

ALL STOCK MUST GO IN THIS GREAT

**Extra Salesladies
Wanted—
Apply at
Store—NOW!**

**Our Complete Stock
Goes at
Drastic
Reductions!**

CONSOLIDATION SALE

Everything Sold Below Cost!

YESTERDAY, Strifling's doors opened on an amazing value-giving event! This popular Ladies' Ready-to-Wear store will soon consolidate with a great chain of nationally known specialty shops. All present stock must be cleaned out! Prices have been drastically reduced to new low levels, thus paving the way for our great re-organization introducing new merchandising methods on a strictly cash basis! There has never before been a sale like this! All of the high quality merchandise for which Strifling's are known will be sacrificed for as much as 1-2 and 1-3 off! Original costs have been disregarded! Come - take advantage of these sensational values while our stock is still fresh!

**No Charges—
Everything Must
Be Strictly Cash!**

**SAVE
at Strifling's**

Chic, New Spring
MILLINERY

\$3.50 and \$5.00

Formerly \$7.00 and \$10.00!

Every exclusive millinery model goes at daring reductions. They are not just ordinary \$3.50 and \$5.00 hats—but \$7.00 and \$10.00 hats offered at STUPENDOUS SAVINGS!

All Silk Hosiery

In Leading Spring Shades

A perfect-quality hosiery, sheer and clear, regularly sold for \$1.50. All silk from top to toe! A remarkable value. **\$1.00**

Sheerest chiffon hosiery with reinforced welt and garter top. All leading colors.

Regular \$2.00 Value - \$1.35

482 DRESSES

*Fresh New Styles - Chic Spring
Colors - Rich Materials*

\$9.75 to \$24.75

Formerly \$19.50 to \$49.50

Frocks so strikingly different that a single glance will convince you of their exceptional value! Charming chiffons—flattering georgettes—stunning crepes—all so carefully made and so smartly styled that you will marvel at their low prices. The season's most popular prints and high shades are included. Here are values you can't afford to miss—for now, at less than you have ever paid before, you can get frocks as exquisite as you have ever longed for!

Remember—every one of these frocks is brand new—recently purchased to sell up to twice their low sale price! You must see them to appreciate what this means!



210 COATS

*Radically Reduced for
Quick Clearance*

\$19.75 to \$49.25

Formerly Sold from \$39.50 to \$98.50

Models so chic and quality-high that they were real values even at their original prices! Now they go at reductions of 1/3 to 1/2—so they are bound to be picked up in a hurry! Exquisite Broadcloths, Beaglines, Satins and Basketweave fabrics! Rich fur trimmings of Monkey, Fitch, Fox, Squirrel and American Broadtail! Each is an exclusive, stunning fashion! Each has clever details of trimming! See them tomorrow!

Every coat in this sale is a brand new 1929 model -- all brand new merchandise -- all brand new Spring styles and colors!



Silk Lounging Robes

Formerly Priced at \$5.95
Beautiful negligees in a splendid variety of flattering colors. Values so remarkable that you will want two or three of them! **\$3.95**

Costume Jewelry
sacrificed at 1/2 off!

Pongee Pajamas
with Colorful Silk Trimmings

Regulation 2-piece styles—gayly trimmed with contrasting silks on arm bands, trouser cuffs and necklines. **\$2.65**

Silk Lingerie

Step-ins, Dancettes, Chemise,

Exquisite lace trimmed lingerie of crepe-de-chene or georgette! Greatly sacrificed for immediate clearance. **\$1.65**

'Smart Handbags

Regular \$3.00 and \$7.50 values of smartest leathers and novelty materials. All wanted colors and shapes! **\$2.85 and \$4.85**

**All Perfect, Highest Type
Merchandise Offered in
This Great Sale!**

STRIFLING'S

WABEEK BUILDING

256 West Maple Ave.

One Block West of
Woodward Avenue

**During This Sale - Store
Open Every Evening
Until 9 o'Clock**