

Shop to Shop

Touring Birmingham Stores
with Alice



Ye June Brides!



For outings over the week end. Drop in there, see and hear the Victor Portables, and you'll want to add one to your camping equipment right now. The same quality is typical of all Grinnell instruments. A Victor Portable has lots of fun in store for you.

Don't Miss These



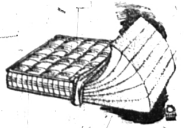
Don't slip up on these sport slippers! Take your pick. Madame and Mademoiselle at Young's Shoe Store on East Maple Avenue. There's every conceivable type of sport slipper, novel and interesting. You'll find the cleverest slippers for golf and general sport wear, and white kid that adds that summer touch to your light frocks. Styles dictated by Paris too, leather trimmings, and dashing colors. You just can't get by this summer without at least several pairs of these clever shoes.

Carry Your Music



No matter where you go for the vacation, to the mountains or to some mirror-like lake, you'll want music—a Victor Portable—from Grinnell's on North Woodward. They're so convenient to carry around, and desirable

A Comfy Bed— and Sleep



No trouble sleeping warm



for Economical Transportation

Thrilling Speed



and flashing acceleration!

The COACH \$595
The Sedan \$525
The Sedan \$525
The Sedan \$595
The Sedan \$675
The Sedan \$695
The Sedan \$725
The Sedan \$595
The Sedan \$400
The Sedan \$545
The Sedan \$650

Among all the delightful performance characteristics of the Outstanding Chevrolet—none is creating more widespread enthusiasm than its thrilling speed and flashing acceleration! The great new six-cylinder valve-in-head engine responds to the accelerator with an eagerness that is literally amazing. Touring speeds are negotiated with such smooth, silent, effortless ease that you almost forget there's a motor under the hood. And when the throttle is opened wide—the pace is faster than the most experienced driver would care to maintain! Back of this exceptional performance is a brilliant array of engineering advancements—typified by a high-compression, non-detoning cylinder head... semi-automatic spark control... and a heavier crankshaft, statically and dynamically balanced. Come in and drive this car! Learn for yourself, at the wheel, that no other car can approach it in the price range of the four!

a Six in the price range of the four!

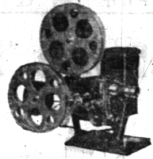
Gehring Chevrolet Sales

"Outstanding"

OPEN NIGHTS AND SUNDAYS. PHONE 851
WOODWARD AT RUFFNER BIRMINGHAM, MICH.

QUALITY AT LOW COST

Movies At Home



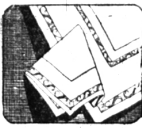
A theater in your home—yourself and family on the screen—that's exactly what you can have with the Dictator movie camera and projector at the Radio Centre on East Maple. You can catch the children at their play, the family on an outing, and there'll be great fun for all, when, gathered around in the evening, you project the films. And for such small cost too—only \$39.50 for the camera, and \$17.50 for the projector. Just ideal to take along on a vacation and see all the fun you had when it's all over. The entire family will have one thrill after another out of a movie camera. Drop in at the Radio Centre and find out all about how to make your own movies.

Vacation Letters



Folks just simply won't go on vacations without the little odds and ends, seemingly insignificant, but mighty important if they're forgotten at home. And that means stationery, for instance. Shain's Drug Store on West Maple are all set to fill your stationery needs. We saw some attractive portfolios containing just "buff" stationery for a "vacationer," at only \$1. There was one portfolio made of an imitation leather that could be used for a book cover, and that would be handy on a vacation too. The light tints and lined envelopes are still in the limelight in the stationery world, and Shain's have them in a wonderful variety. This way to fill your letter writing needs!

A Bridge Prize or Else—



Just something you can find plenty of use for yourself. It's the new line of rope paper lunchbox sets at LaBelle's on West Maple. There are dories and mapkins, with tiny hearts, diamonds, stars and clubs in the corners, that surely will be an inspiration to a bridge player. And Bridge covers made of a heavy surfact washable silk, in a variety of colors for only \$2.50. Just ideal for a gift to a bridge player. And here's one thing we saw that will be a boon to many a housewife—Fantasia paper lunchbox sets, made of a washable paper. They're semi-permanent and can be washed off just like cloth. Only 75c, too. Saves laundering and they're so convenient for every day use.

Beauty By Magic



It's surprising how these beauty experts can glorify a girl's head—just spend a little while with the operators at the Harper Method Shop in the Quanton Building, and let you'll be surprised yourself, when you catch a glimpse of your hair

JUST AMONG US GIRLS!



Now that curves are back in style, girls can stop taking such SLIM chances to reduce!

Baby Faces You Love



Remember the baby portraits your mother had made of you? That group—all different poses. And how she treasures them, and how you cherish them today. That's the way with baby photographs. When the years bring changes and childhood fancies have gone—there's nothing that can take the place of those portraits. And a few years from now, you'll feel just that way about the portrait you have made of your baby today. Call Arnold's Studio in the Theatre Building right now and make your appointment. The photographs of babies you'll find there are ample proof of his ability to portray baby's sweetest smile.

Something New To Eat



That's what all of us are looking for these warm days. And that the Pure Food Restaurant on North Woodward actually does have new things, tasty food that tempts your appetite, can be seen by their menu. And how something "different" does strike the spot these days. They concoct the best hot weather salads from fresh fruits and green stuff, and serve you just the things you need for summer. Drop in there today for luncheon or evening dinner and you'll be back for more tomorrow.

TRUCKING ASHES COLLECTED
Phone 1480
Norman L. Shovan
503 E. Lincoln Ave.

STUDEBAKER HAS RANGE IN PRICE

"With the introduction of its new Dictator Eight, Studebaker now offers three lines of straight eights from \$1185 to \$2575 in addition to three lines of sixes ranging from \$860 to \$1225," said Claude Mosher, local Studebaker-Erskine dealer, in commenting on the enthusiastic reception accorded the new Dictator Eight. "The trend toward the eight-cylinder car in the fine car field

is a very definite one," Mr. Mosher pointed out. "Six years ago only 10 per cent of all makes of passenger car engines manufactured in the United States were eights. Today the figure is 41 per cent. It is significant, too, that \$2200 are powered with eight-cylinder engines."

After a quarrel with her husband, Mrs. Ada Pocock of Glencoe, Ill., mounted her motorcycle, rode 16 miles and drowned herself in Lake Michigan.

Very Foggy
We've heard tales of London fog, but we've never heard a better one than that told by a carpenter who used to work there. He says: "We went to work early one morning shingling a roof, and the fog was mighty heavy. We'd been nailing away for 'praps an hour when the fog began to lift, and we were all hurled to the ground, 'mid a shower of shingles. We'd been shingling out onto the fog and when it lifted the shingles gave way."

Studebaker's world leadership in eight-cylinder sales provides the World's Leading Value in the new Dictator Eight

ONE HUNDRED AND FIFTEEN (115) INCH WHEELBASE

\$1185

at the factory

The new Dictator Straight Eight now provides the supple smoothness of Studebaker straight eight power, in a motor car of genuine beauty and generous size... and at a price which only the world's largest builder of eights could achieve. No other car provides so fully every fine car quality at so low a price—as its specifications prove to engineer or layman.

115-inch wheelbase.

Straight Eight motor of 221 cubic inch piston displacement. Abundant power, marvellous flexibility and smoothness plus economy which rivals the thriftiest of sixes.

Oil filter, gasoline filter and crankcase ventilating system insure maximum engine efficiency.

Fuel pump insures constant adequate flow of gasoline, regardless of speed or grade.

Thermostatically controlled cooling system retards flow of water until motor has reached precisely correct temperature for highest operating efficiency.

Double-drop frame of new compound flange design—far costlier but sturdier, safer and permitting graceful lowness of body lines.

Hydraulic shock absorbers, front and rear.

Genuine mohair upholstery.

Full-riveted, full-ventilated bodies of steel over hardwood foundation—the accepted fine car coachcraft.

One-piece steel core safety steering wheel.

Fully adjustable steering wheel and front seat.

Amplified-action 4-wheel brakes which stop the Dictator Eight in half the distance accepted as standard.

Tarnish-proof chromium plating of all exterior bright work.

Coincidental lock on ignition and steering assures Dictator Eight owners lowest theft insurance rates.

Non-shatterable safety windshield.

The Dictator Eight may be driven 40 miles per hour the day it is delivered—the result of advanced engineering, precision workmanship and careful inspection.

52 Studebaker Models—\$860 to \$2575 at the factory

"Studebaker Champions" Sunday Evening 10:15 to 10:45 Eastern Daylight Time, Station WEA and NBC coast-to-coast network.

JEWELL & MOSHER, Inc.

160 W. Maple Ave., Birmingham Phone 1450

Since January first

the step-up idea in automobile buying has taken America by storm

The New Pontiac Big Six has been called the "step-up" car because it enables forward-looking people to step up in motor car quality without leaving the low-priced field. And since the first of the year, when the new Pontiac was announced, the step-up idea in automobile buying has taken America by storm.

Pontiac Big Six, \$745 to \$995; 7-cylinder Pontiac, Michigan, plus delivery charges. Buyers, spring crops and low down payments. Regular equipment at slight extra cost. General Motors Time Payment Plan available at minimum rate.

Consider the delivered price as well as the list price when comparing automobile values. Oakland-Pontiac delivered price includes only reasonable charges for handling and for financing when the Time Payment Plan is used.



SHAW MOTOR SALES

912 South Woodward Ave. Phone 1160

THE NEW PONTIAC BIG 6

PRODUCT OF GENERAL MOTORS