

FAMOUS "KILTIE" BAND AT FAIR

The 91st Highlanders Of Hamilton, Ontario, Will Be At State Fair

Detroit, Mich., July 24.—The most famous "Kiltie" band on the American continent, the 91st Highlanders of Hamilton, Ont., and which has entertained British royalty, has been engaged as the leading musical attraction at the eighth annual exposition of the Michigan State Fair, September 1 to 7, fair officials have announced.

The 91st Highlanders band has been a military unit since 1904, a year after the formation of the Canadian branch of the famous Scotch regiment to which it attached. Its uniform is one of the most picturesque of Highland costumes, the tartan being that of the renowned Argyll and Sutherland clan. It has played before the present king and queen of England and previously when these rulers were still the Duke

LIFE SKETCH OF VICTOR L. BERGER, SOCIALIST LEADER



VICTOR L. BERGER

These sketches by Artist Scott outline high spots in the life of Victor L. Berger, former congressman and Socialist leader of Milwaukee, Wis., who is in a serious condition after being run down by a Milwaukee street car. (1) He was born in Austria-Hungary, Feb. 28, 1890, and emigrated to Milwaukee before he finished his university course when his family suffered financial reverses; (2) taught school in Milwaukee, became an editor and leader in the Socialist party; (3) was the first Socialist to be elected to congress in 1910; (4) was re-elected in 1918, but was refused his seat because Judge Landis, of Chicago, had sentenced him to serve 20 years in jail for violation of the sedition law; his district re-elected him and he again was refused a seat; (5) once more elected in 1923, he was seated without a dissenting vote since the supreme court had reversed the decision of Judge Landis; (6) still retaining his popularity in his district, he became a member of the 69th and 70th congresses. Since the expiration of his term he has devoted himself to writing.

and Duchess of Cornwall and York; before many other English and Canadian notables; at the peace conferences at Niagara Falls in 1912 and Fort Erie in 1913, and at all leading Canadian

expositions. It was on a 10,000-mile tour of the United States and Canada in 1914 when the war broke out. The band cancelled all engagements and offered itself for service overseas, where it was made the Overseas Staff Band of Canada. Since 1918 the "Kilties" have had a remarkable revival and are functioning 100% effective again after the crippling and exhaustive effects the war. Its director is Capt. Harry Stares, the first bandmaster in Canada to be awarded Bachelor of Music degree, and who has led it ever since its military beginnings.

Just how difficult a task it was for the Michigan State Fair management to obtain assurance of the band's coming is shown by the laborious efforts entailed, involving finally the American and Canadian governments. When the invitation to come to Michigan was received, permission was asked of headquarters of its regiment, the 91st Argyll & Sutherland Highlanders (Princess Louise's). In turn the regiment sought approval from its military district commander who relayed the message to Dominion defence headquarters at Ottawa. The latter then negotiated with the government at Washington for approval of the band's visit into American territory.

Waste Campaign Saves Oakland Million Yearly

Pontiac, Mich., July 24.—Evidence of the inventive genius of the modern factory worker is contained in an announcement by Gordon Lefebvre, vice-president in charge of operations of the Oakland Motor Car Company, stating that as a result of a campaign against waste waged among Oakland workers the company will effect projected savings of approximately \$1,000,000 annually.

While known forms of waste were well under control, the campaign, according to Mr. Lefebvre, was to discover new methods or processes for cutting down time or material costs. More than \$1,200 in prizes was offered plant workers who could devise the most practical means for effecting this end.

The campaign, of two weeks' duration, was conducted under the slogan, "War on Waste," and was instrumental in bringing in 3588 waste elimination plans from the 11,000 plant workers.

Of the suggestions turned in, 35 per cent already evaluated will effect a projected saving of \$542,000, Mr. Lefebvre said, while those still to be investigated to determine their worth are expected to effect a similar savings.

The grand prize plan recommended a substitute fuel for gasoline for operating Oakland and Pontiac Six motors, while they are being tested before assembly on the finished car. This plan alone will result in a saving of approximately \$33,000 in fuel costs over a period of two months.

Many unique plans were contributed by workers in answer to the open invitation extended them to tell the Management how to cut down costs. One embryo inventor recommended the firing of all men workers and the hiring of cheaper female labor. Another wrote Mr. Lefebvre requesting a personal interview on a plan which he said would save several hundred thousand dollars annually and which was to be precious to be intrusted to the factory mails.

When granted the interview, it developed that his scheme was to eliminate spring covers from the new Pontiac Big Sixes and new Oakland All-Americans. Other trick plans were found among the 3500 suggestions, of which 35 per cent are estimated to be of practical value.

Keen interest in the campaign was evidenced among many outside manufacturing concerns, who sent representatives here to see at first hand how the waste war was conducted. Among the interested visitors were Alfred P. Sloan, Jr., President of General Motors, and leading officials of the Corporation and the various General Motors divisions.

A total of 96 prizes was awarded to those turning in the best plans. One of the major prize winners was a girl employee working on the hood line of the punch press department.

So successful was the campaign, Mr. Lefebvre stated, that it is to be continued indefinitely, a series of prizes having been offered to every worker who turns in a plan of practical value; the amount of the prize depending upon the worth of the plan to the Oakland company.

Defying the Storm

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John Mack Brown
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THE VALIANT
ALL TALKING
HEAR and SEE this powerful drama of the weakling who proved himself a valiant in the strangest test of courage man was ever called upon to face.

FRIDAY - SATURDAY JULY 26-27

The Hit of the Show!
FRED WARING'S
PENNSYLVANIANS
In the Screen's First
MUSICAL EXTRAVAGANZA
SYNCOPIATION
Hear the world's foremost band playing and singing the songs you'll sing tomorrow.

SUNDAY - MONDAY JULY 28-29

Hear the Voices of
MILTON SILLS and DOROTHY MACKAILL
HIS CAPTIVE WOMAN
Vibrant, vagrant, voluptuous, SHE was any man's woman. Bitter, staunch, fearless—HE was no woman's man. Strange that these two should find Love in the lonely wilds of a South Sea Island. Stranger still that he should take her back to civilization and law as his captive woman, to answer a charge of murder.

TUESDAY - WEDNESDAY JULY 30-31

See! Hear! HEAR THEM ALL TALK
WARNER BROS. VITAPHONE TALKING PICTURES
"Beware of Bachelors"
WITH AUDREY FERRIS WILLIAM COLLIER, JR. CLYDE COOK
YOU'RE guaranteed a laugh a second in this hilarious comedy of fast foppers kept on the run by bachelors on the wingtip! The love hijackers out after booting affection will make you sit up and take notice!