

# The Woman's Page

## PERFUMERY MAY EXPRESS PERSONALITY

By MADAME RUBINSTEIN

One of the most fascinating of all feminine accessories is perfume. One drop of a delicious and distinctive scent, tossed to the breeze, suggests to the mind the job of a woman's ear or whiffed in the hollow of her throat, or sprayed in the hair of her dress, lends her an aura of enchantment, a subtle glamour that surrounds her like a mist, delicate, elusive, and altogether delightful.

Of course the scent must be a "good" one—that is, not cheap or obvious or blatant. And it should, in some mysterious way, suit her personality. But there are countless perfumes today from which any woman should be able to choose, without much difficulty, one that does suggest her.

Our modern life is growing more and more complex. Luxuries are multiplying and crowding their pleasant, persistent way into the fold of what were formerly considered mere necessities. And perfume is among the most highly developed and approved of such luxuries belonging to the new era. Every woman today uses perfume, and nearly every woman should—for perfume is an undeniable aid to charm, and women are meant to be charming.

The most natural and simple types of perfume are those made with flower scents. When we think of fragrance and all that fragrance means we usually think first of Nature's fragrances—the fresh, sweet, smells that belong to the drenched garden in the spring, or the fields and hills of a summer countryside. These are the familiar perfumes—violet, narcissus, lilac, rose, lily of the valley, jasmine, mimosa—scents of the flowers that grow in the part of the country in which we live.

But there are other subtle blends of scents, sweet and delicious and having nothing to do with these simple fragrances of the flowers. Among them are the spicy, pungent scents, such as sandalwood and the fragrances of incense, myrrh and sage. These are the scents from the orient, subtle and pleasantly rich, though often unfamiliar.

Ambergis from the sperm whale, musk from the male musk deer, patchouli in the East Indian mint, all have lent their contribution of sweetness to the fine art of perfume making; so that today a woman may choose from among hundreds of perfumes the one or several that she considers appropriate to enhance her mysterious charm.

Helen Belle James of Des Moines has won wide attention as a checker player at the age of 5, playing in a recent tournament in that city and making a most creditable showing.

Miss Mary S. McConigal of Troy, N. Y., won the cross of honor, the highest decoration awarded in the national flag contest.

But to return to the beach. Jersey swimming suits are popular and they are seen in all the bright shades and in various styles, with intricate touches of trimming that are intriguing. Beach wraps and pajamas are legion and so diversified that the most fastidious can be pleased. At the extreme left of our pic-

## Delicious Meats Full of Health Savory

PROMPT, EFFICIENT DELIVERY SERVICE

## OLSEN'S MARKET

"Yours for Service"

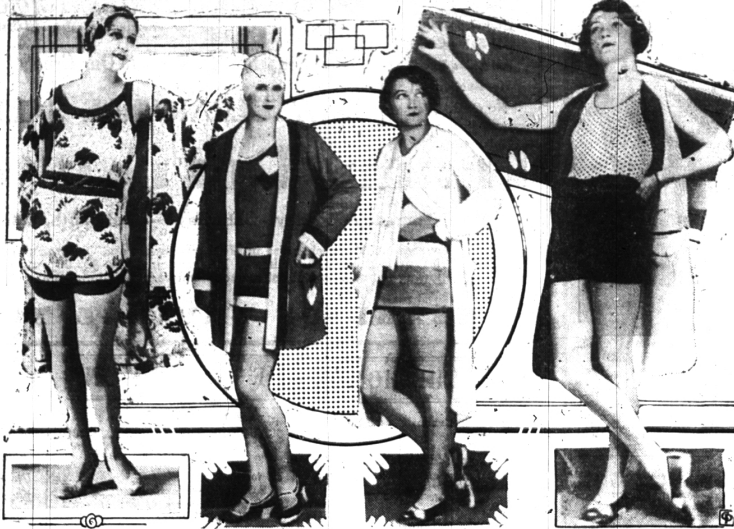
MEATS FRUITS VEGETABLES  
120 S. Woodward Phone 648 and 649

A Courteous, Efficient Service Known to Detroiters

For More Than Sixty Years  
**William F. Blake**  
FUNERAL DIRECTOR AND EMBALMER

78 Peterboro St. Detroit  
Established 1865  
SUBURBAN SERVICE

## Sprightly Styles Are Glimpsed On The Beaches



By MME. LISBETH

There's no lack of sprightliness on the beaches this season. From dad and mother—or grandad and grandmother, if you like—to the wee-est of the kinder, beach apparel what there is of it—is gay with color.

Of the real swimming suits little might be said—or much. Little because there is little of them. Much because what there is of it is interesting. Shorts are short, and shirts are shorter, especially in the back, to allow for the popular sun-tanning that no really smart person can afford to be without.

Babies and those a little older may wallow in the sand in their sun suits the greater part of the day. Their elders of the feminine gender change their costumes, it is true, but these same costumes, from early morn until morn again, are sleeveless and cut low and can hardly be distinguished from one another, except by the materials.

Every age of woman has a color classification and her attire should be chosen in conformity with a set schedule, according to Jane Warren Wells, fashion expert of Farm & Friends.

The following outline is given as suiting colors to all ages from babyhood on:

- First year: White.
- Second, third and fourth years: Deep pastels.
- Fifth to twelfth year: Vivid hues.
- Thirteenth to sixteenth year: Tones and contrast in hues.
- Sixteenth to twenty-fifth year: Tones and hue, pastels and tints as the fashion and personal preference dictate.
- Twenty-fifth to thirty-fifth year: Tones for daytime; hues for evening. Practically no decoration.
- Thirty-fifth to Forty-fifth year: Black or ivory in distinctive, subtle decoration.
- Forty-fifth to sixty-fifth year: Dark blue and subtle, subdued tones of green, brown and red.
- After seventieth year: Soft pastel tones and tints such as rose-grays, gray-blues, delicate lavender, with fresh colored trimmings, especially of lace, net and chiffon.

Miss Margaret Shotwell of Omaha, who has won world-wide fame as a pianist although only 19, has been chosen as soloist with the Philharmonic symphony orchestra at the great Salzburg music festival in Austria, which opens July 25th.

## WITH WOMEN OF TODAY

BY MRS. LILLIAN CAMPBELL

By LILLIAN CAMPBELL

Mrs. Alma Law is Memphis' first feminine licensee of the peace, and is believed to be the only one in the south.

Mrs. Law recently took office. She was elected over A. Horwitz, who ran on a ticket promising "cheaper marriages." She was formerly a school teacher in Mississippi, teaching the eighth grade in a Memphis school.

The new "squire" is 42 years old and has three grown stepdaughters and a daughter, Elizabeth, who is a junior in Grenada college, Grenada, Miss.

The tiniest woman to hold a flying pilot's license is Consuelo M. Willard, Spanish interpreter for a Los Angeles oil company. She is five feet tall and weighs 100 pounds.

Mrs. A. A. Fulton runs the adult adjustment bureau to mend broken hearts in London's Mayfair. Servant girls and princesses, clerks and noblemen, consult her in their problems.

Lady Doria Hope, daughter of the Duke of Newcastle, has established a costume shop in Paris. Lady Hope acquired sales experience in a well-known Fifth avenue, New York, store last year.

Novelist's Daughter Weds

Miss Viola Curwood, daughter of the late novelist, James Oliver Curwood, was recently married in Cleveland to M. C. Lantz of Indiana, who holds what is believed to be the woman's record for 50 yards. She is the owner of several fine bows, her eye bow being named "Avalanche." She was brought up in Arizona and declares archery clubs for "complete bodily control as well as complete co-ordination of mind and body."

Champion Archer

Mrs. George A. Smith of New York City is champion woman archer of New York state, and is also holder of the open championship. She holds what is believed to be the woman's record for 50 yards.

English Noblewoman Opens Shop

Lady Doria Hope, daughter of the Duke of Newcastle, has established a costume shop in Paris. Lady Hope acquired sales experience in a well-known Fifth avenue, New York, store last year.

Novelist's Daughter Weds

Miss Viola Curwood, daughter of the late novelist, James Oliver Curwood, was recently married in Cleveland to M. C. Lantz of Indiana, who holds what is believed to be the woman's record for 50 yards.

Champion Archer

Mrs. George A. Smith of New York City is champion woman archer of New York state, and is also holder of the open championship. She holds what is believed to be the woman's record for 50 yards.

English Noblewoman Opens Shop

Lady Doria Hope, daughter of the Duke of Newcastle, has established a costume shop in Paris. Lady Hope acquired sales experience in a well-known Fifth avenue, New York, store last year.

Novelist's Daughter Weds

Miss Viola Curwood, daughter of the late novelist, James Oliver Curwood, was recently married in Cleveland to M. C. Lantz of Indiana, who holds what is believed to be the woman's record for 50 yards.

Champion Archer

Mrs. George A. Smith of New York City is champion woman archer of New York state, and is also holder of the open championship. She holds what is believed to be the woman's record for 50 yards.

English Noblewoman Opens Shop

Lady Doria Hope, daughter of the Duke of Newcastle, has established a costume shop in Paris. Lady Hope acquired sales experience in a well-known Fifth avenue, New York, store last year.

Novelist's Daughter Weds

Miss Viola Curwood, daughter of the late novelist, James Oliver Curwood, was recently married in Cleveland to M. C. Lantz of Indiana, who holds what is believed to be the woman's record for 50 yards.

Champion Archer

Mrs. George A. Smith of New York City is champion woman archer of New York state, and is also holder of the open championship. She holds what is believed to be the woman's record for 50 yards.

English Noblewoman Opens Shop

Lady Doria Hope, daughter of the Duke of Newcastle, has established a costume shop in Paris. Lady Hope acquired sales experience in a well-known Fifth avenue, New York, store last year.

Novelist's Daughter Weds

Miss Viola Curwood, daughter of the late novelist, James Oliver Curwood, was recently married in Cleveland to M. C. Lantz of Indiana, who holds what is believed to be the woman's record for 50 yards.

Champion Archer

Mrs. George A. Smith of New York City is champion woman archer of New York state, and is also holder of the open championship. She holds what is believed to be the woman's record for 50 yards.

English Noblewoman Opens Shop

Lady Doria Hope, daughter of the Duke of Newcastle, has established a costume shop in Paris. Lady Hope acquired sales experience in a well-known Fifth avenue, New York, store last year.

Novelist's Daughter Weds

Miss Viola Curwood, daughter of the late novelist, James Oliver Curwood, was recently married in Cleveland to M. C. Lantz of Indiana, who holds what is believed to be the woman's record for 50 yards.

Champion Archer

Mrs. George A. Smith of New York City is champion woman archer of New York state, and is also holder of the open championship. She holds what is believed to be the woman's record for 50 yards.

English Noblewoman Opens Shop

Lady Doria Hope, daughter of the Duke of Newcastle, has established a costume shop in Paris. Lady Hope acquired sales experience in a well-known Fifth avenue, New York, store last year.

Novelist's Daughter Weds

Miss Viola Curwood, daughter of the late novelist, James Oliver Curwood, was recently married in Cleveland to M. C. Lantz of Indiana, who holds what is believed to be the woman's record for 50 yards.

Champion Archer

Mrs. George A. Smith of New York City is champion woman archer of New York state, and is also holder of the open championship. She holds what is believed to be the woman's record for 50 yards.

English Noblewoman Opens Shop

Lady Doria Hope, daughter of the Duke of Newcastle, has established a costume shop in Paris. Lady Hope acquired sales experience in a well-known Fifth avenue, New York, store last year.

Novelist's Daughter Weds

Miss Viola Curwood, daughter of the late novelist, James Oliver Curwood, was recently married in Cleveland to M. C. Lantz of Indiana, who holds what is believed to be the woman's record for 50 yards.

## GIVES RULES FOR DRESS FROM CRADLE TO GRAVE

Every age of woman has a color classification and her attire should be chosen in conformity with a set schedule, according to Jane Warren Wells, fashion expert of Farm & Friends.

The following outline is given as suiting colors to all ages from babyhood on:

- First year: White.
- Second, third and fourth years: Deep pastels.
- Fifth to twelfth year: Vivid hues.
- Thirteenth to sixteenth year: Tones and contrast in hues.
- Sixteenth to twenty-fifth year: Tones and hue, pastels and tints as the fashion and personal preference dictate.
- Twenty-fifth to thirty-fifth year: Tones for daytime; hues for evening. Practically no decoration.
- Thirty-fifth to Forty-fifth year: Black or ivory in distinctive, subtle decoration.
- Forty-fifth to sixty-fifth year: Dark blue and subtle, subdued tones of green, brown and red.
- After seventieth year: Soft pastel tones and tints such as rose-grays, gray-blues, delicate lavender, with fresh colored trimmings, especially of lace, net and chiffon.

Miss Margaret Shotwell of Omaha, who has won world-wide fame as a pianist although only 19, has been chosen as soloist with the Philharmonic symphony orchestra at the great Salzburg music festival in Austria, which opens July 25th.

The tiniest woman to hold a flying pilot's license is Consuelo M. Willard, Spanish interpreter for a Los Angeles oil company. She is five feet tall and weighs 100 pounds.

Mrs. A. A. Fulton runs the adult adjustment bureau to mend broken hearts in London's Mayfair. Servant girls and princesses, clerks and noblemen, consult her in their problems.

Lady Doria Hope, daughter of the Duke of Newcastle, has established a costume shop in Paris. Lady Hope acquired sales experience in a well-known Fifth avenue, New York, store last year.

Novelist's Daughter Weds

Miss Viola Curwood, daughter of the late novelist, James Oliver Curwood, was recently married in Cleveland to M. C. Lantz of Indiana, who holds what is believed to be the woman's record for 50 yards.

Champion Archer

Mrs. George A. Smith of New York City is champion woman archer of New York state, and is also holder of the open championship. She holds what is believed to be the woman's record for 50 yards.

English Noblewoman Opens Shop

Lady Doria Hope, daughter of the Duke of Newcastle, has established a costume shop in Paris. Lady Hope acquired sales experience in a well-known Fifth avenue, New York, store last year.

Novelist's Daughter Weds

Miss Viola Curwood, daughter of the late novelist, James Oliver Curwood, was recently married in Cleveland to M. C. Lantz of Indiana, who holds what is believed to be the woman's record for 50 yards.

Champion Archer

Mrs. George A. Smith of New York City is champion woman archer of New York state, and is also holder of the open championship. She holds what is believed to be the woman's record for 50 yards.

English Noblewoman Opens Shop

Lady Doria Hope, daughter of the Duke of Newcastle, has established a costume shop in Paris. Lady Hope acquired sales experience in a well-known Fifth avenue, New York, store last year.

Novelist's Daughter Weds

Miss Viola Curwood, daughter of the late novelist, James Oliver Curwood, was recently married in Cleveland to M. C. Lantz of Indiana, who holds what is believed to be the woman's record for 50 yards.

Champion Archer

Mrs. George A. Smith of New York City is champion woman archer of New York state, and is also holder of the open championship. She holds what is believed to be the woman's record for 50 yards.

English Noblewoman Opens Shop

Lady Doria Hope, daughter of the Duke of Newcastle, has established a costume shop in Paris. Lady Hope acquired sales experience in a well-known Fifth avenue, New York, store last year.

Novelist's Daughter Weds

Miss Viola Curwood, daughter of the late novelist, James Oliver Curwood, was recently married in Cleveland to M. C. Lantz of Indiana, who holds what is believed to be the woman's record for 50 yards.

Champion Archer

Mrs. George A. Smith of New York City is champion woman archer of New York state, and is also holder of the open championship. She holds what is believed to be the woman's record for 50 yards.

English Noblewoman Opens Shop

Lady Doria Hope, daughter of the Duke of Newcastle, has established a costume shop in Paris. Lady Hope acquired sales experience in a well-known Fifth avenue, New York, store last year.

Novelist's Daughter Weds

Miss Viola Curwood, daughter of the late novelist, James Oliver Curwood, was recently married in Cleveland to M. C. Lantz of Indiana, who holds what is believed to be the woman's record for 50 yards.

Champion Archer

Mrs. George A. Smith of New York City is champion woman archer of New York state, and is also holder of the open championship. She holds what is believed to be the woman's record for 50 yards.

English Noblewoman Opens Shop

Lady Doria Hope, daughter of the Duke of Newcastle, has established a costume shop in Paris. Lady Hope acquired sales experience in a well-known Fifth avenue, New York, store last year.

Novelist's Daughter Weds

Miss Viola Curwood, daughter of the late novelist, James Oliver Curwood, was recently married in Cleveland to M. C. Lantz of Indiana, who holds what is believed to be the woman's record for 50 yards.

Champion Archer

Mrs. George A. Smith of New York City is champion woman archer of New York state, and is also holder of the open championship. She holds what is believed to be the woman's record for 50 yards.

English Noblewoman Opens Shop

Lady Doria Hope, daughter of the Duke of Newcastle, has established a costume shop in Paris. Lady Hope acquired sales experience in a well-known Fifth avenue, New York, store last year.

## Household Hints

### MENU HINT

Vegetable Goulash Baked Potatoes  
Cabbage Salad White Cake  
Lemonade or Hot Tea with Lemon

Here is a vegetarian menu that should taste a bit different to the usual vegetable plate. It will feed three or four persons.

### Today's Recipes

**Vegetable Goulash**—One-fourth cup salad oil, two onions, two green peppers, three ears corn, raw or cooked, eight tomatoes, salt, pepper. Heat the oil, slice the vegetables and add in order to the oil. Cook the pepper, onions and corn five minutes before adding the tomatoes. Cook until the tomatoes are soft.

**Baked Potatoes**—Select medium-sized potatoes. Bake on the grate of a hot oven (450 degrees Fahrenheit) for ten minutes. Lower the temperature and bake until soft when pressed with a towel. Remove from the oven and break open at once to let out steam. This will prevent soggy.

**Stuffed Baked Potatoes**—Instead of breaking, cut baked potatoes in halves. Take out the contents, mash with milk, butter and seasoning. Return to the shells and bake in a hot oven until brown.

**White Cake**—One and two-thirds cups sugar, one-half cup butter, one cup cold water, two and one-half cups flour, one teaspoon lemon extract, one teaspoon vanilla extract, three teaspoons baking powder, four egg whites. Cream butter, and gradually add sugar until light as whipped cream, but not oily. Add two and one-fourth cups flour alternately with the cold water until about one-third of each is used. Then add the eggs, unbeat, and beat vigorously. Continue beating in flour and water. To the one-fourth cup flour reserved add the baking powder and sift together thoroughly, then add to cake batter. Bake in a moderate oven (350 degrees Fahrenheit). Cover with your favorite icing.

### Suggestions

**Cucumbers**

If you want crisp cucumbers do not soak them. That old idea that soaking cucumbers in salt water draws out the poisons is no longer entertained by dietitians. Of course it is quite true that cucumbers in their raw state are like poison to some persons, but so are strawberries and various other foods. The average person can readily digest cucumbers and will find them healthful as well as a cooling food. They are rich in vitamins and the mineral salts so essential to body growth and repair and they combine nicely with other vegetables in salads.

Cucumbers are well known as a salad, either alone or in combination with onions, tomatoes, and so forth, but they are delicious when creamed or scalloped with onions. They make a good accompaniment to meat if sliced lengthwise, dipped in a batter and fried. Many people prefer them cut in lengthwise sections so they can dip them in vinegar or salt and eat them raw.

The cucumber shell is often used for serving salad on.

Miss Florence Flower of New York, women's champion pocket billiardist of the United States, will compete for new honors in Europe.

SAVE WITH SAFETY  
100 AT 100  
The Rexall Store

## Dreamlike Fragrance



SHARI TALCUM \$1.00

Contract the hot weather discomforts by using SHARI TALCUM. Every luxurious fluff holds the dream-like scent of fragrant bouquets. See only at your Rexall Drug Store.

## SHAIN'S

The Rexall Store  
West Maple Avenue  
Birmingham, Mich.

Phone: Oxford 147

MATTRESS Made From FEATHERS

Box Springs, Down Comforts, Mattresses recovered and remade. Our sterilizing process destroys all moths, worms, removes all chaff, dust and disagreeable odors from feathers.

Long experience and modern machinery have enabled us to reconvert mattresses for a reasonable charge. Phone Oxford 147 and our representative will call and give free estimates. You will not be obligated in any way. One-day Service.

We Guarantee Our Work  
**Oxford Mattress Company**  
RELIABLE RENOVATORS  
Phone Oxford 147 Oxford, Mich.

The Hats of Summer  
Need Careful Cleaning

We Clean  
STRAWS - FELTS - PANAMAS  
At Moderate Charges

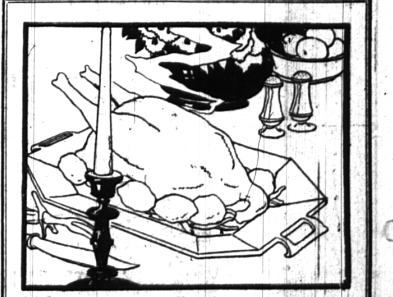
**Birmingham Shoe Shine Parlor**  
213 East Maple Gus Bahimus, Prop.

SERVICE MEASURED NOT BY GOLD BUT BY THE GOLDEN RULE

Volume coupled with the efficiency of an exclusive mortuary enables us to give really better service for less money than we'd otherwise be able to render. In addition, personal attention to the professional end of the business reduces the overhead.

In keeping with the spirit of the Golden Rule, we pass on to those who call upon us, all savings we are able to effect.

**S.O. WYLIE BELL**  
FUNERAL DIRECTOR  
820 East Maple  
Birmingham, Mich.  
Ambulance Service: Phone 29



## Electric Cooking Is Tastier

FOODS cooked electrically retain their natural flavor, because the natural juices are sealed in. Meats and vegetables are tastier, cakes and biscuits are lighter, and pies more flaky. Once you have enjoyed electric cooking you will never again agree to cook with fuel.

You can enjoy electric cooking in your kitchen now. Convenient time payments and a liberal allowance for your present cooking equipment make it unusually easy for you to own a modern electric range. Come in and inspect the many attractive models.

THE DETROIT EDISON COMPANY

JUST AMONG US GIRLS!

It's wonderful of you to turn down the men below to marry a poor beggar like me who can't even give you a home. It was quite a sacrifice, Bill, but this way I won't have to leave mother!

PAUL ROBINSON