by books in months or perhaps years. Says the director, Dr. Waldemar Kaempffert: "In two minutes the visitor to the museum will pass through four centuries, walking on a real street 50 or 60 feet long. The first section of the street will be of the seventeenth century, so

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 - John E. Saunders
 - Geo. W. Smith
 - H. J. Tupper & Son
 - Walsh, James Wears
 - Warner & Moore
 - Mrs. L. E. Hulse

it had a real basis of truth. When there is very nearly a common language the slight variations in meaning lead to misunderstandings which could not possibly occur if the languages were totally different. The Finnish minister in Washington told me that Finland had a formal treaty with the minister of Colombia in the languages, it seems, are such alike. The Estonian minister therefore made his speech to the Finnish parliament in Finnish but because he used Finnish words in Estonian scope he was unintentionally insulting.

It is like the use of the word "quite" in the English language. To most Americans "quite honest" means "almost honest," whereas the actual meaning—and you see the word correctly—is "entirely honest." If a Canadian orator, therefore, spoke of the American secretary of state as a "quite honest man" his statement would not be received by the man in the street in New York as at all complimentary.

There is no doubt that domestic legislation is, as it should be, enacted for the benefit of the home country. It may be mistaken. It may actually be harmful to another country but certainly that is not its purpose. It can say with absolute conviction that in considering legislation the congress of the United States never has and never will purposely injure a friendly nation.



"An Iron Arm" means a strong position. They cut down the tree, but the iron arm stays.

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