

# HANDKERCHIEF NEW FEATURE

Utility And Daintiness Combined in Ensembles For Spring

So many handkerchiefs—and each with a great purpose in life! Many of them combine usefulness with a daintiness wholly out of keeping with any such intent. Most of them, however, seem interested in one thing only, and that is, doing it decorative-ble for the costume as a whole.

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Charterise green georgette handed with black—with a black chiffon frock, perhaps, to the next dance?

Black Chantilly lace corners hand-whipped to a huge chiffon square that appears in every pastel tone—more dainty!

Printed lines heads the list of useful, and also decorative handkerchiefs. One, for instance, is bordered with tiny blue butterflies. Quaint? Rose colored uneven border, ornated with blue embroidery, adorns another handkerchief whose border is cut to follow the print.

White handkerchiefs, bordered with Swiss appenzell, or with handrolled edges and infinitely delicate embroidered corners, will be carried with the season's black flat crepe frocks.

You have heard about the animal motif? Animals to decorate just "most everything." Elephants are applied in the corners of a beige linen handkerchief. White linen goats are applied to a lavender linen hankie, and so it goes! Circus!

About chiffon handkerchiefs, it's interesting to note that they are designed to be carried to parties, or that they are equally smart drooping from the pockets of the sportiest tweed suits! Such inconsistency, but it's true!

This chart, prepared by an eminent style authority, is an excellent thing to preserve as the last word in correct dress for all occasions.

OCCASION	DAY WEDDINGS AND FORMAL AFTERNOON WEAR	EVENING WEDDINGS AND STRICTLY FORMAL OCCASIONS	BUSINESS AND INFORMAL DAY WEAR	INFORMAL OCCASIONS RESTAURANT AND THEATER WEAR
SUIT	Frock coat, striped trousers	Dress suit	Sack suit, single or double breasted	Dinner jacket
OVERCOAT	Chesterfield or semi-ulster	Chesterfield or semi-ulster, according to the weather	Ulster, or box coat, or overcoat, single or double breasted	Chesterfield or semi-ulster
WAISTCOAT	Matching coat or in light gray or buff	White, single or double breasted	Matching coat	White, single or double breasted, or black
HAT	Top hat	Top hat	Soft felt or derby	Top hat, derby or soft felt, in gray or black
SHIRT	In pin stripes of gray or black, or plain white	Main stiff bosom	In main colors, striped or figured design of matching color	Stiff or pleated bosom
COLLAR	Wing, with wide opening	Wing, with wide opening	Wing or double, starched or soft	Wing, with wide opening, or turned down
TIE	Bow, in gray or black and white	White bow	Bow or sailor's knot in matching color	Wide black silk bow
GLOVES	Pearl suede or white glace	White glace kid white cape or suede for theater	Tan or gray	White, gray or tan
SHOES	Low black calf or patent leather, or cloth top boots	Low patent leather dancing shoes	Low shoes of black or brown or stout boots	Low patent leather dancing shoes. Pumps for house wear only
JEWELRY	Mother of pearl or platinum links	Mother of pearl or platinum set, buttons and links to match pearl studs	Links of simple design appropriate for street wear	Mother of pearl or platinum set, buttons and links to match pearl studs

## AUTO CAUSES CHANGES IN MEN'S CLOTHING MATERIAL, IS CLAIM

The best wearing fabrics for men's clothes are disappearing. It seems strange that clothing that wears longer should be given such slight favor as to cause tailors and manufacturers of suits to give up use of the material.

But the automobile has driven the harder materials into discard. The man of today is in and out of his automobile so much of the time that he is demanding soft fabrics that feel comfortable when seated or sliding in and out of the car.

For the same reason it is becoming increasingly more difficult to keep a suit of clothes neat. Where a suit formerly stayed pressed for several days at a time, many men find it necessary to have their clothes pressed daily. For the same reason clothes are becoming soiled more quickly, requiring the services of the cleaner more often.

Cleaning and pressing establishments are springing up in every section of the city.

Clothing merchants and leading tailors, who have made a study of the subject are inclined to believe that while the automobile is a blessing in that it gives a man fast individual transportation, when needed, it has also changed

men's clothing styles. The men are demanding the same individuality in clothes that they are getting in their transportation. Many stores that stock thousands of suits each season now have five to ten times as many different styles and patterns of cloth as they did five years ago.

**CHOOSE MODEL**  
New York's foremost Artist and Fashion Model will be chosen April 17th at the annual Artists and Fashion models ball.

About 18,000 girls are employed as models in studios of artists and in fashion salons.

A committee of artists, stage producers and fashion designers will select the foremost model.

The Eccentric's telephone numbers are 11 and 12. Use them for telephoning us your news.

### Style Whimsies

New hat brooches are very elaborate. One seen in a Bond street shop (London, England) consisted of 13 small strings of pearls suspended from a floral motif worked in diamonds.

Riding habits need not be dull of color this season. One of the smartest combined tan twill breeches, black coat, white shirt and orange and black tie.

"Theater suits," so called, consist of jacket or coat and skirt of plain silk flat crepe. With them gay printed chiffon blouses are often worn.

For wear at the resorts next summer handkerchief linens in embroidered and printed effects are to be worn.

52 Issues of The Eccentric \$1.50

## Your Facial Ensemble..

for Spring must be just as smart as your new wardrobe, and just as perfectly adapted to your personality.

The cosmetic creations of

*Helena Rubinstein.*

are bewitching and they are excellently varied for varying types. We shall be glad to show you the wide assortment of subtle shades of powder... also exquisite rouges (compact or cream)... and the exotic lipsticks that are typically Rubinstein.

— also —

COTY combination package (face powder and compact)—\$1.00.

CARA NOME face powder at \$2.00, with a purse size bottle of perfume FREE.

COTY perfume in the new L'Aliment odor, and the Houbigant creations.

## Woodward Pharmacy

Grover E. Cook, Ph. G.  
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Telephone 766

## A Metropolitan Shop 'at the Cross-Roads' of the Country Club District

You know, Birmingham and Bloomfield Hills are now known as the smart suburban habitat of Detroit.

The styles, exclusive and conservative, worn by those on the roster of the many clubs in its environs, are similar to those styles prevalent at the fashionable gatherings and "watering-places" in the East.

Thank you.

*Dorothy Fitch*  
Wabeek Building  
Birmingham

PURVEYOR OF GENTLEMEN'S FURNISHINGS, SPORT WEAR AND EQUIPMENT

### Hat Combinations

The combinations of straw braids and satin or velvet braids are distinctive of the newer toques for spring wear now in the designers' studios. These are of the usual small shape but not the usual cut over one eye which has

made some winter hats almost a uniform. Just a brief bow of satin or velvet ribbon is all the trimming and this is placed over the right ear. The edge of the hat (it has no brim) comes over the end of the right eyebrow.

Mrs. Ida Bailey, beauty specialist, of London was awarded \$5,675 damages because her face was scarred in a motor accident.

### Lovely Jewelry!



### For Milady!

Jewelry that harmonizes well with your Easter Costume—dainty and becoming new things for spring and summer wear.

### Chokers - Bracelets - Ear Drops - Rings

Separately and Ensemble Sets  
Synthetic and genuine stones, Sapphires, Topaz, Amethysts, Chantel, Antique Finish Sport Jewelry - Modernistic shapes Attractive pieces that are inexpensive

Ensemble Sets, \$4.50 to \$20

### Flowers

Dainty blooms, violets, roses, rose buds, lilies of the valley.  
50c to \$2.50

### Handkerchiefs

Pure linen, colored, plain white with attractive borders, or embroidered corners.  
50c and up

### Perfume

Djerkis: perfume, face powder, toilet water, rouge Orange Blossom Perfume (a faint odor that smart women prefer)

### Gift & Art Shop

49 West Maple

## Bring out your Hidden Loveline



THERE'S hidden beauty in every woman's face... becomes visible under the accent of modern make-up! Gray helps you find this newness with her exquisitely skillfully blended cosmetics. Dorothy Gray's Cosmetics in four becoming shades bring the beauty of your skin to the contour of your cheek creamy-smooth lipsticks make mouth softer, your teeth whiter, discreet use of Eye Shadow sizes the size, color and expression of your eyes at evening. Lashique brings out all the element of fringing lashes and arched brows.

There are but a few of the cosmetics Dorothy Gray prepares which may be found at Toilet Goods Department

## SHAIN'S DRUGS

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