

# Your BROADWAY

By WALTER WINCHELL *And Mine*

By Central Press  
New York — Perhaps you've thought of it yourself. At any rate, the out-of-towner might appreciate knowing it. The sure way to find out if the show you want to see is worth while is to get a program of it. It is certain to be a popular play if the program or play bill is thick with advertisements. The more pages it contains, the better the attraction, for the advertiser will not waste his coin on a program ad that is seen by only half a theaterful.

For example, tell the weight of the "Appearances," "The Come-on Man" and "Messin' Around" programs and then try to lift the play bills of "Street Scene," "Journey's End," "Whoopie" or "Follow Thru."

**NIFTY**  
Take it from R. C. O'Brien, the cemeteries are filled with people

who thought the world couldn't get along without them.

**ADD SIMILES**  
"Bugs Baer's: 'He hates publicity like Polly hates crackers'"; Herbert Cruikshank's: 'She was as tight as a pre-war corset'"; Donn Byrne's: 'Lonely as a losing man in the ring when his seconds get out of it'"; Archie Colby's: 'An author at a musical comedy rehearsal is as important as a nickel in a national bank'"; and Kailaw Chelwynn's: 'As well read as a sour notice.'

**OLD BUT CLEAN**  
Ruth Eding relays the one about the two Scotchmen who were walking from one town to another, and as they started to climb a steep hill, one fell into a deep crevice.  
"Good heavens, mon!" ejaculated the survivor, "wasn't there



... "After all — it's **TONE** that really counts!"

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## The RADIO SHOP

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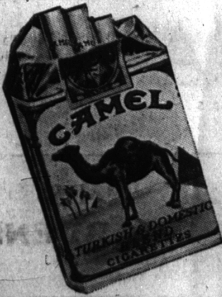
Tell Your Merchant You Saw His Advertisement in THE ECCENTRIC

After all's said and done, the pleasure you get in smoking is what counts

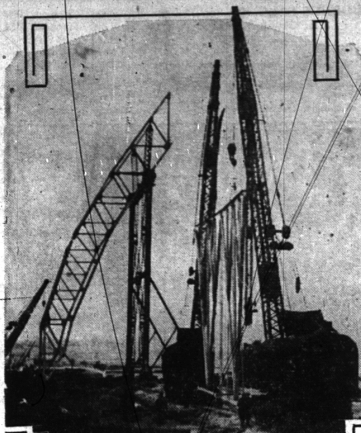
# CAMEL CIGARETTES

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- Camels have a delightful fragrance that is pleasing to everyone.



## BUILDING A HOME FOR DIRIGIBLES



A giant house of steel is being erected at the Akron, O., municipal airport, to house the two new navy dirigibles of the ZR-4 type, which are to be constructed there. Above, a general view, showing the first "bay" erected to support the huge roof which will be 1,000 feet long.

and I'll run back to the village and get a rope."  
Two hours later he returned. "Are ye still there, Jack?" he yelled.

"Aye," ayed the weary one, "have ye got the rope?"  
"No," was the reply, "the dirty dogs wanted \$2 for it!"

**TEE-HEE!**  
"The term 'making whoopee,'" as an editorial in the St. Louis Globe-Democrat, is just as lacking in originality as it is in dignity, surely the people who invent slang do not need to go back to Shakespeare or Ben Jonson for their inspiration."

"A matter of profound argument these days in New York is the real authorship of the current gayword 'making whoopee.' Walter Winchell, a columnist, is generally credited with making the word popular, but sticklers for accuracy point out that the word has been used before. In fact, a few critics go back to the wild west, where 'whoopie' is not uncommon among cowboys. Winchell, however, beyond a doubt, has popularized it as a designation for the particular gayety to be found on Broadway, and, for that matter, in the speakies of all American cities. A cowboy who makes whoopee on the western plains will find it a new significance in a night club."—Grant Dixon in the Tampa (Fla.) Times.

**AND THEY HANG PICTURES!**  
Entered for the Crisp Cracks from Critical Cusses Contest is the one about George Bernard Shaw and a young dramatist who urged Shaw to listen to his first manuscript. As the author read and read and read, Shaw dozed off. The fellow shook Shaw's

shoulder and plaintively said: "Please, sir, give me an opinion on my play—you're asleep."  
"Sleep," droned Shaw, "is an opinion."

## THE WAY OF THE WORLD

By GROVE PATTERSON

LINKED WITH THE PAST

Progress is slow in human nature, because we are linked with the past. A London young man named Mackenzie proposed to a young lady, She told him he would have to prove his courage and be an old-fashioned hero. She demanded a pirate or a cave man or something like that. The poor young man resigned his job as clerk in a hardware store. He went looking for hero jobs. There are few sinking ships these days, few maidens to be rescued from burning buildings. This young woman hasn't grown up into the modern world. The young man hasn't either, or he wouldn't be trying to do these stunts. The young lady ought to be smart enough to know that it's brain, not brawn, the proposing gentleman needs for this particular world.

**WHY FOLKS LEAVE HOME**

Thousands of men and women, especially in the larger cities, disappear each year. They leave home, leaving little evidence by which to trace them. Why? Some come back. Some never do. Why? The San Francisco police department has been making an investigation of the reasons people depart from home. The findings are interesting:  
"Men leave home to forget family troubles or to dodge domestic responsibilities. They often go to, with, or from a woman.  
"Women leave home when they find a new love.  
"Boys leave to seek adventure and romance.  
"Girls leave to escape routine or discipline.  
"Public records on which the deductions are based, disclosed that 239 men, women and children, who left San Francisco in 1928, are still missing. Altogether, 1,188 persons disappeared there.  
"Many of those who disappeared left notes saying they were going to commit suicide. Most of them didn't."

**WELL, WELL**

Six high school students in Jacksonville, Fla., are sent home for wearing "sun back" dresses. In Florida it is considered reasonably proper, and altogether beneficial, to expose as much of the body to the health-giving rays of the sun as possible. The superintendent of public instruction says he does not consider the dresses immodest. The high school dean differs with him, and tells the girls not to come back until they are dressed differently.  
Somebody says it is a changed world. That seems to answer every question. Perhaps that is not an answer. In some ways it doesn't seem to change at all. It just swings around and around. These sun back dresses, only a few thousand years ago, would have been thought unnecessarily enveloping. Day before yesterday skirts were long. Go back a little farther and they were short. Well, well.

**DISCRIMINATION**

Speaking of a department of psychiatry, the city of New York is at least on the right track in making a definite effort to separate the positively mentally defective from the others. In that way, better than in any other, we may get at the cause of crime.

**HANCOCK AND THE TARIFF**

A correspondent set us right in a kind and courteous manner. He says it wasn't Cleveland who called the tariff "a local issue." It was Hancock. It appears that Winfield S. Hancock made this sage remark during the Garfield-Hancock presidential campaign in 1880.

## JOHNNY EVERS SHOWS VALUE OF TEAM PLAY

By JOHNNY EVERS

Central Press Special Writer  
If a team doesn't have the right spirit, what good are its stars? Unless it has the desire to win and the men are willing to hustle, it won't cut very much of a figure in any race.

"This is a conclusion I reached long ago, and I can quote two great examples to show the soundness of my deduction. The first was the old Chicago Cubs organization with which I made my big league debut. And the second was the Boston Braves team of 1914."

When Frank Chance succeeded Selee as leader of the Cubs in 1905, he called us all into meeting and laid down the law. He didn't mince matters any. In comparing our club with the Pirates and Giants he showed us where we were lacking. "You're the greatest ball club in the world," he went on. "I want every man on this ball club to hustle," he went on. "I want him to run out his hits even if he has to hit somebody's hands. I want you to back one another up, and I expect you to criticize all mistakes."

"I want harmony, but I don't want indifference. Any man who feels that he's doing more than his share will find himself on the bench. I will always excuse mistakes, but I will never overlook stupidity. I want you to fight. The more you crib the better I'll like it."

Well, you know what happened. We gradually were molded into one of the smoothest baseball machines of all time. We ran out our hits whether they went to the pitcher or not, and you'd be surprised to know how many games we won in a single season this way. And maybe we didn't fight and argue when we thought that some one of the gang was soldiering. They still refer to that Tinker or Evers to Chance combination, and I suppose we did look like a smoothly working trio. Yet Tinker and I rode each other so much about individual mistakes that we didn't speak off the ball field for two years and yet the Cubs were winning pennants all the time. We were "crabs" I'll admit, but

grabbing doesn't necessarily mean any lack of harmony. A crabbing ball club is a winning ball club. There is no indifference or listlessness there.

Look at the Braves of 1914. It was the same poor ball club of 1913 with three additions—Red Smith, George Whitted and myself. But after we three got on the club the Braves all started hustling. We convinced one another that we were a team of great ball players, and after we started our climb from the cellar on the fourth of July nothing could stop us. Our drive was un-pennant and then a world's championship in four straight games. Our light looking team of hustling peppy ball players made fools of an apparently invincible bunch of athletes. This shows that real team spirit is a far more important asset than a bunch of stars.

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