



Shop to Shop

Touring Birmingham Stores with Alice

"In Your Own Backyard"

You'd like to keep your flower garden blooming all ways, and you can—with a photograph of its beauty taken by Mr. Arnold from Arnold's Studio in the Theater Building. And what a pretty setting it makes for a family picture—Mother among the roses—the children at play nearby. Phone Mr. Arnold and arrange to have him call some morning next week and make a portrait of Mother and the children in the garden.

Bathing Beauties

"C'mon in, the water's fine!" You'll think so, too, if you have bathing equipment from Shain's on West Maple. They have some of the best-looking bathing caps—such a selection that it'll be easy to find one that looks well with your suit. There's the popular aviator style that's so becoming, and then they have a Baldwin Dry-robe hair bathing cap that solves the hair problem of the modern Miss. They have water wings for the beginning swimmer, and for fun in the water just get one of their big water balls.

Who Wouldn't Be —

We're plain jealous of the modern males in their black and white summer oxfords, that they're getting at Young's Shoe Store on East Maple Avenue. Summer weight—so cool and comfortable—and how stylish they look, the jaunty they

Like to Live Here—

Days simply couldn't be dark or dreary in a room like this—and it isn't new furniture either, just been ap-

stered by Chas. M. Scott in the Field Building. It's so attractive and new looking though, that you'd guess it had just left a furniture store. He can do that to your living suite, too. He can match materials such as mohair, frieze, or tapestry, and you'll think it is the work of fairies when you get it back home, just like new again. Phone Mr. Scott right now, and he'll call and tell you just what he can do with your furniture.

And They're Sheer Organdy

Bridge has its summer styles too. LaBelle's on West Maple have a real surprise for the bridge player—dainty organdy bridge covers in all the pastel shades. Through the sheer organdy one sees colorful, dainty flowers, a design of cretonne. So pretty! How can one concentrate on bridge and gaze at those colorful bouquets. They're selling for \$4. They have attractive bridged tables and chairs, too, for the summer bridge fan.

Real Music Joy!

Music on the air—well, yes there is, but the pleasure of sitting down at a piano, and running your fingers over the ivory keys will always be with us. Grinnell's on South Woodward have a small Grand Piano, Vose, that will come close to the heart of every music lover. It'll bring boundless joy, and you'll take great pride in owning this internationally famous piano. And listen! the price is only \$795. You can arrange for easy payment terms, too. They'll accept your old piano, and \$25 for first payment and place the piano right in your home today.

"Grads" of 1929!

"School Days, Rule Days, Good old Golden School Days—they may be gone, and your diploma that signifies your record, and all the activity of school life—will be your most choicest treasure as time passes. So ye Grads! don't put it away in some desk drawer. Take it to C. L. Misener in the Field Building for framing. He has an attractive line of frames, polychrome, gilt, leather. Ye grads of other years too, who have neglected the framing

Personality Coiffures

The latest in hair dressing, and a coiffure that becomes you will be the fruit of a visit to the Harper Method Shop in the Quinon Building. Their skilled operators will adapt your coiffure to the newest thing of the summer season. And you'll be surprised how it improves your appearance. No matter whether you're blond, brunette, stout or thin, they'll get the most charm out of your hair dress. Phone them now, and make a beauty appointment.

Hungry—all the Time?

"When do we eat," seems to be the battle cry of the age and it's no wonder with the Pure Food Restaurant on North Woodward serving the delicious food that they are. Their chef is just a master of the art—such wonderful dishes he concocts from fresh vegetables and fruits for hot weather menus, and meat—heat simply isn't to be beat. Juicy, tender—appetites simply won't wait until meal time when you're in the habit of going to the Pure Food Restaurant.

Just Like That

The fish knows he's licked the moment he gets a real steel hook, backed by an unbreakable line, and pulled by the arm of a real fisherman—and then he gives up. You'll have that pleasant thrill if you get your fishing equipment at the Radio Centre on East Maple avenue. There are floats, sinkers, fish poles, those sturdy hooks, and unbreakable lines, flies that tempt the most wary of trout. Fishing is one of the greatest sports of the out-of-doors man, and he knows that his fishing equipment goes a long ways toward his goal of hauling them in, one after the other, just like that.

THE WAY OF THE WORLD

By GROVE PATTERSON

CRIME IS OLD

A letter published in London in 1727 says: "Street robberies were never known to be greater than they are at present." We think of the crime wave as a modern institution.

HAS ITS ADVANTAGES

Travelers tell us that sometimes the wives of an African tribesman go on strike. They refuse to feed him until he "comes to" or accedes to some request of their own. After all, monogamy has its distinctly good points. It provides a domestic situation which, if not always easy to handle, is at least considerably simplified.

RESPONSIBILITY

Compared with Great Britain the United States hardly knows what national responsibility is. While the white population of the British Empire is 69,000,000, the number of its native race subjects is 400,000,000. There can be no heavier national burden than the responsibility of governing millions of the great eastern, of other races, other habits, and with two governments. It has a

INDIA

Katherine Mayo, who wrote the smashing book called "Mother India," has been criticized because it is said she presents but one side of the picture of that land. But she has doubtless performed a great service for a benighted country in bringing it anew to the attention of a supposedly civilized world. At any rate there is something wrong with any country in which there are two and a half million married women under ten years of age.

BALLOONS

Much interest in balloon racing. But balloons are not at all new. In 1802 "Le Grand" was the name of a balloon which had a bag of 450,000 cubic feet. It was capable of lifting 40 passengers.

CHINA UNDER WAY

T. Z. Koo, one of the ablest of Chinese leaders and a foreign secretary of the Y. M. C. A., is in this country. He brings encouraging word from the great eastern, of other races, other habits, and with two governments. It has a

nationalist government and men of education and ability in its cabinet. There are rebels, to be sure. Revolution is usually brewing, but gradually the best minds are becoming concentrated on the job of making a stable republic.

Once given China a good government and, with her marvelous resources and the sturdy, industrious character of her people, a great nation will march into the forefront of the world's affairs.

The Way to the Fairy Gates Jones "What's the matter with that physical wreck, over there? Has he had the flu?" Smith—"No, but he did everything people told him would keep it off."—Liverpool Post.

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Little Chats About Your Health

No. 24

Fake Radio Cancer "Cures"

Scientists in Paris have recently been experimenting with short wave radiation on a type of disease in plants known as "galls" which are in many ways similar to tumors in the human body.

After a few days of such treatment the galls dropped off, leaving the plant as healthy as before being attacked by the disease.

It is said that the Paris experiments have been utilized by charlatans who have proclaimed a similar "cure" for cancer.

Cancer will probably eventually be conquered but when it is, your physician will have full and complete information regarding the proper ways and means.

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Business Surveys

are just common sense

Before you locate a new business—investigate. And don't do it just at odd moments. Employ the services of a Realtor.

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DON'T BE CONFUSED BY PRICE TALK. It is possible to make a tire of your size in perhaps 20 different grades to sell at 20 different prices. And the cheapest one—to the eye—might look almost as good as the most expensive. (But what a difference in service!)

CONSIDER A FEW FACTS. The company which builds the most tires certainly can produce at lowest costs. That's logical, isn't it? Well, that company is Goodyear. And Goodyear, if it desired, could build any of the different possible grades in your size, and undersell the whole field on each grade.

INSTEAD OF THIS, HOWEVER, the world's largest rubber company has studied car-owners' needs and has standardized on several

grades in Goodyear Tires. Each of these grades is superior to other makes of corresponding price, because of the economies Goodyear effects through building millions more tires than any other company.

THE PROOF OF THIS is the fact that, for 13 years more people have ridden on Goodyear Tires, than on any other kind.

IT ALL GETS DOWN TO THE QUESTION OF what grade tire your driving needs require or how much you want to pay. You'll always find, in Goodyear Tires, the best combination of quality and price. A lower price than a Goodyear offers is a sure sign of a whole lot lower quality. A higher price than on a Goodyear is just paying somebody for applesauce.

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